

AN IMPORTANT CHRISTMAS NOTICE

Farmers Santa Parade



It's Christmas soon and preparations are well underway for the annual Farmers Santa Parade which takes place on Sunday 26 November 2023 at 1pm.

We would like to provide you with an event summary and notification of road closures on the day, in line with Auckland Council requirements, as well as provide you with a summary on how to get about while this event is on.

The Farmers Santa Parade attracts a huge crowd, and delights adults and children alike. Provisions have been put in place to ensure that we minimise disruption to residents and businesses in the central city, and we thank you in advance for your support of the Farmers Santa Parade, which heralds the start of the festive season in Auckland.

Parade Route

Parade participants will assemble on Mayoral Drive (between Cook and Wellesley St West) and in Vincent Street from 7am. The Parade will proceed down Mayoral Drive, into Queen Street, right into Customs Street East, ending at the corner of Britomart Place and Fort Street. The Parade disperses on Beach Rd.

Roads Closed and Times of Closure

The following proposed road closures will take place at the listed times below on Sunday 26 November for the 2023 Farmers Santa Parade. There is a contingency adverse weather date of Sunday 3 December 2023. All roads will be re-opened by 5pm. If there are larger than usual crowds, roads may be closed earlier, under police instruction, for public safety.

The following roads will be closed between 7am and 3pm

Vincent St (Pitt St to Mayoral Dr); Mayoral Dr (Cook St to Wellesley St West)

The following roads will be closed between 10.30 am and 4.30pm

Victoria St (Albert St to Kitchener St)

The following roads will be closed between 11.00am and 4.30pm

Queen St (Mayoral Dr to Customs St plus all intersecting roads); Customs St (Albert St to Britomart Pl); Fort St (Beach Rd to Queen St); Shortland St (High St & Queen St); Britomart Place (Quay Street to Beach Rd); Emily Place (Fort Street to Emily Place Reserve); Gore St (Fort St to Galway St); Commerce St (Galway St to Fort St); Galway St (Commerce St to Queen St); Wellesley St (Elliot St to Lorne St); Wakefield St (Mayoral Dr to Queen St); Wyndham St (Queen St to Albert St); Darby St; Fort Ln; Airedale St (Queen St to Mayoral Dr); Rutland St

The following roads will be closed between 11.00am and 3.00pm

Greys Ave; Mayoral Dr (Vincent St to Wakefield St); Queen St (Karangahape Rd to Mayoral Dr); Cook St (Hobson St to Vincent St); Scotia Pl

The following roads will be closed between 11.00am and 5.00pm

Beach Rd (Britomart Pl to Sh16 and all intersecting roads); Anzac Ave (Alten Rd to Beach Rd); Parliament St (Eden Cres to Anzac Ave); Anzac Ave (Beach Rd to Waterloo Quadrant); Tangihua St; Mahuhu Crescent; Tapora Street.

Farmers Santa Parade, Santa's Party will be in Aotea Square after the Parade. Pack in will take place from 6.00am to 10.30am, the party will run from 11.00am to 5.00pm and pack out will commence from 5.30pm to 8.00pm.

Please note all noise restrictions will be adhered to throughout this activity including pack in, the event and pack out. Santa's Party will be utilising one noise day in the Aotea Square precinct.

In the event of adverse weather, the Farmers Santa Parade will be deferred to Sunday 3 December 2023.

Awnings and Verandas

Standing on awnings and verandas at any time within the designated event area is prohibited under Council bylaws.

Further Information

For further event information, please visit www.santaparade.co.nz

For further road closure information please call the Auckland Council Customer Service Centre on 09 301 0101.

Yours sincerely

Auckland Children's Christmas Parade Trust