

Board Meeting Agenda (open)



8.00 a.m. Tuesday 27 August 2024

Limelight Room, Level 3 Te Pokapū Aotea Centre, 50 Mayoral Drive, Auckland

Item	Subject	Action	Trust/Co.	Start Time	Duration
CONFIDENTIAL MEETING OPEN					
PROCEDURAL					
1	Agenda and Apologies	To Note	T & C	8.00 a.m.	30 mins
2	Confidential Minutes 31 July 2024 and Action Tracker, Vicki Salmon	To Approve	T & C		
3	Board Agenda Discussion, Vicki Salmon	To Discuss	T & C		
CE CONFIDENTIAL UPDATE					
4	CE Confidential Update ¹ , Nick Hill	To Note	T & C	8.30 a.m.	1 hour 30 mins
BREAK				10.00 a.m.	30 mins
ANNUAL REPORTS					
5	Annual Reports (Trust and Company) for Year Ended 30 June 2024 ¹ , Justine White	To Approve	T & C	10.30 a.m.	30 mins
CONFIDENTIAL MEETING CLOSED AND PUBLIC MEETING OPEN					
PROCEDURAL					
6	Register of Directors' Interests and Rolling 12-Month Board Work Programme, Vicki Salmon	To Note	T & C	11.00 a.m.	5 mins
7	Public Minutes 31 July 2024, Vicki Salmon	To Approve	T & C		
CE REPORT AND PERFORMANCE REPORTS					
8	CE Report, Nick Hill 1. Financial Performance Report 2. Current Operational Risks (RC) 3. CRM Board Update (RC) 4. Capital Programme Update (RC)	To Note	T & C	11.05 a.m.	15 mins
APPROVAL AND NOTING PAPERS					
9	Economic Insights – Auckland Economic Monitor and State of the City Report, Pam Ford	To Note	C	11.20 a.m.	40 mins
10	Group Shared Services Update, Richard Jarrett	To Note	T & C		
PUBLIC MEETING CLOSED AND CONFIDENTIAL MEETING OPEN					
LUNCH				12.00 p.m.	30 mins

¹ S7(2)(f)(i),(h),(i) LGOIMA 1987

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Item	Subject	Action	Trust/Co.	Start Time	Duration
BOARD ONLY TIME					
11	Remuneration Committee Update, Vicki Salmon (12 August 2024)	To Discuss	T & C	12.30 p.m.	10 mins
APPROVAL PAPERS AND BOARD COMMITTEE UPDATES					
12	Board Committee Updates <ul style="list-style-type: none"> Capital Projects Committee, Vicki Salmon (14 August 2024) Māori Engagement Committee, Hinurewa Te Hau (15 August 2024) Risk and Finance Committee, Carol Cheng, (20 August 2024) 	To Discuss	T	12.40 p.m.	1 hour 20 mins
13	MOTAT Board Director Appointments ² , Vincent Lipanovich	To Approve	T		
14	Sale of Auckland Film Studios ² , Justine White and Malcolm Lawry	To Approve	C		
15	Auckland Stadiums ² , Nick Hill and James Parkinson <ol style="list-style-type: none"> Western Springs Stadium EOI Waikaraka Park North Harbour Stadium Local Board's Working Group Presentation to Council 	To Note To Approve To Note	T		
COMMITTEE RECOMMENDED, COMPLIANCE, AND NOTING PAPERS					
16	Capital Programme Business Cases ³ , Justine White <ol style="list-style-type: none"> Go Media Stadium, West Stand Toilets Renewal Go Media Stadium, Paving Renewal 	To Approve	T & C	2.00 p.m.	30 mins
17	Q4 Performance Report ³ , Nick Hill and Justine White	To Approve	T & C		
18	Health and Safety Report ⁴ , Lynn Johnson and Priyanka Victor	To Note	T & C		
	Close of Meeting			2.30 p.m.	

² S7(2)(f)(i),(h),(i) LGOIMA 1987

³ S7(2)(f)(i),(h) LGOIMA 1987

⁴ S7(2)(a),(d),(f)(i) LGOIMA 1987

Board Meeting Agenda (open)



Local Government Official Information and Meetings Act 1987 Section 7(2)

Subject to sections 6, 8, and 17, this section applies if, and only if, the withholding of the information is necessary to—

- (a) protect the privacy of natural persons, including that of deceased natural persons; or
- (b) protect information where the making available of the information—
 - (i) would disclose a trade secret; or
 - (ii) would be likely unreasonably to prejudice the commercial position of the person who supplied or who is the subject of the information; or
- (ba) in the case only of an application for a resource consent, or water conservation order, or a requirement for a designation or heritage order, under the Resource Management Act 1991, to avoid serious offence to tikanga Maori, or to avoid the disclosure of the location of waahi tapu; or
- (c) protect information which is subject to an obligation of confidence or which any person has been or could be compelled to provide under the authority of any enactment, where the making available of the information—
 - (i) would be likely to prejudice the supply of similar information, or information from the same source, and it is in the public interest that such information should continue to be supplied; or
 - (ii) would be likely otherwise to damage the public interest; or
- (d) avoid prejudice to measures protecting the health or safety of members of the public; or
- (e) avoid prejudice to measures that prevent or mitigate material loss to members of the public; or
- (f) maintain the effective conduct of public affairs through—
 - (i) the free and frank expression of opinions by or between or to members or officers or employees of any local authority, or any persons to whom section 2(5) applies, in the course of their duty; or
 - (ii) the protection of such members, officers, employees, and persons from improper pressure or harassment; or
- (g) maintain legal professional privilege; or
- (h) enable any local authority holding the information to carry out, without prejudice or disadvantage, commercial activities; or
- (i) enable any local authority holding the information to carry on, without prejudice or disadvantage, negotiations (including commercial and industrial negotiations); or
- (j) prevent the disclosure or use of official information for improper gain or improper advantage.

Register of Directors' Interests

Name	Position	Directorships/Trusteeships	Other Interests	Possible Conflicts
Vicki Salmon	Chair	<ul style="list-style-type: none"> Coopers Creek Vineyard Ltd (Director and Shareholder) Salmon and Partners Ltd (Director and Shareholder) Remuera Golf Club (President) 		<ul style="list-style-type: none"> Prior to Vicki Salmon's appointment as Chair of Tātaki Auckland Unlimited, Vicki was a member of the Eden Park Trust Board (EPTB). Vicki resigned as a member of the EPTB on 27 March 2023 and no longer has any interest in EPTB or the Eden Park organisation.
Jannah Wootten	Deputy Chair	<ul style="list-style-type: none"> Perpetual Guardian Holdings Limited (Director) Perpetual Trust Limited (Director) Generate Global (Director and Shareholder) 	<ul style="list-style-type: none"> Aktive – Auckland Sports & Recreation (CEO) 	
Alastair Carruthers	Non-Executive Director	<ul style="list-style-type: none"> Homeland NZ Enterprises Ltd (Director and Shareholder) Homeland NZ Trading Ltd (Director and Shareholder) Carruthers Consulting Ltd (Director and Shareholder) Television New Zealand Ltd (Chair) NZ Film Commission (Chair) Cornwall Park Trust Board (Trustee) Ringa Hora Services – Workforce Development Council (Director) Auckland Regional Amenities Funding Board (Board Member) Auckland War Memorial Museum Trust Board (Trustee) 		<ul style="list-style-type: none"> The ARAFB provides operating funding to some entities who occupy and perform in AU facilities. Homeland hosts events for Auckland Convention Bureau and other Tātaki Auckland Unlimited funded entities from time to time.
Carol Cheng	Non-Executive Director	<ul style="list-style-type: none"> Teaching Council New Zealand (Governing Council Member) Hong Consulting Limited (Director and Shareholder) CYWE Trustee Limited (Director and Shareholder) Eastland Property Services Limited (Shareholder) Auckland International Airport Limited (Shareholder) Spark New Zealand Limited (Shareholder) Comvita Limited (Shareholder) SkyCity Entertainment Group Limited (Shareholder) Microgem International Plc (Shareholder) The Asia New Zealand Foundation Te Whītau Tūhono (Trustee) 		<ul style="list-style-type: none"> Asia New Zealand Foundation provided sponsorship for Auckland Culture Festivals Asia New Zealand Foundation provided sponsorship for Guo Pei Exhibition at the Auckland Art Gallery.
Hinurewa Te Hau (Hinū)	Non-Executive Director	<ul style="list-style-type: none"> Tamaki Makaurau Matariki Festival Trust (trading as Matariki Cultural Foundation) (Trustee) Matariki Global Holdings Limited (Director) 	<ul style="list-style-type: none"> Chair of WOMEX (World Music Expo) Pan Indigenous Network representing 36 indigenous nations globally 	

		<ul style="list-style-type: none"> • Taamaki Records Limited (Director) • Otamatea Pioneer & Kauri Museum Board (Chair) • Ringa Hora Services – Workforce Development Council (Director) 		
Jen Rolfe	Non-Executive Director	<ul style="list-style-type: none"> • Rainger & Rolfe (Director) • Barbara Andrew Family Trust (Trustee) • Thomas Family Trust (Trustee) • Thomas Number 2 Family Trust (Trustee) 	<ul style="list-style-type: none"> • New Zealand Marketing Association (Member) 	<ul style="list-style-type: none"> • Prior to Jen Rolfe's appointment to the Tātaki Auckland Unlimited (formerly RFA) Board, Rainger & Rolfe provided some marketing services to RFA. • Rainger & Rolfe is providing marketing services to Watercare. • Rainger & Rolfe is providing marketing services to Martin Jenkins (occasional Tātaki Auckland Unlimited consultant).
Graeme Stephens		<ul style="list-style-type: none"> • New Zealand Hotel Holdings (Director) • Kamari Consulting Limited (Director and Shareholder) • SkyCity Entertainment Group (Shareholder) 		
Dan Te Whenua Walker	Non-Executive Director	<ul style="list-style-type: none"> • New Zealand Māori Tourism Society (Deputy Chair) • Korowai Hikuroa Consulting Limited (Director and Shareholder) • Ringa Hora Services – Workforce Development Council (Director) • Pou Tuarā o Te Rūnanga o Ngāti Ruanui Trust (Shareholder) • Ngati Ruanui Tahua Limited (Shareholder) • Ngati Ruanui Fishing Limited (Shareholder) • Te Topuni Ngarahu General Partner Limited (Shareholder) • Māori Creative Foundation (Trustee) • Meremere Marae Charitable Trust (Trustee) • Hikuroa Whanaungatanga Charitable Trust (Trustee) • Stanmore Bay Primary School (Chair) • Massey University Executive Education (Advisory Board Member) • University of Auckland Māori Alumni (Trustee and Chair of Executive Committee) • Sarcoma Foundation NZ (Board member) • Child Cancer Foundation (Board member) • Ronald McDonald House (Board member) 		

Month	Shareholder Accountability	Operations & Business Planning	Strategy and Business Focus	Board and Committee Dates
Jul-24	<ul style="list-style-type: none"> • SOI FY 25 • TAU End of Year Financial Reporting Packs • Q4 Risk Report to Council • Climate Related Disclosures 	<ul style="list-style-type: none"> • CEO Report • H&S Report 	<ul style="list-style-type: none"> • Three Year Plan • Integrated Cultural Organisations 	<ul style="list-style-type: none"> • Risk and Finance Committee – 17 July • Board Meeting – 31 July
Aug-24	<ul style="list-style-type: none"> • Q4 Performance Report • TAUL and TAUT Annual Report • Financial reporting for the year ended 30 June 2024 • Climate Related Disclosures 	<ul style="list-style-type: none"> • CEO Report • H&S Report 		<ul style="list-style-type: none"> • Capital Projects Committee – 14 August • Māori Engagement Committee – 15 August • Risk and Finance Committee – 21 August (FY24 Statements) • Board Meeting – 27 August
Sep-24		<ul style="list-style-type: none"> • CEO Report • H&S Report 		
Oct-24	<ul style="list-style-type: none"> • Public Board meeting - performance against SOI targets for Year Ended 30 June 2024 • Q1 Performance Report 	<ul style="list-style-type: none"> • CEO Report • H&S Report 	<ul style="list-style-type: none"> • Workshop: Duplication of Activity with Council Group 	<ul style="list-style-type: none"> • Capital Projects Committee – 15 Oct • Remuneration Committee – 17 Oct • Board Meeting – 30 Oct (Public Board Meeting)
Nov-24	<ul style="list-style-type: none"> • Q1 Risk Report to Council 	<ul style="list-style-type: none"> • CEO Report • H&S Report 	<ul style="list-style-type: none"> • Workshop: National Visitor Levy 	<ul style="list-style-type: none"> • Risk and Finance Committee – 13 Nov • Māori Engagement Committee – 21 Nov
Dec-24		<ul style="list-style-type: none"> • CEO Report • H&S Report 		<ul style="list-style-type: none"> • Board Meeting – 3 Dec

12-Month Work Programme

August 2024

Month	Shareholder Accountability	Operations & Business Planning	Strategy and Business Focus	Board and Committee Dates
Jan-25	<ul style="list-style-type: none"> Letter of Expectation Financial reporting for the ½ Year ended 31 December 2024 Q2 Risk Report 	<ul style="list-style-type: none"> CEO Report H&S Report 		<ul style="list-style-type: none"> Remuneration Committee – TBC Risk and Finance Committee – TBC (½Y Accounts) Board Meeting – 29 Jan (½Y Acts)
Feb-25	<ul style="list-style-type: none"> Q2 Performance Report 	<ul style="list-style-type: none"> CEO Report H&S Report 	<ul style="list-style-type: none"> Board Strategy Session Workshop: New Zealand Maritime Museum Masterplan 	<ul style="list-style-type: none"> Māori Engagement Committee – TBC Capital Projects Committee – TBC Board Meeting – TBC
Mar-25	<ul style="list-style-type: none"> 2025 – 27 Statement of Intent Amendments Draft 2025 -2028 Statement of Intent 	<ul style="list-style-type: none"> CEO Report H&S Report 		<ul style="list-style-type: none"> Risk and Finance Committee – TBC Capital Projects Committee – TBC Board Meeting – 26 March
Apr-25	<ul style="list-style-type: none"> Q3 Risk Report to Council Q3 Performance Report 	<ul style="list-style-type: none"> CEO Report H&S Report Board Evaluation (biennial – next due: 2026) 	<ul style="list-style-type: none"> Workshop: Auckland Art Gallery Toi o Tāmaki Strategy 	<ul style="list-style-type: none"> Capital Projects Committee – TBC Board Meeting – 30 April
May-25		<ul style="list-style-type: none"> CEO Report H&S Report Annual insurance renewal Auditor engagement and fees 		<ul style="list-style-type: none"> Risk and Finance Committee – TBC Māori Engagement Committee – TBC Board Meeting – TBC
Jun-25	<ul style="list-style-type: none"> Public Board meeting - shareholder feedback on SOI 	<ul style="list-style-type: none"> CEO Report H&S Report 		<ul style="list-style-type: none"> Remuneration Committee – TBC Capital Projects Committee – TBC Board Meeting – TBC (Public Board Meeting)

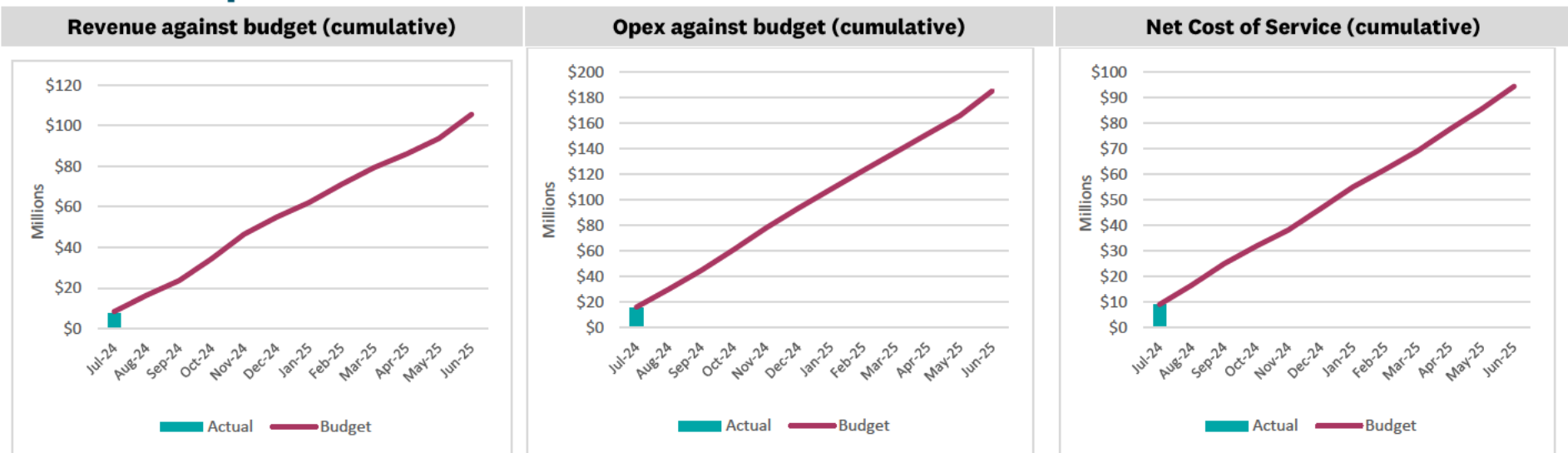
Chief Executive Report

Report to the Board of Tātaki Auckland Unlimited – 27 August 2024

1. Introduction

- The Mayor has announced that the council has agreed to review the mix of functions carried out between the council and the CCOs. [REDACTED]
[REDACTED] We have been talking to staff and key stakeholders about the scope of the review and that it does not mean any change to our ongoing work and key initiatives. s7(2)(f)(i),(h) LGOIMA 1987
- Tātaki presented to the council Audit and Risk Committee at its annual scheduled appearance during the week. The key points we made were that Tātaki has had a successful year, delivered what the Council has asked of it and lowered the overall risk profile of the organisation. However, looking forward there are some significant risks to manage including the distraction and potential impact on productivity and on the commercial and philanthropic relationships created by the CCO review uncertainty, the likely arrival of Avian Flu and uncertainty over the future funding of major events and tourism.
- The previous week we presented a deep dive on tourism to the CCO Direction and Oversight Committee, highlighting the importance of the sector to Auckland, the challenges it is facing and our role as a regional tourism organisation. We then hosted a cohort of councillors on a tour of the Auckland Art Gallery restoration project.
- The Tātaki three-year plan is being rolled out to the organisation.
- *Autaia*, the kapa haka theatre event where 10 local schools each perform their own original work in the Kiri Te Kanawa auditorium, was held this week. By focusing on students in high school, this programme is demonstrating the level of interest, potential for development and depth in Māori performing arts.

2. Finance update



Revenue was **below budget** by 12% at the end of July

Opex was 4% **below budget** at the end of July

Net cost of service was **unfavourable** by 1% at the end of July

3. Strategic Plan implementation

Experiences and Events

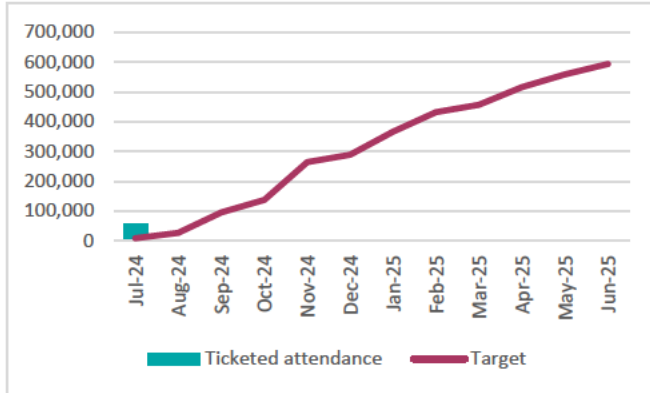
Performing Arts	Major Events	Auckland Conventions & Business Events
<p>Director, Performing Arts commenced 22 July.</p> <p>World Choir Games took over the full Aotea Centre Auckland Town Hall for 14 days, a hugely successful event with: [redacted] audience attendees [redacted] choirs (31 of the 42 New Zealand choirs were from Auckland); [redacted] competitors; [redacted] children competed, representing [redacted] schools from around the world. Note [redacted] numbers are for Aotea Centre and Auckland Town Hall only</p> <p>Nicola Cheeseman is Back by Kathryn Burnett, 19 June – 7 July, Herald Theatre. Auckland Live partnered Plumb Productions to support the world premiere of one woman show, <i>Nicola Cheeseman is Back</i> by award-winning playwright and screenwriter Kathryn Burnett. The 17 performance season was attended by [redacted]</p> <p>Autāia Workshops, 25 July, Aotea Centre Auckland Live and TAU’s Māori Outcomes team collaborated to support the 2024 programme of Autāia. In preparation for the season, haka theatre creatives and Autāia founders Hawaiki TŪ worked with participating schools and kura to hold a one-day workshop at Aotea Centre to upskill rangatahi across a variety of theatre disciplines. Multiple workshops were held with approximately [redacted] participants at the Aotea Centre.</p> <p>Thelma & Louise Don’t Die 4-6 July, The Civic This premiere season of new work <i>Thelma and Louise Don’t Die</i> was the culmination of a partnership between Auckland Live and independent theatre makers Julia Croft and Nisha Madhan. Auckland Live supported the development of this work in Shed 10, in early 2022. Due to venue availability, presentation of the work was moved from Shed 10 to The Civic, with the audience sitting on stage with the performers. The artists received an overwhelmingly positive response from the sold-out audience of 485 attendees across the three performances.</p> <p>S7(2)(f)(i),(h) LGOIMA 1987</p>	<p>The Auckland Bid for the Gay Games 2030 was submitted and accepted by the Federation of Gay Games (FGG). There are seven cities moving forward in the selection process: Auckland, Cape Town, Denver, Edmonton, Melbourne, Perth, and Taipei. A live bid presentation will take place in Washington this October, and the Host City will be confirmed October 2025.</p> <p>Major Events in a 90 day contracting period with The Ocean Race (Auckland Stopover 2027), [redacted]</p> <p>[redacted] A contracting planning session with 18K Sports and MBIE is due to take place in August.</p> <p>The inaugural Synphony Pride took place on 3 August and was a successful event for [redacted] and the Rainbow community. This event was made possible with funding from TAU. official event data to be received.</p> <p>[redacted]</p> <p>Programming for Moana Auckland Festival 2025 is almost complete.</p> <p>Elvis A Musical Revolution was cancelled by the Promoter [redacted]</p> <p>[redacted]</p> <p>HAKA world record attempt Eden Park 29 September [redacted]</p> <p>S7(2)(f)(i),(h),(i) LGOIMA 1987</p>	<p>Auckland Conventions Venues and Events (ACVE)</p> <ul style="list-style-type: none"> ACVE delivered 18 business events across 23 event days, 6213 attendees, net contribution [redacted] The team contracted [redacted] future events with a value of [redacted] (venue hire value). Notable contracted events were [redacted] [redacted] with a net revenue value of [redacted] Pressure on FY26 forecast with NZICC opening in Q2 FY26. Compared to same time last year [redacted] <p>Auckland Convention Bureau (ACB)</p> <p>Notable bid submitted the Australasian Sonographers Association Conference in 2027, with total impact estimated at \$1.4m and 1000 attendees.</p> <p>Notable business events secured:</p> <p>[redacted]</p> <p>There are 88 future business events confirmed for Auckland (to 2029) as result of ACB’s support with an estimated future economic value of \$81.3m.</p> <p>S7(2)(f)(i),(h),(i) LGOIMA 1987</p>

City Wide Events Calendar timelines

- City Wide Events Calendar (CWC) The CWC project was approved to create a unified database of TAU funded or supported events. The team has been successful at integrating event data from CCO used platforms Ungerboeck and Asana and the new admin portal is ready to deploy. The team is now testing a new data source from Ticketek, the addition of event subcategories and strategic invites
- The next priorities are to implement further rules for event merging and enable auto publishing from CWC to the Discover Auckland platform
- Discussions are also underway with Auckland Council to include council led events within this platform.

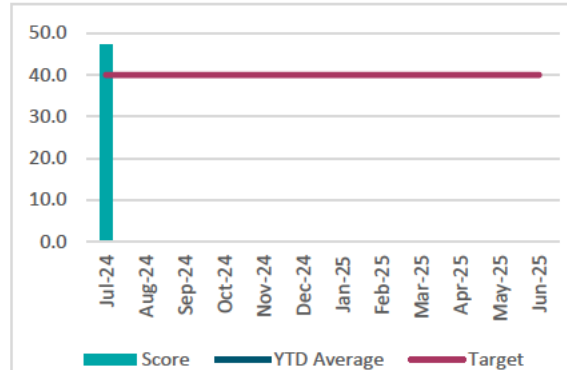
KPI RESULTS

Ticketed attendance Performing Arts (cumulative)



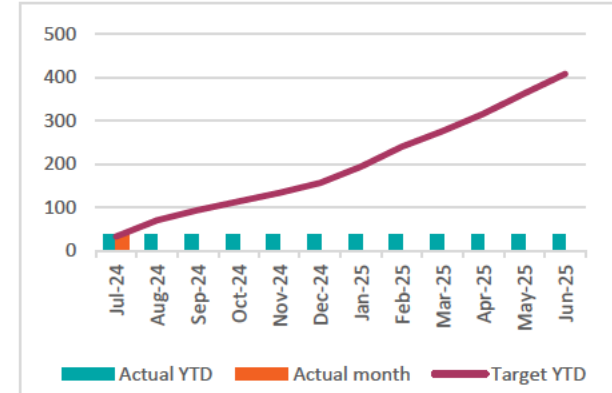
Ticketed attendance was **above target** at the end of July, at 58k

NPS for TAU audiences and participants Performing Arts



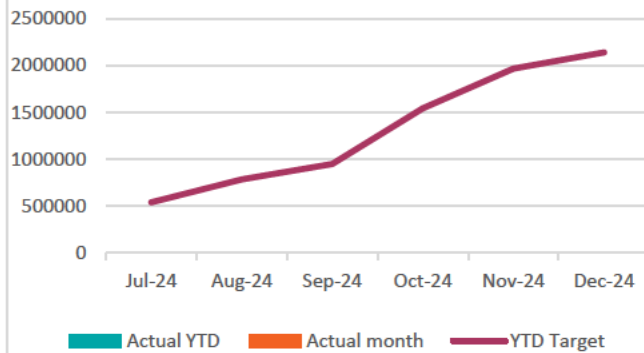
Performing Arts' YTD NPS score is tracking **above target** at 47.3

Number of Performing Arts events



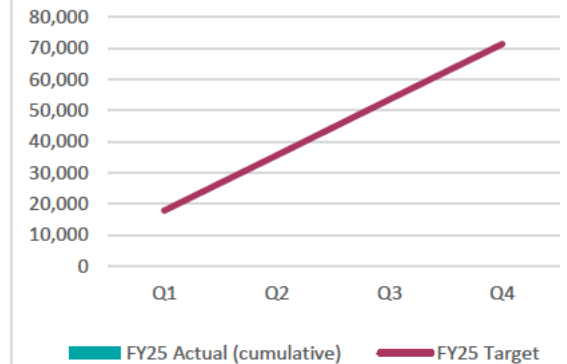
The number of Performing Arts events (36) was **above target** of 33 at the end of July

Performing Arts Financial YTD EBITDA



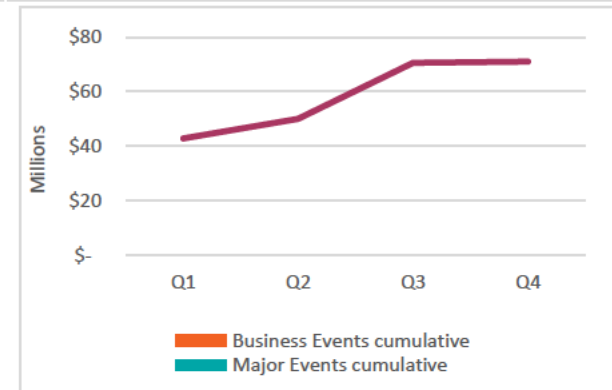
Performing Arts YTD financial EBITDA results to be updated next month – final figures pending. Includes Director Performing Arts, Performing Arts and Presenter Services sub-units.

No. of children participating in educational experiences at Performing Arts (cumulative)



Results reported quarterly – first results will be reported in October

Contribution to regional GDP from major & business events

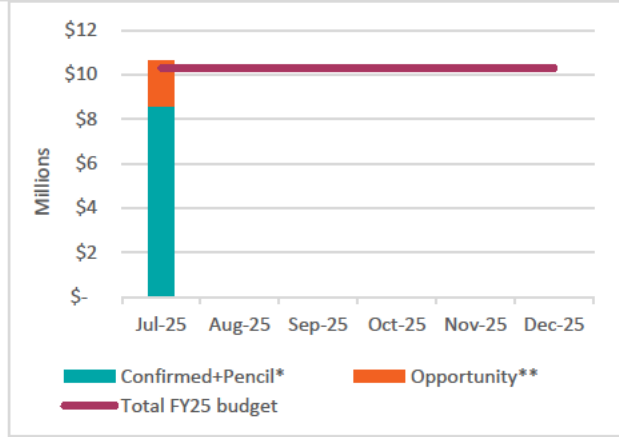


Results reported quarterly – first results will be reported in October



SOI measure or component of SOI measure

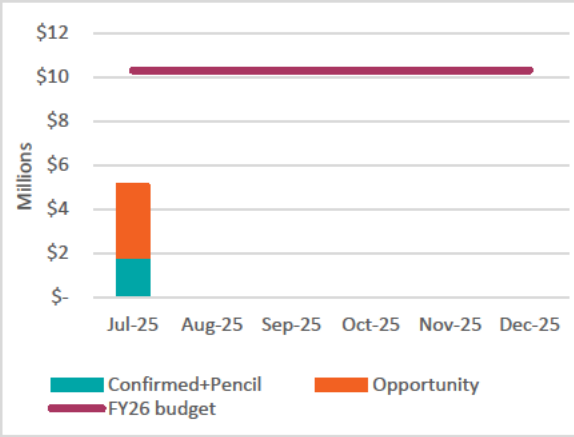
ACVE FY 2025 Forecast YE Revenue vs Budget



At \$8.6m, confirmed events are tracking -16% on the FY25 budget. Viaduct Events Centre comprises 45% of revenues and Aotea Centre 31%.

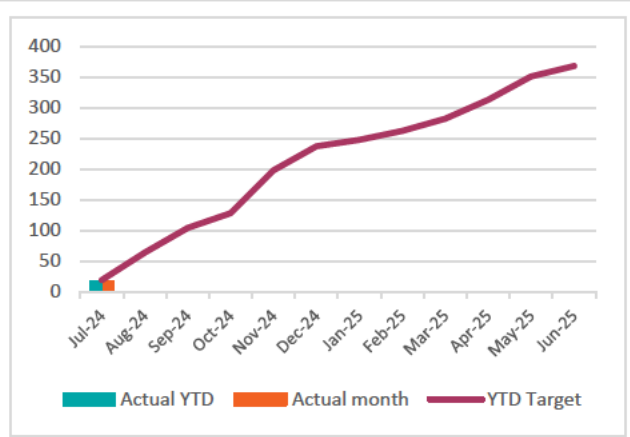
*Confirmed category includes confirmed events and 1st Pencil events - 1st in line and may proceed to contract if desired **Opportunity status is a sales enquiry or a lead (no booking space is held)

ACVE FY 2026 Forecast YE Revenue vs Budget



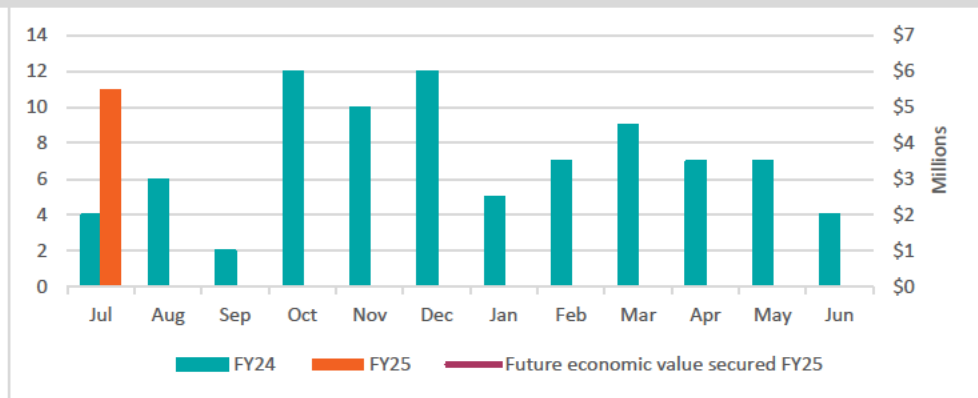
ACVE FY26 budgeted venue revenue is \$10.29m. Based on current bookings, \$1.77m of this revenue is confirmed, 17% of YTD Budget. A further \$3.33m of opportunities is in the pipeline.

ACVE Number of events (cumulative)



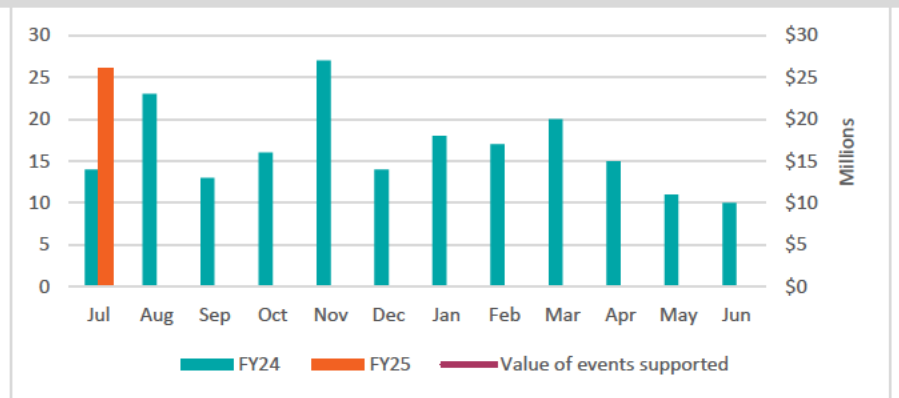
The number of ACVE events was slightly **below target** at the end of July at 18 events (target 20)

Auckland Convention Bureau - business events secured



ACB helped to secure **11 new business events** for Auckland in **July** with an estimated **\$5.9m** of future economic benefit to the region. Six events are due to take place in 2024, four in 2025, and one in 2028.

Auckland Convention Bureau - new opportunities supported



In July, ACB generated or assisted with **26 new business events opportunities** for Auckland with dates through to 2030 and an estimated economic value of **\$26.9m** if all were to be secured.

Facilities

Auckland Zoo

- **July visitation was 67,477**, 2.7% ahead of budget.
- **July revenue** from all sources was \$1.17m, 6.1% ahead of budget. Retail and catering continue to perform strongly.
- Young **male giraffe Jabali** was successfully relocated to **Hamilton Zoo** following a period of careful training and conditioning to voluntarily enter, and feel safe and secure, in the Zoo's purpose designed giraffe transport trailer.
- Bird Keeper Jasmine Rabaud returned from a two-month field secondment to Fatu Hiva in the Marquesas, where she was responsible for the **world's first Fatu Hiva monarch to be reared under human care**. This is a ground-breaking, eleventh hour, conservation intervention to save one of the world's rarest birds.
- Three of the Zoo's staff provided critical assistance to **DOC's kakapo recovery** team in capturing, health checking and changing transmitters on almost the entire population of this still highly endangered charismatic icon.
- Bird Curator Juan Cornejo and veterinarian Adam Naylor travelled to one of the **world's most remote islands, Henderson near Pitcairn**, with the RSPB (global bird conservation NGO) to advise on and plan for a challenging conservation initiative – to eradicate rats on the island and safeguard a critically endangered, endemic flightless rail. Juan and Adam captured birds for health screening and genetic analysis and management trials acclimating birds to short-term intensive holding and artificial diets.
- In July, **approximately 2.75k rangatahi engaged with the Zoo** about 1400 learners took part in conservation learning sessions nearly 400 through self-guided visits, 659 through Tamariki Time, and 309 tuning in to Wild Wednesday.
- Zoo facility planning to address prioritised **HPAI (bird flu) requirements** are underway including enabling works to make space for a fit for purpose covered flamingo facility.

NZ Maritime Museum

- The museum's senior staff were the first to take part in TAU's new self reflection programme Whāia Te Ao Māori (to walk alongside a Māori world view). This programme is in partnership with independent research company Tū Ohu Collective. Staff sessions continue, with the final report and recommendations expected in September.
- Heritage vessel *Ted Ashby* has returned to the water. Due to a problem discovered during scheduled annual maintenance, the vessel did not sail during July.
- The museum's Digi Hub Project was shared at the National Services online hui in July. The hour long presentation was to 49 participants (79 registrants), representing 30 culture and heritage institutions across Aotearoa.
- Work continues on the upcoming Shackleton exhibition in partnership with Antarctic Heritage Trust.

Auckland Art Gallery Toi o Tāmaki

- **Visitation for July 2024 of 44,785** was a significant +64.5% against the monthly target (27,226) represented by 17.5k additional people through the doors mid winter. This was a 22.4% increase in visitation compared to July 2023. Zinefest on 27/28 July saw 5231 visitors attend the event (2689 Saturday & 2542 Sunday), up 6.7% from 2023's 4899 and resulting in the highest attended weekend (5931) since the closure of Guo Pei (6282 on 4/5 May 2024).
- **Taane Mete performance Estrella** took place four times across 13/14 July and brought in strong visitation that weekend as the final programming for Matariki 2024.
- The inaugural exhibition **Aotearoa Contemporary** opened alongside **The Walters Prize 2024** on 5 July with dawn karakia/formal ceremony a private event for Walters Prize finalists and whānau **The Walters Prize 2024** announced on 25 September.
- **Generation X: 50 Artworks from the Chartwell Collection** exhibited at Te Papa by City Wellington Art Gallery opened 26 July as part of the Chartwell 50th Anniversary series and was the largest loan from the collection to one institution, among the 96 loans across Aotearoa institutions. The Director, Head of Curatorial and Curator Pacific Art attended.
- **Heritage Project Tour** provided to Mayor Brown and Deputy Mayor Simpson 8 and 10 August respectively to review the restoration work done on exterior of building and roof.
- **Director met with Ministry for Culture & Heritage** in Wellington to discuss key matters of policy the Gallery requires support for its future programme, including indemnification.
- **Māori Outcomes Communications Plan** being developed with TAU to support Gallery kaupapa and promote visibility of activities through the year

Auckland Stadiums

- July saw a strong performance across all three venues, in line with budget. Event days totalled 158 with North Harbour Stadium the busiest with 83.25 event days. Attendance totalled 43,120 with Go Media Stadium at Mt Smart the busiest, hosting 24,616 patrons.
- The A-League draw for the 2024-25 season has been announced with Go Media Stadium allocated 13 home games for Auckland FC. The first match is scheduled for Saturday 19 October against the Brisbane Roar. Auckland FC will host two local derbies against the Wellington Phoenix, the first on 7 December and the second on 22 February 2025.
- Go Media has agreed to a request from the One NZ Warriors to rename the stadium **Shaun Johnson Stadium** on 23 August to mark the club legend's final game

- The collection storage move is nearing completion, with blessing by the museum's kaumatua scheduled for early August.

- NZ Rugby League announced that Go Media Stadium will host a Kiwis v Tonga international on 2 November. [REDACTED]

S7(2)(f)(i),(h),(i) LGOIMA 1987

Aotea Arts Quarter

Film Studios

[REDACTED]

[REDACTED]

S7(2)(f)(i),(h),(i) LGOIMA 1987

Integrating Auckland's cultural institutions

Western Springs Precinct

S7(2)(f)(i),(h),(i) LGOIMA 1987

- Council is leading work to consider potential changes to the legislation for Auckland War Memorial Museum (AWMM), MOTAT and the Auckland Regional Amenities Funding Board.
- A political working group led by Deputy Mayor Simpson has been convened to consider potential legislative change options, working in collaboration with MOTAT and AWMM.
- There has been a meeting between representatives of TAU, including the Board Chair, and the MOTAT Board, to discuss potential further collaboration and desired outcomes from the PWG process.
- In July/early August, a draft recommendation report will be produced based on feedback from the PWG, with final recommendations presented at the September Governing Body meeting

- The Expression of Interest process for potential investment in the development of Western Springs Stadium closed on 19 July, we [REDACTED] which are in the process of evaluation with a further set of questions being asked of some of the bidders.

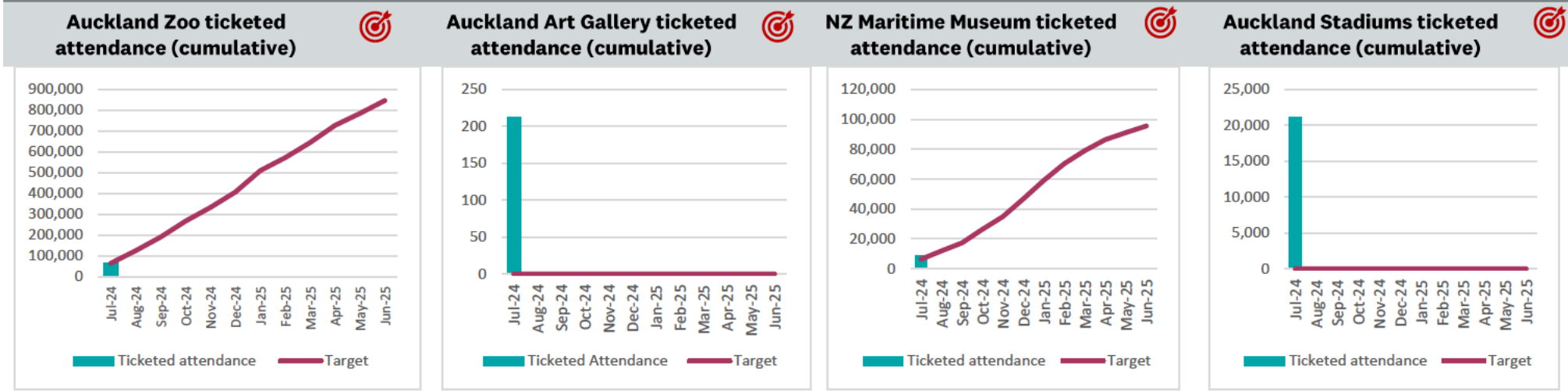
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Single Operator Stadiums Auckland (SOSA)

- [REDACTED]

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KPI RESULTS

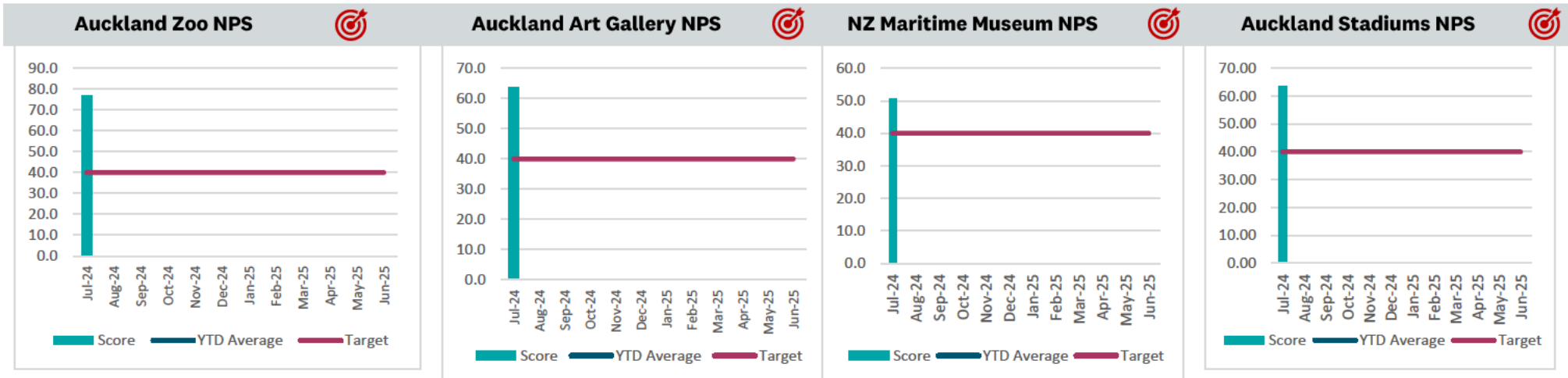


The Zoo's ticketed attendance is **above target** at 67.4k YTD

The Gallery's ticketed attendance is at 212 YTD (FY24/25 targets to be confirmed)

The Museum's ticketed attendance is **above target** at 8625 YTD

Auckland Stadiums' ticketed attendance is at 21k YTD (FY24/25 targets to be confirmed)




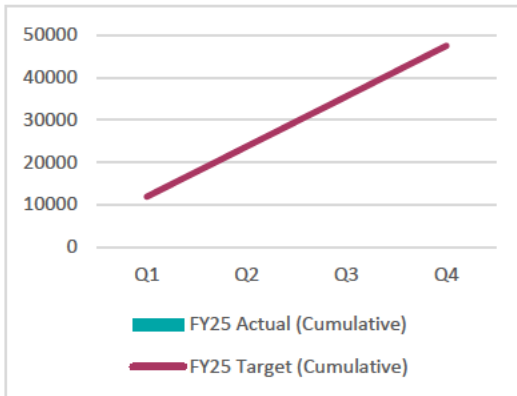
The Zoo's YTD NPS score is tracking **above target** at 76.9

The Gallery's YTD NPS score is tracking **above target** at 63.7

The Museum's YTD NPS score is tracking **above target** at 50.5

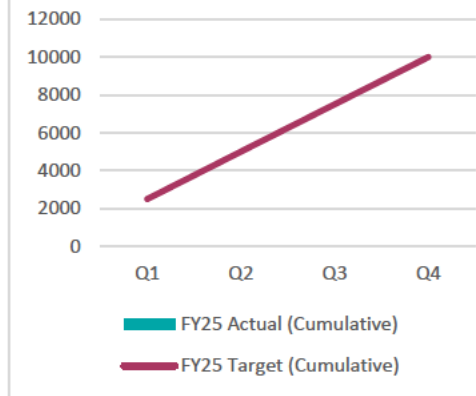
Auckland Stadiums' YTD NPS score is tracking **above target** at 63.6

No. of children participating in educational experiences at Auckland Zoo (cumulative) 




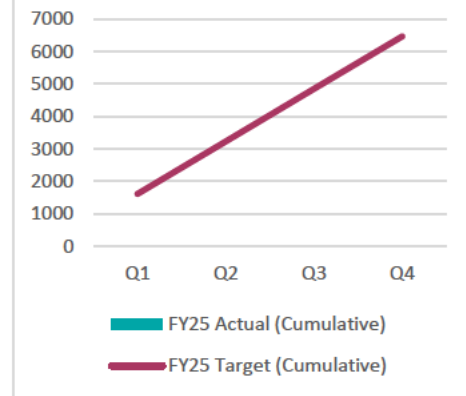
Results reported quarterly – first results will be reported in October

No. of children participating in educational experiences at Auckland Art Gallery (cumulative) 




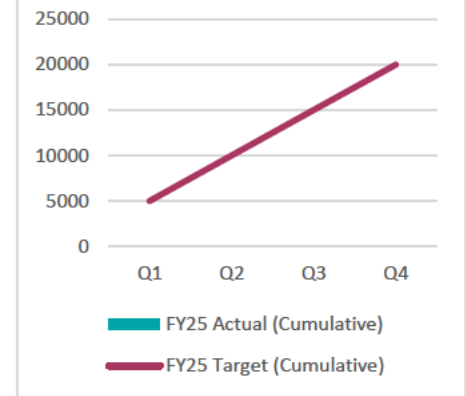
Results reported quarterly – first results will be reported in October

No. of children participating in educational experiences at NZ Maritime Museum (cumulative) 



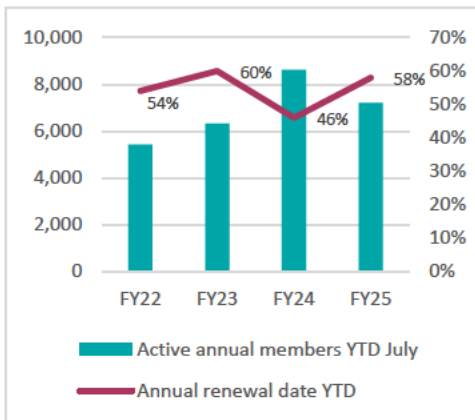
Results reported quarterly – first results will be reported in October

No. of children participating in educational experiences at Auckland Stadiums (cumulative) 



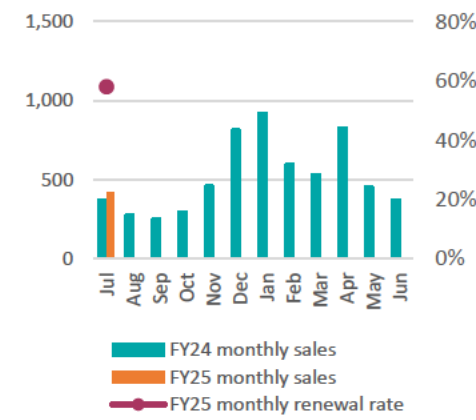
Results reported quarterly – first results will be reported in October

Annual Auckland Art Gallery membership



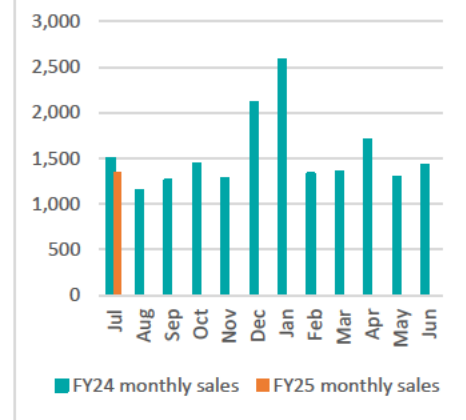
The Gallery's YTD average renewal rate is 58% and there are 7212 active members at month end

Monthly Auckland Art Gallery membership



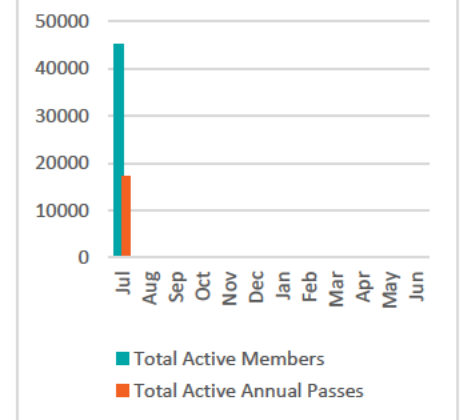
Monthly renewal rate was 58% in July and 416 memberships were sold

Annual Auckland Zoo membership



At the end of July, the Zoo had 17,184 active passes and 45,158 active members

Monthly Auckland Zoo membership



1347 Zoo memberships were sold in July, slightly fewer than in July last year (1507)

Economic Development

Visitor Economy

- **Destination Auckland Partnership Programme (DPP)** – The 2024-25 year programme has 139 companies registered. [REDACTED]
- **Tourism media (DPP)** *The Bachelorette USA* new season aired in July, with two episodes filmed in Auckland, showcasing our landscape and culture. [View episodes via this link](#). DPP funding of NZ\$50k was used to support.
- **Cruise** – TAU is supporting the Cruise New Zealand conference taking place in Auckland on 15 August. Cruise lines, ports, operators and other regional tourism organisations in attendance to discuss new Cruise Strategy for New Zealand and other cruise issues.
- **Trade marketing** Successful Kiwi Link held in India training 150+ frontline agents in person, with additional 200 Facebook live training. All follow up completed.
- **Māori tourism** Delivery outcomes and timelines confirmed for funding as part of the LTP programme of work. Including working with Māori Outcomes to confirm kaupapa for Treasures of Tāmaki workstream.

Economic Transformation activity

- **State of the City: Benchmarking Tāmaki Makaurau** report released on 12 August by Minister Simeon Brown and Mayor Brown. TAU partners with Committee for Auckland and Deloitte to produce that annual report. Good media coverage highlighting where Auckland is doing well and where the city needs to improve.
- **City Centre Investment Prospectus** – launch on 19 August to highlight investment opportunities in the city centre. A useful document as Auckland improve its positioning as a business and investment destination (ranked low in SOTC report) and leading into the **Auckland Investment Summit**, an event to be held 17-19 November 2024

Screen & Creative

- **Te Puna Creative Innovation Quarter** Sublease for Whoa! Studios started 15 July 2024. Capital fitout plans underway. Operating model in development. Māori Outcomes programme procurement. Investment prospectus and attraction plan for [REDACTED]
- **Big Screen Working Group** [REDACTED]
- **Sites and Places of Significance to Mana Whenua** proposal seeking further feedback from iwi groups to confirm the approach to filming activity on significant sites ahead a proposed Unitary Plan change.

Tech & Innovation

- **Startup Aotearoa programme (funded by Callaghan Innovation)** continues to support entrepreneurship in July with **53 x founders engaged with GridAKL Advisors**. NPS score of 89 overall.
- Industry focussed capability programme delivered **GridAKL Bootstrappers** breakfast, **GridAKL Chief Financial Officer** 101 session, **GridAKL Technical Coffee Club**, **GridAKL Lunch & Learn (Marketing)**, and **Aerospace Auckland** network with 100 industry participants. **Reserve** hub delivered 10 events with 175 participants to enhance Māori & Pacific entrepreneurship.
- GridMKNK operator Ngahere Communities CEO, **Manawa Udy joined Māori Creative Business Delegation to Guangzhou, Shenzhen and Shanghai** with Asia New Zealand Foundation. Manawa has also **appointed to the Mayor's Business Advisory** panel
- The **GridAKL Get Market Ready 12-week** entrepreneurship programme ended. Cohort of 16 founders 8 at ideation/prototype stage and 8 at customer acquisition stage who will now receive Startup Aotearoa coaching, and membership of GridAKL.
- The GridAKL Innovation Network continues to grow with **131 companies/907 individuals at GridAKL, 17 companies/52 individuals at Click Studios, 6 companies/41 individuals at GridMKNK**.
- Applications now open for **Click Studios 'Teach the Teacher'** stem skills programme.

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LGOIMA 1987

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LGOIMA 1987

Investment and International

- Hotel Indigo on Albert Street, developed by 94 Feet Australia a long standing investment pipeline project announced it will be taking bookings from February 2025

Te Tāruke-ā-Tāwhiri: Auckland’s Climate Plan (Economy Priority)

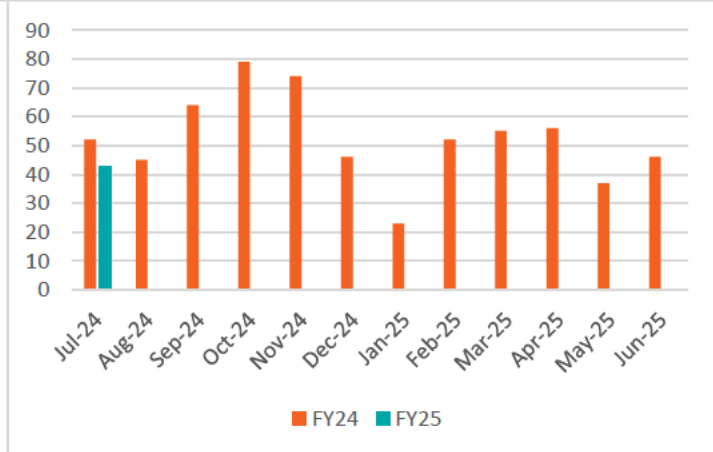
Updated every two months update for June July:

Action E2: Climate Connect Aotearoa (CCA)

- Delivery of the inaugural Mātauranga Māori & Climate Innovation Hui, with 115 people in attendance. Post hui content development for He Kete Mātauranga and collation of survey feedback.
- Delivered ‘Future Wynyard 2050’ in partnership with Datacom, IBM, CCA and GridAKL. Build up to the two-day hackathon event included a virtual launch event, training sessions and a live pitch webinar. The winning team presented an investor platform to promote solar panel placement on multi tenanted buildings returning power sales to investors, the platform, and building owners.
- Counties Energy has confirmed it will install the panels with 100 per cent of energy to be used for the energy sharing pilot. Phase 1 of Community Battery research has been received.
- SME Adaptation Platform deliverables with external consultant finalised. Video content under development.
- CCA has now reached 3k followers on LinkedIn. As of June 2024, ClimateLink has attracted an average of 1091 views from 400 users each month since launch.

KPI RESULTS

Screen permits processed



The numbers of permits processed in July is slightly down on last year.

Attributable value of private sector investment secured



Results reported bi-annually.

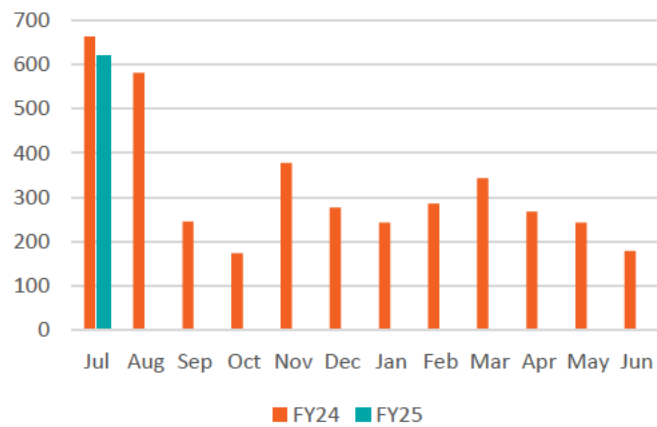
Brand and Reputation

Visitor Economy	Events	Cultural Organisations
<ul style="list-style-type: none"> The DPP funded Newscorp (AU) partnership surpassed travel category benchmarks at +21% awareness & +37% consideration. Display ads reached ~1.9m Australians and Newscorp extended activity FOC The Air NZ (AU) partnership (DPP funded) reached 35k individuals with Programmatic Out of Home ads and 715k Spotify complete listens 6426 web clicks and 892 flight bookings generated via retargeting lookalike. The DPP funded Air NZ (Domestic) partnership EDM achieved 60% open rate 10.7% click through rate and 47 competition entries contributing +26% flight bookings to Auckland compared with week average. Famils <p>The first Auckland episode of The Bachelorette aired in the US on 29 July (the second episode on 5 August) with an average episode audience in US alone of 3.3m viewers. This was leveraged for further destination storytelling opportunities in the US and domestically with final results to be confirmed.</p> <p>Content Creator, Nathan Sawaya (followers of 335k+) n Auckland 22-25 July covering Urban Oasis themed content including west coast beaches, Rangitoto Island and city experiences. Results expected mid August.</p> 	<ul style="list-style-type: none"> Winter campaign driving awareness through social creators, plus <i>Denizen</i> <i>Kia Ora</i> & NZME content. Filming with All Blacks to leverage Eden Park Argentina game by showcasing tourism experience. Comms support for Haka Stand as a Nation launch with Helen Te Hira speaking at the event and being interviewed by media SailGP Auckland announcement 9 July successful media and stakeholder management. Wide media coverage across TV, radio digital and print platforms Brand name, look and feel created for ACB's Business Forum: Unleashing the Potential of Business Events Auckland Live marketing supported 37 Commercial shows, and five major supported campaigns (including the World Choir Games, NZ International Film Festival, <i>Lord of the Rings – A Musical Tale</i>, and <i>Matilda the Musical</i>). Four Auckland Live presents including the Auckland Fringe Festival, the Auckland Town Hall Organ Concert Aotea Square Ice Rink. Managed all ticketing repayments and channel updates re: Elvis cancellation A big marketing drive included MEETINGS 2024 for signups to database. Xmas events promo for Shed 10, Viaduct Events Centre and Auckland Zoo in Sharedspace, Auckland Art Gallery My Wedding Magazine website and Meeting Newz print ad highlighting various venues from a cultural, modern, historic ascetic. Drone Show research and development testing and show 10-12 July. Supported viaduct stakeholder communication and media risk mitigation messaging. 	<ul style="list-style-type: none"> Auckland Art Gallery had 59 media mentions include Walters Prize, Aotearoa Contemporary, ZineFest, and gallery paper conservator Camilla Baskomb on TVNZ's <i>My Family Mystery</i> The Robertson Gift campaign achieved 1.7m completed video views and 14.5k web clicks, with messages across 600 outdoor locations. NZMM school holidays marketing across radio, Meta and listings drove attendance of 1058 Zoo Connect with Papatūānuku campaign ran throughout July with high engagement Mai FM partnership & community activation. The Zoo achieved 196 media mentions covering July School Holidays (Carnivore theme), International Tiger Day, Giraffe Jabali moving Hamilton, efforts for an injured Hawksbill turtle, the SE Asia Jungle Track a decade of breeding wētāpunga. Auckland Stadiums marcomms promotion towards Warriors sellout NRL match at Go Media Stadium (25k+ tickets sold). Joint media announcement of Go Media naming rights deal and Auckland FC home stadium confirmation with proactive media activity across RNZ, NewstalkZB, NZ Herald, NBR and Australian media

Auckland brand and reputation	Economic development	Discover Auckland platform
<ul style="list-style-type: none"> • ‘Happiness is’ sentiment campaign entered maintain phase with social media assets and Mai FM activity on air/online. Campaign wraps end Aug. • Studio highlights included: video, signage, brand development and advertising for AAG (Aotearoa+Walters Zoo, Stadiums, ACB event, CCA, Live, Lilyworld) <div data-bbox="168 400 790 584" style="background-color: black; width: 100%; height: 100%;"></div> <p>S7(2)(f)(i) LGOIMA 1987</p>	<ul style="list-style-type: none"> • Auckland Growth monitor went live on joint microsite and via TAU LinkedIn post featuring Scott Jobson Economic Intelligence, resulting in 386 engagements and paid advertising Comms and media engagement across print, online and radio resulting in 65 pieces of coverage • Facilitated Screen Auckland Manager Matt Horrock’s media interview with Newstalk ZB on changes to the film permitting process. Coverage syndicated across four radio shows • Screen Auckland EDM high open rate 52.9% sent to all stakeholders re sites and places of significance • Development of Te Puna Investment prospectus, featuring case studies of iconic Henderson businesses along with development of City Centre investment prospectus • CCA He Kete Mātauranga Hui article and video: live and published on LinkedIn (four other interviews completed, but yet to be published). • CCA Dashboard results. • Marcomms planning and delivery of Southern Corridor Economic Masterplan stakeholder event. 	<ul style="list-style-type: none"> • Salesforce data integration testing underway • Implemented Blue/Green deployment capability, reducing site downtime when deploying enhancements • Confirmed Auckland Pass workshop with industry to assess operational feasibility • Ongoing content to support ‘Happiness is’ sentiment campaign.

KPI RESULTS

Media coverage mentioning TAU



The notable **246% increase** in coverage mentions from June reflects increased TAU campaigns and events in July and is nearly equal to the heights of FIFA mentions last year. Key topics included the Auckland Economic Monitor, SailGP's return, Go Media Stadium commercial naming rights at Mt Smart, World Choir Games and Zoo stories.

Discover Auckland Platform Performance

Sessions: Interaction of individual user with website within a specified time period e.g. a session initiates when a user opens website and no session is currently active



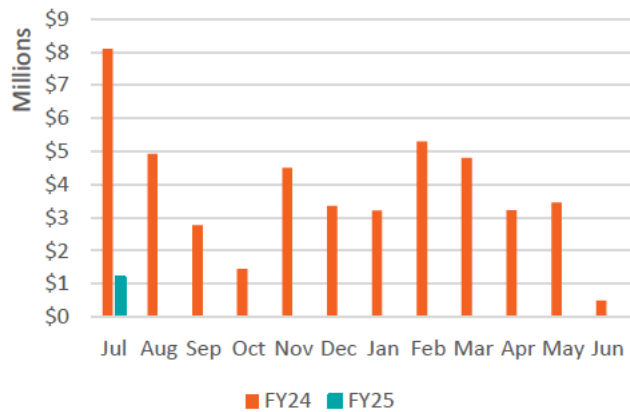
July sessions increased vs June by 22% due to 'Happiness is'. The increase in sessions for July 2024 vs June 2023 is 28%. Average sessions per month over the last year are 138k

Conversions: The number of referrals/links to 3rd party sites, file downloads, form submissions and Login/Sign up to accounts that have occurred over time.



In July, top operator referrals were Weta Workshop, Sea Life Kelly Tarlton's, and All Blacks. Top event links were Takapuna Winter Lights 2024, Aotea Square Ice Rink and World Choir Games.

Equivalent Advertising Value (EAV) of TAU media coverage



A **140% increase** in EAV from June reflects the inclusion of valuable radio coverage in July which was missing from the previous report due to a change in media monitoring agencies, along with increased TAU activities and campaigns providing prime pitching opportunities for the comms team to generate into publicity.

Top Cities - 1 July to 31 July

City	Country	Total users	Total Users as %	Sessions	Sessions as %
1. Auckland	New Zealand	62,816	59%	79,421	57%
2. Christchurch	New Zealand	11,733	11%	14,617	10%
3. Wellington	New Zealand	5,704	5%	6,910	5%
4. Hamilton	New Zealand	3,382	3%	4,539	3%
5. Sydney	Australia	1,919	2%	2,259	2%
6. Tauranga	New Zealand	1,254	1%	1,653	1%
7. Melbourne	Australia	1,226	1%	1,469	1%
8. Brisbane	Australia	962	1%	1,116	1%
9. Dunedin	New Zealand	910	1%	1,243	1%
10. Lower Hutt	New Zealand	904	1%	1,331	1%

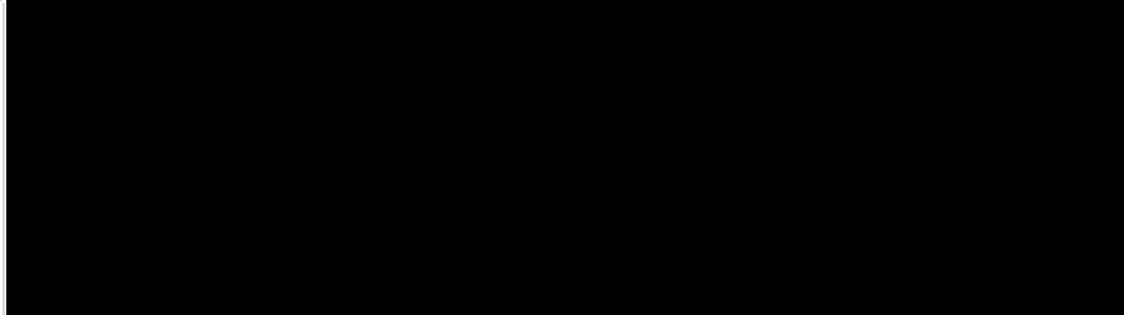
Top 10 cities remain same as June. Auckland continues to be the largest % of users of the site. 85% of the Australia users are from Sydney, Melbourne and Brisbane which are the primary target audiences. Top three countries in July were New Zealand (88%) Australia (5%) and US (2%).

Organisation and Social Enterprise

Group Shared Services (GSS) Implementation



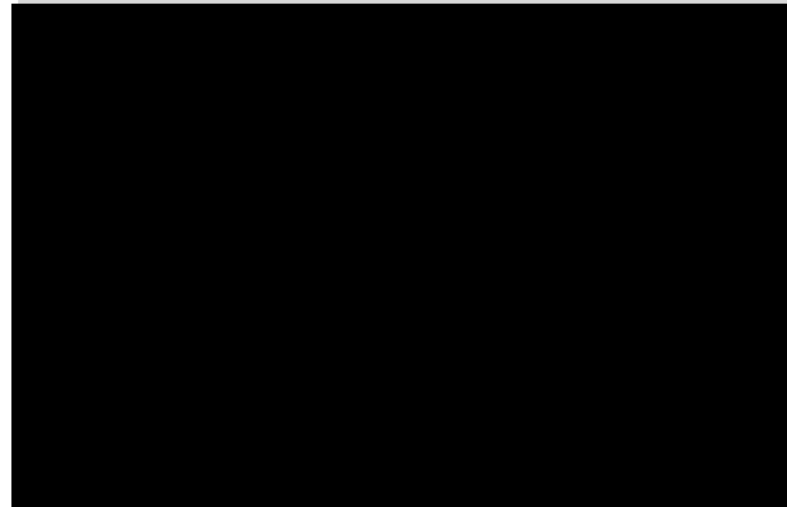
ICT Enhancement



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(h) LGOIMA 1987

- **Transition to Council Shared Services:** The move to standard End User Devices is still on track to be completed in August. All casuals are transitioned, and the council is working on moving the last outstanding 10 permanent staff members. This transition will enable the council to remediate a number of cybersecurity risks that have been identified.
- The **Zoo Online Conservation Learning system** build was completed and deployed in mid August, with the go to market targeted for later in Q1FY25. This system will provide both free and paid content to the public, supporting revenue and accessibility targets.
- The **Momentum Payment Portal** went live across all of TAU in mid August. The portal allows customers to login into their account and view all of their outstanding invoices; from there they are able to select which invoice(s) they wish to pay via the credit card of their choice (Visa, Mastercard, and Amex are available). This means credit card payments for invoices will no longer need to be processed manually over the phone via secure IVR.
- Work is progressing well across two streams: System connectivity to ingest data, and dashboard design, which will support the launch of the **Dexibit data analytics platform**. The first release is targeted for September, supporting CE reporting with voice of the visitor insights and visitation data. The next release will look at bringing in data from our core platforms such as Salesforce, City Wide Calendar, and Ticketmaster.
- The Digital Experience Strategy to transform the **Gallery website** into a digital extension of the physical gallery space has been completed. The Digital team is now working with the Contents and Channels team, as well as the Gallery, to select a design partner for the build phase.
- Refer to CE sub reports in Resource Centre for Customer Strategy/CRM/eDM benefits dashboard.

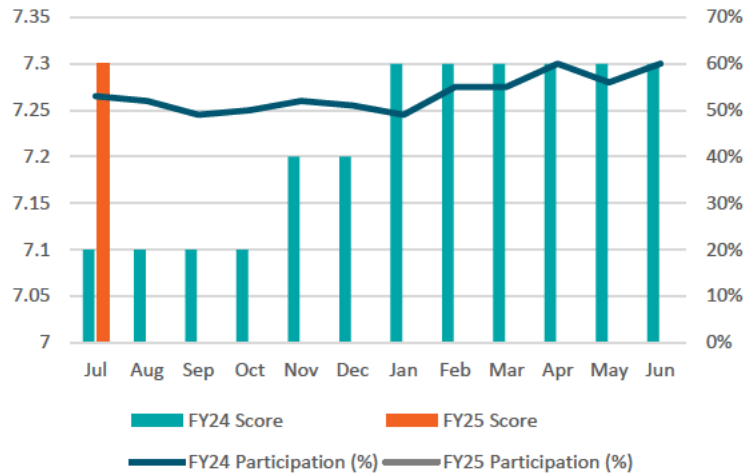
Commercial Revenue & Partnership Strategy



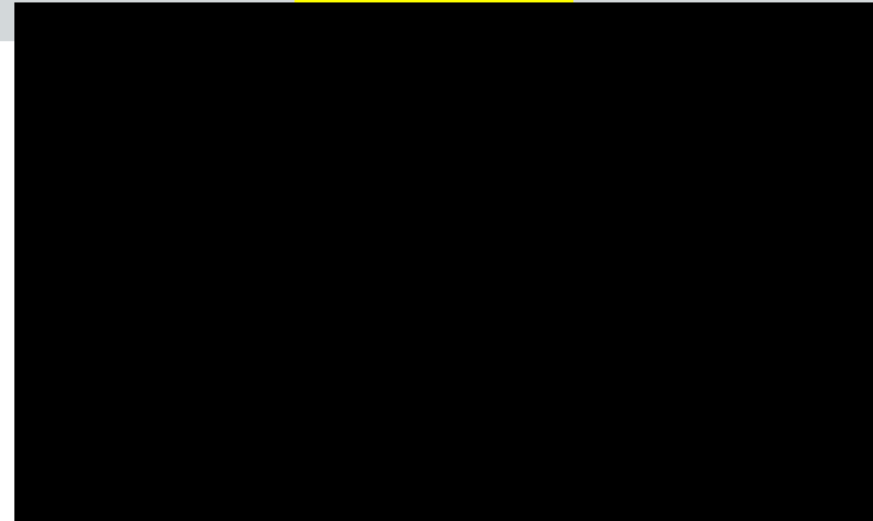
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KPI RESULTS

OfficeVibe engagement score and participation

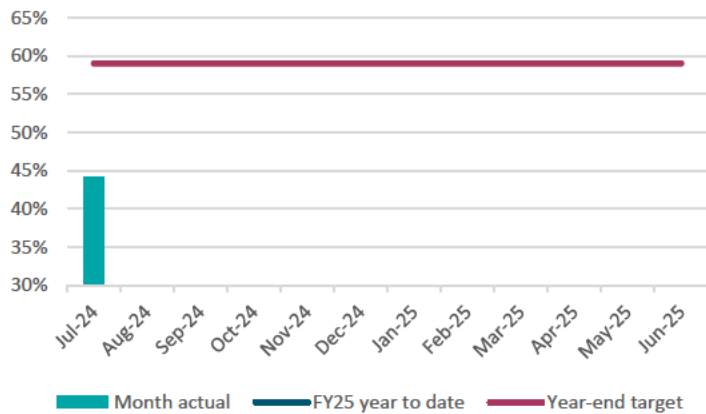


Participation has decreased slightly this month to 55% but the engagement score has remained the same at 7.3.



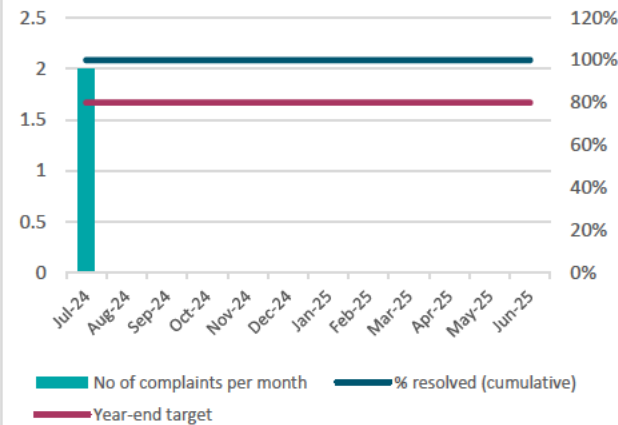
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% expenses through non-rates revenue



At 44%, the year-to-date percentage of expenses funded through non-rates revenue was **below target** of 59% at the end of July.

% of customer complaints resolved within 10 working days



100% of complaints had been resolved within 10 working days YTD. **On target.**

Māori Outcomes

Kia ora te Umanga | Māori Business, Tourism and Employment

- Māori Economic Hubs:** LTP Māori Outcomes Fund investment of \$3.36m over three years for Māori Economic Innovation Hubs was confirmed in May 2024. The funding will increase investment in two existing hubs – ReserveTMK in East Auckland and Te Ngahere [GridMNK] in Manukau. These hubs are operated by mātāwaka organisations and focus on innovation and entrepreneurship. Additionally, a new hub, sitting within the GridAKL network, will be established at Te Puna Creative Innovation Quarter in Te Kōpua, Henderson. The hub will deliver innovation and business acceleration pathways primarily focussed on creative tech industries. TAU is partnering with Te Kawerau ā Maki on development of the hub. The MOF investment will deliver outcomes aligned with Kia Ora Tāmaki Makaurau pou, primarily Kia Ora Te Umanga and Kia Ora Ahurea, and TAU’s Te Mahere Aronga Māori Outcomes Plan. Work is underway to finalise the funding agreement between TAU and Auckland Council. Investment funding for the existing hubs starts in FY25, for three years. The MOF investment in hubs included \$60,000 over three years to develop and deliver a Kaupapa Māori evaluation and insights approach for the hubs that appropriately measures value and impact. Te Puna Programme Manager is working with TAU Head of Research and Insights to get this underway, and they have met with Ngā Mātārae insights lead for guidance and to discuss collaboration opportunities. The programmes delivered at the new hub in Te Puna will commence in early 2025, with work underway to engage delivery partners and commence detailed programme design. The Principal Advisor, Māori Economy and Programme Manager are working with Mahi Tahī agency on development of a Kaupapa Māori ‘playbook’ for the hub that will serve as a blueprint for delivery of activities associated with establishing and delivering the hub. Draft TAU investment agreements with Reserve Tāmaki and Ngahere Foundation have been prepared and will be shared with the hub operators once the MOF funding agreement between TAU and Ngā Mātārae is adopted.

Te Ngahere/GridMNK

Ngahere Foundation has entered a lease on the larger property at 57 Cavendish Dr (Manukau) and exited from the Osterley Way hub. The Ngahere team has now fully relocated to the new Te Ngahere premises on Cavendish drive. The temporary co-working area and kitchen is fully functional, with work continuing on the design and fit out of the wider space with Toa Architects. The team’s focus has been on enhancing GridMNK’s processes in readiness for reopening and during this time programme delivery has been reduced.

ReserveTMK

Reserve Tāmaki continuing outreach into the local Glen Innes community and beyond and connecting with local businesses and community support organisations. It works with local entrepreneurs at various stages of their business journey, providing tailored support to help them identify their needs and to explore collaboration opportunities to help grow their businesses.

Kia ora te Ahurea | Māori Identity and Culture

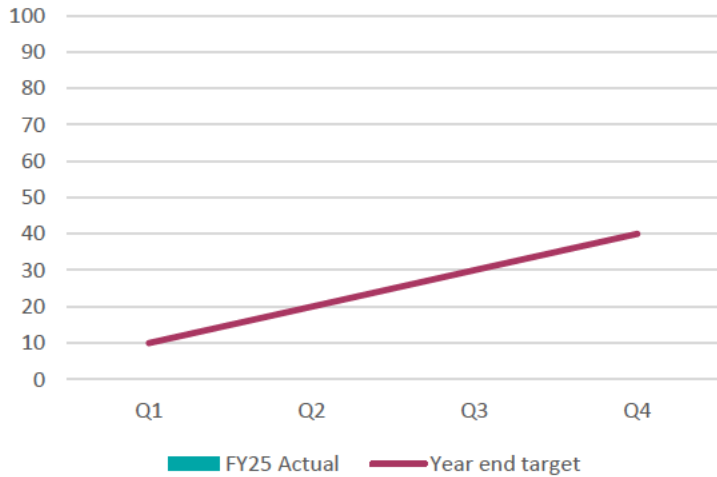
No updates this month.

Contributions towards other strategic priorities of Kia Ora Tāmaki Makaurau Framework


- Whāia te Ao Māori project:** In 2022, TAU’s Board asked the organisation to reflect on how it is serving and meeting its commitments to Māori outcomes in Tāmaki Makaurau Auckland, through a Te Tiriti lens. Whāia Te Ao Māori | Walking alongside the Māori world was piloted last year at Auckland Art Gallery Toi o Tāmaki, and the project was kicked off with the New Zealand Maritime Museum Hui te Ananui a Tangaroa in July. Research partner Tū Ohu Collective has been secured, a literature review has been completed and a workshop with senior leaders from NZMM has been held. Eight recommendations were provided from the literature review including: embrace cultural responsiveness; enhance (indigenous) community engagement leverage digital technologies integrate indigenous knowledge systems. The senior leader workshop explored current knowledge and interactions in te ao Māori and explored future opportunities, identifying what might be needed to achieve those opportunities. Focus groups and paired or triad interviews are now being organised. A full report of findings and recommendations is due at the end of October.
- During August, Auckland Zoo hosted a Whakawhanaungatanga session with Te Kawerau ā Maki. This will help build relationships and learn about the history and Iwi aspirations so Auckland Zoo can work alongside Iwi in meaningful ways.
- Waiata for kaimahi:** Fortnightly waiata sessions with Hinekoia Tomlinson of Waiata Mai Coaching commenced in August. Run every fortnight until late November, the one hour workshops are an opportunity for kaimahi to learn four waiata and improve their te reo Māori in a safe and fun environment. The four waiata will be included in the Taki app update, due to be released late September.
- Te Tiriti o Waitangi workshops:** A further three one-day interactive workshops were delivered by Tangata Tiriti Treaty People in July and August. Due to the extremely positive feedback and resulting demand, an additional workshop will be delivered in September. The workshops are designed to explore what Te Tiriti o Waitangi means for all of us living in Aotearoa, with our many backgrounds and heritages.
- Heru Hāpai - Hunga Hīkaka** the Gallery kicked off its third year of cultural capability and te reo language training programmes with staff participating in three different streams; introductory, intermediate and advanced led by staff at the Gallery.

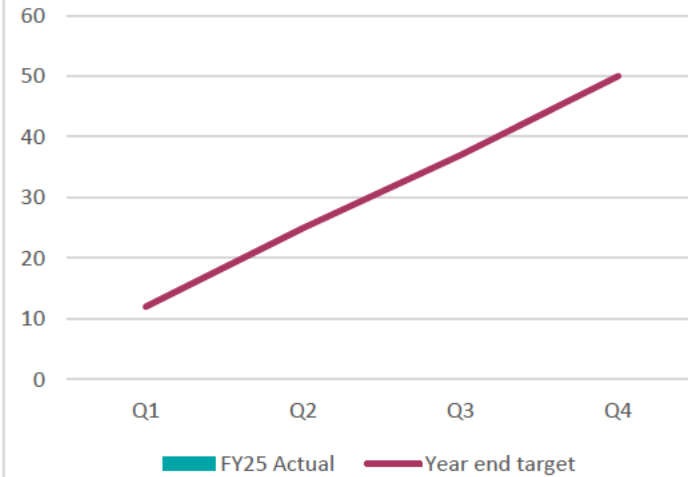
KPI RESULTS

Number of programmes contributing to the visibility and presence of Māori in Tāmaki Makaurau 



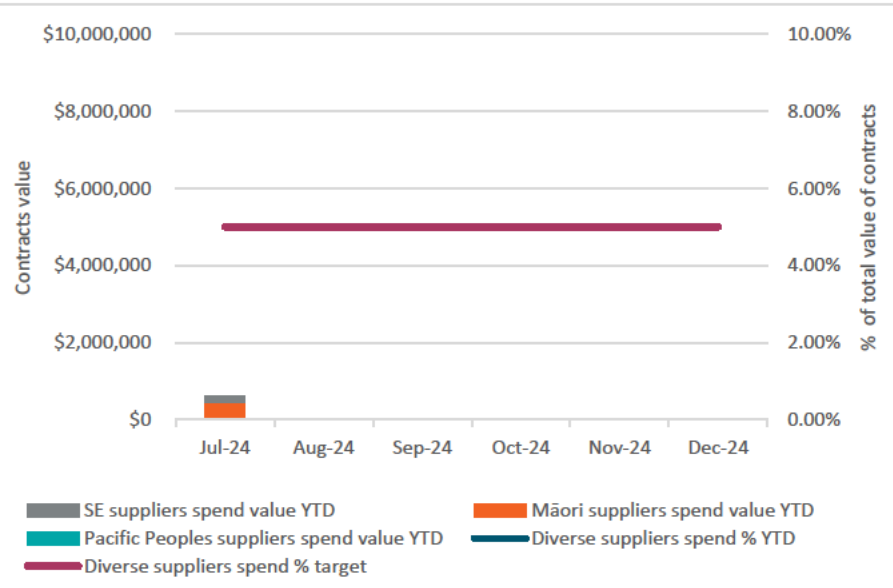
Result reported quarterly – Q1 results will be reported in October

Number of Māori businesses that have been through a TAU programme or benefited from a TAU intervention 



Result reported quarterly – Q1 results will be reported in October

Percentage of goods and services spend on diverse suppliers (Māori suppliers, Pacific suppliers, Social Enterprise Suppliers)



TAU's diverse suppliers spend % is **on track** at 5.06% against 5% target. The majority of the total diverse suppliers spend value was with Māori suppliers at the end of July (70%).

Māori and Pacific peoples suppliers are defined as organisations which have at least 50% Māori or Pacific peoples ownership (100% ownership if sole-proprietorship/trader).

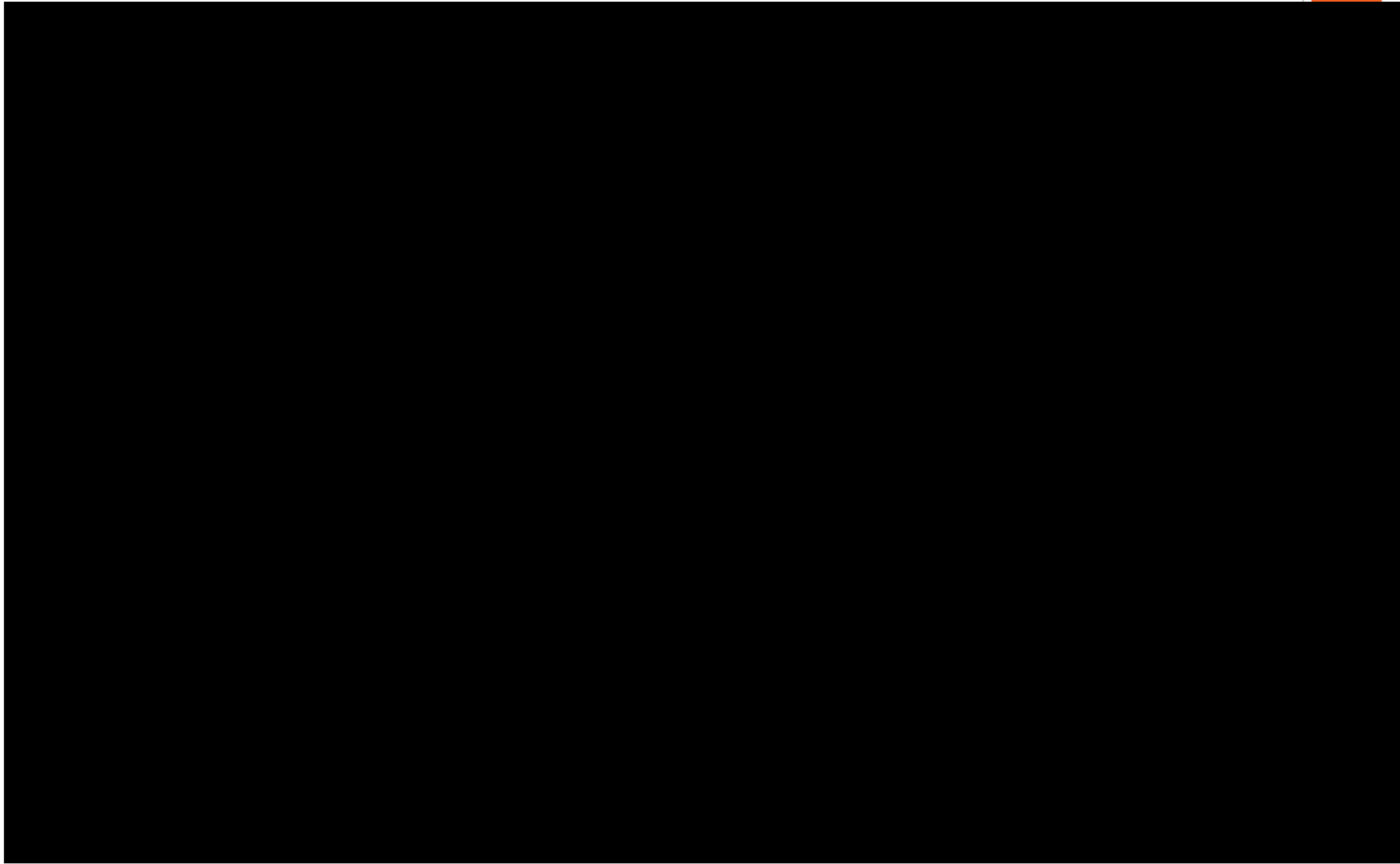
Social enterprises are purpose-driven businesses that trade to deliver positive social, cultural, economic and environmental outcomes.

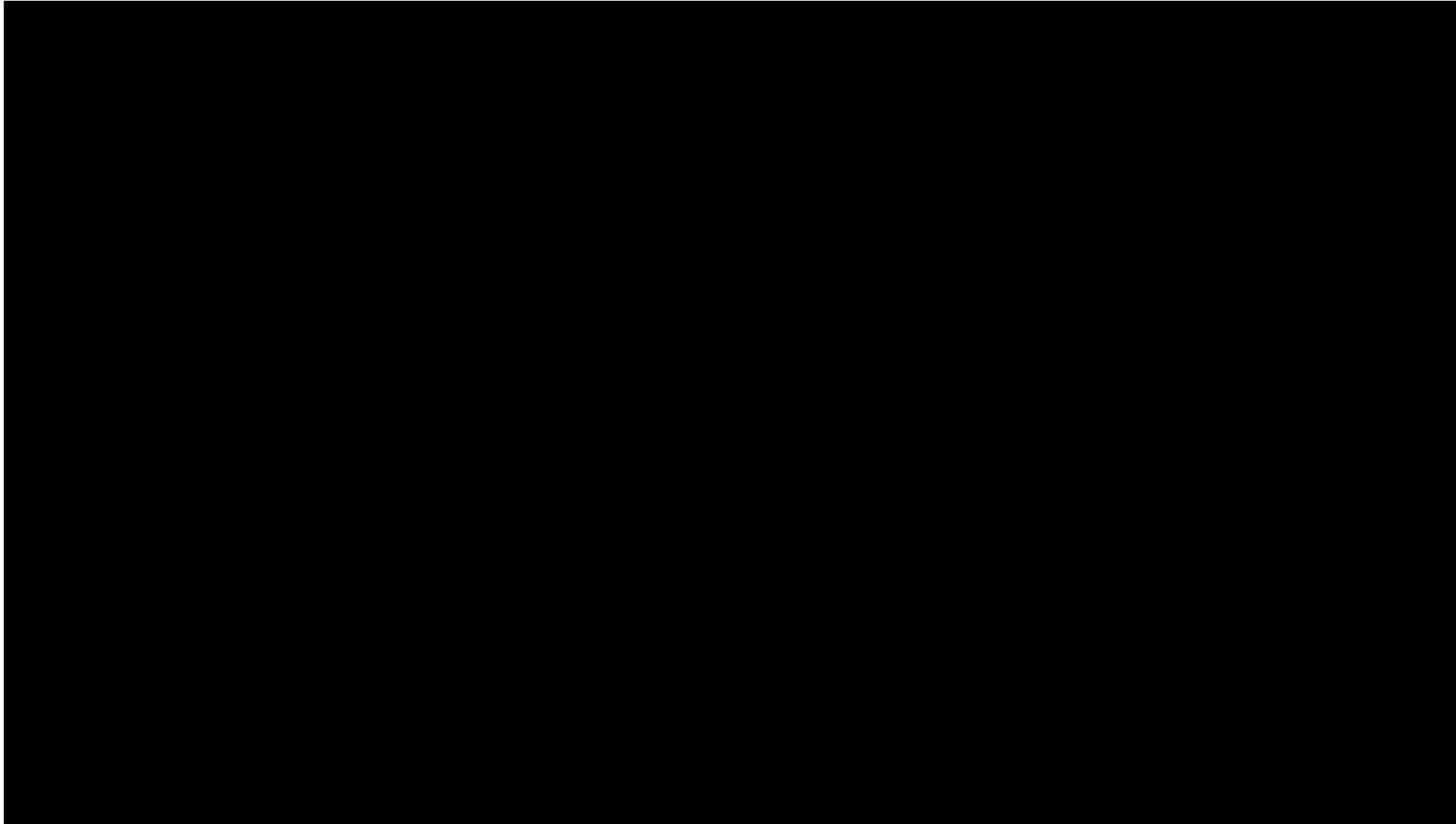
4. Schedule of Appendices

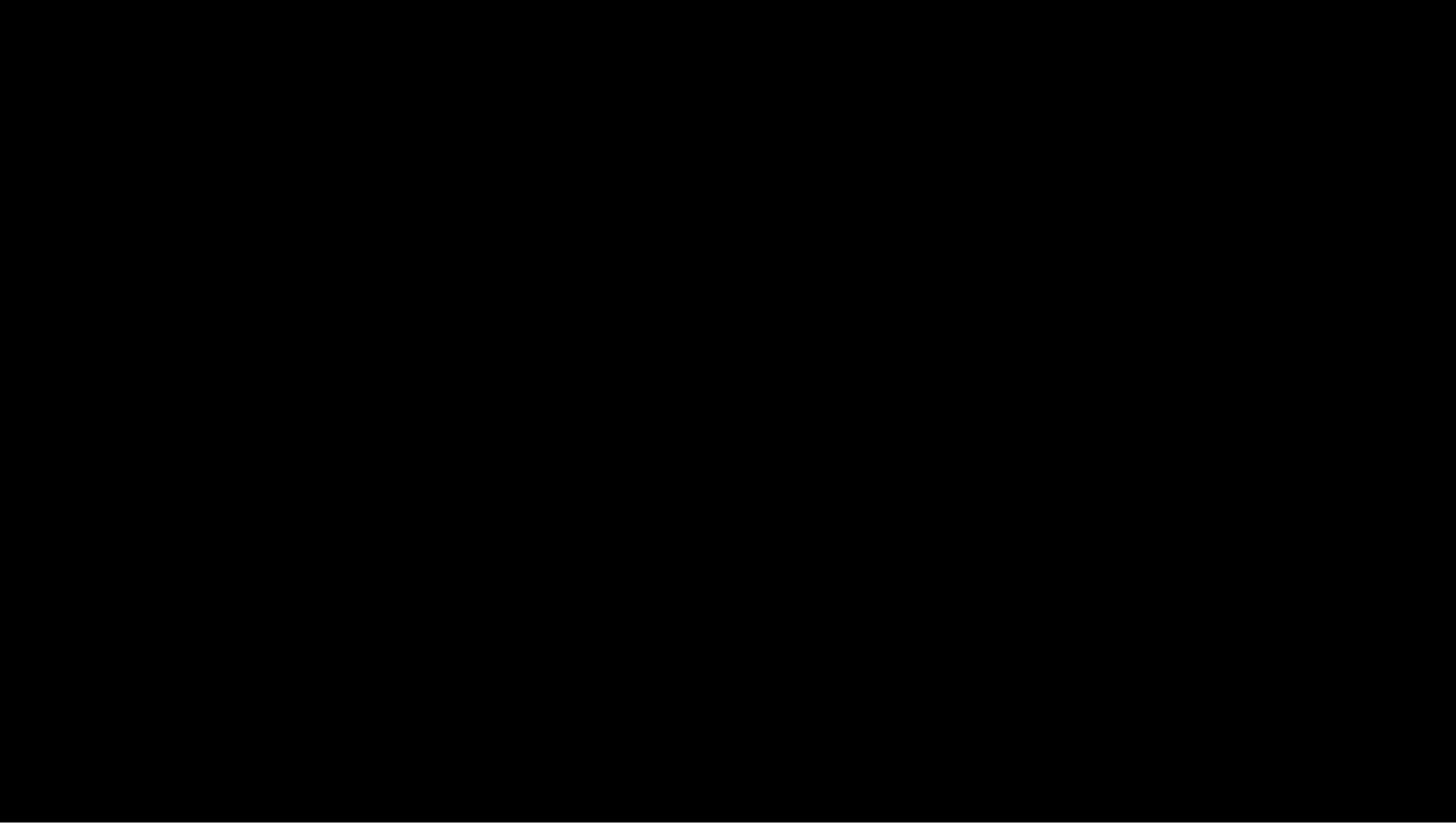
1. **Cybersecurity Dashboard** (Monthly)
2. **TAU calendar** (Monthly)
3. **Climate Change & Environment Strategic Plan Dashboard** (Bi-monthly – next update September 2024)

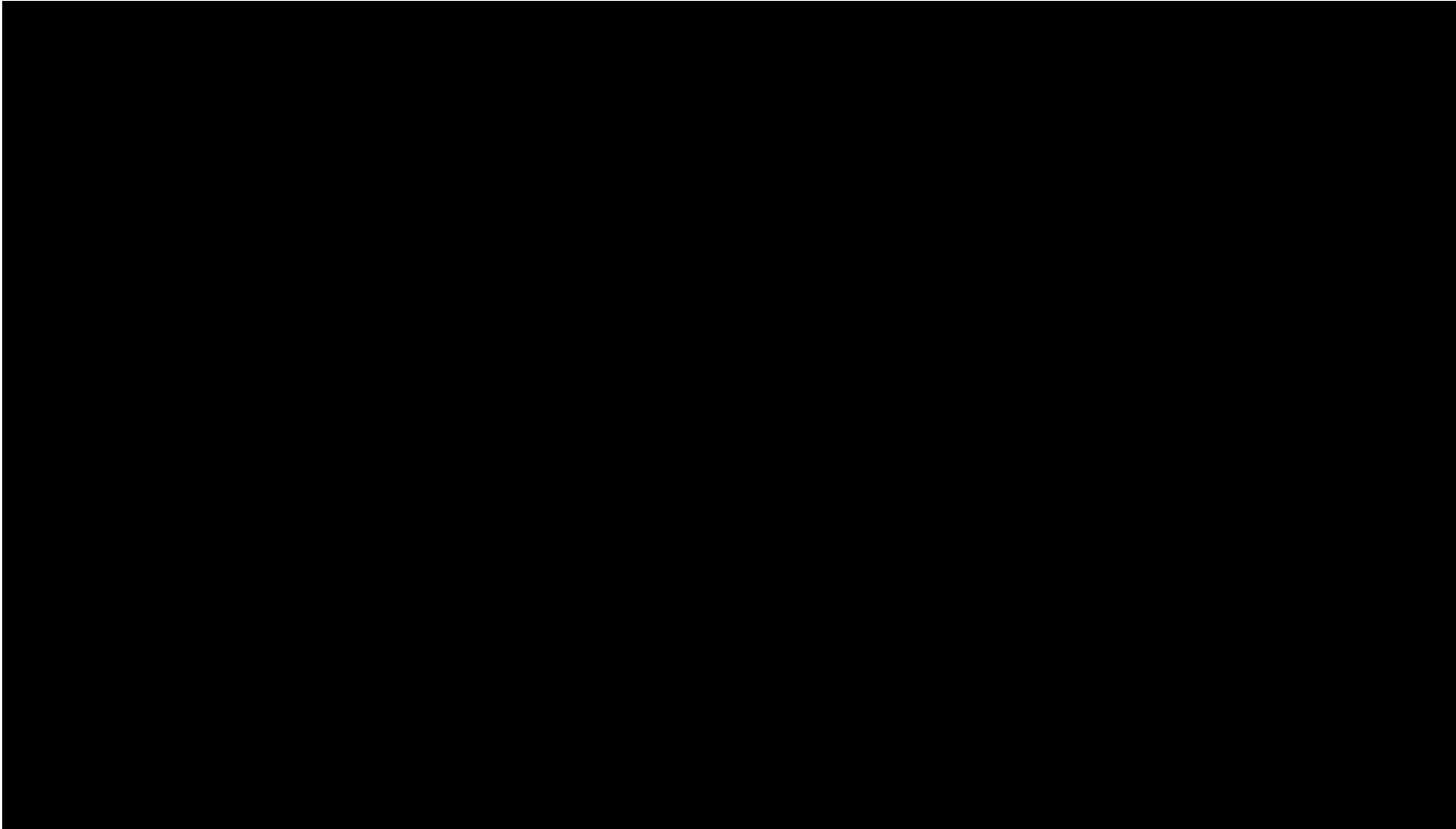
5. CE sub-reports in Resource Centre

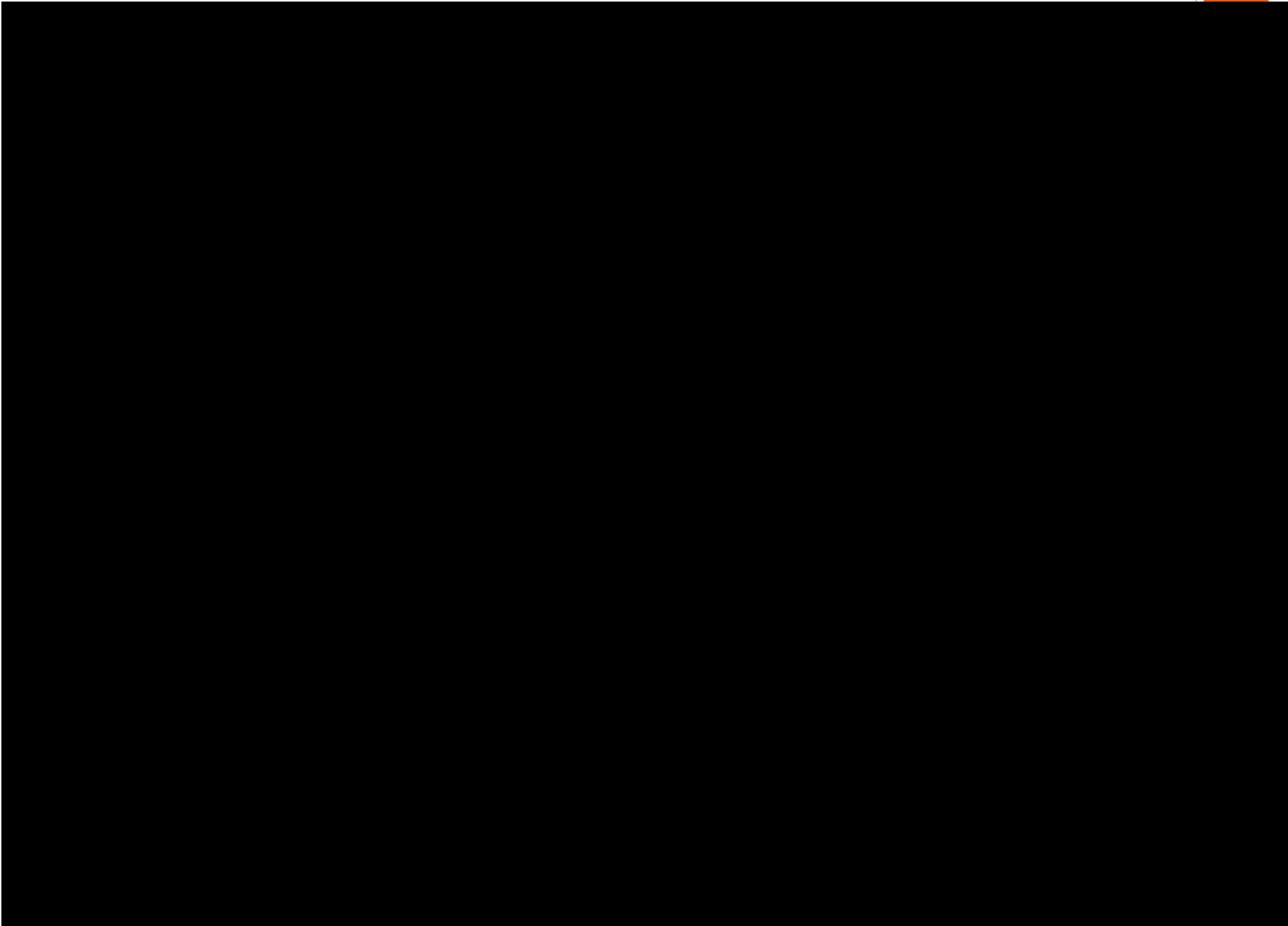
- **Finance Report** (Monthly)
- **Risk Report** (Monthly)
- **Customer Strategy / CRM / eDM benefits dashboard** (Monthly)
- **Capital Projects Report** (Bi-monthly)











Monthly Operating Performance

Operating performance trend					
\$ million	Notes	FY 25 YTD			Full year
		Actual	Adj Budget	Variance	Adj Budget
Net direct expenditure	A	9.1	9.0	(0.1)	94.3
Direct revenue	B	7.4	8.3	(1.0)	105.6
Fees and user charges		4.2	3.9	0.3	57.0
Operating grants and subsidies		0.8	1.4	(0.6)	26.2
Other direct revenue		2.4	3.1	(0.7)	22.4
Direct expenditure	C	16.5	17.4	0.9	199.9
Employee benefits		7.9	7.5	(0.3)	79.6
Grants, contributions and sponsorship		0.7	1.2	0.5	7.7
Other direct expenditure	D	7.9	8.7	0.8	112.7
Other key operating lines					
Vested assets		0.4		(0.4)	
Depreciation and amortisation		4.9	4.7	(0.3)	56.0
Finance & Interest		(0.2)		0.2	
Capital Grants to TAU+ Partners					
Capital investment trend					
Capital expenditure (incl. AFS)	E	3.6	7.1	(3.4)	86.0
Capital revenue					



Key commentary

The “Adjusted Budget” includes approved budget carry forwards, where elements of the budget from FY24 which were not spent in the year and Auckland Council has approved this unspent budget being transferred to FY25.

A. Net Direct Expenditure is on budget with a small favourable expenditure offsetting a small unfavourable revenue.

B. TAU overall has had a strong performance in key revenue areas, however the anticipated growth in Grants, Donation and Sponsorships ~~is~~ ~~has been~~ slower than planned (offset by the lower expenditure in Grants, contributions and sponsorship), as well as a delay of Other Revenue at Stadiums.

C. Costs are almost to budget, employee benefits are adverse due largely to additional casual staff being needed for revenue generating events.

D. Other expenditure includes costs of sales for events and visitation, occupancy and utilities as well as repairs and maintenance costs to support the venues of Tātaki.

E. Capital programmes have had a slower than anticipated, this however is largely a timing issue that will be rectified as we progress the year and through budget phasing review which will be undertaken in September. The Art Gallery restoration programme scaffolding on the Wellesley Street wing has been removed which signals the completion of Separable Portion 1 and a major milestone in the project. The overall project completion date is scheduled for August 2025.



Key Findings – Auckland Economic Monitor and State of the City 2024

Report to the Board of Tātaki Auckland Unlimited

Meeting date	27 August 2024
Author	John Lavery, Head of Economic Transformation
Approved by	Nick Hill, CE
Purpose of paper	For Noting and Feedback
Company and/or Trust paper	Company

Proposed resolution That the Board:

1. **Note** the findings within the reports and provide feedback.

PURPOSE

To provide the board with an overview of the main findings of two recent reports on Auckland's performance, the **Auckland Economic Monitor** and **State of the City: Benchmarking Tamaki Makaurau 2024**. These reports were led and supported by the Tātaki Auckland Unlimited Economic Development rōpū. The report will be supplemented by a short presentation at the 27 August Board meeting.

BACKGROUND

Providing insights into Auckland's performance as a city, particularly across areas of focus for TAU, is a priority for TAU. Through insights we can support a more informed conversation internally, across the Council group, with government, industry and other partners about the future direction of Auckland, build the case for intervention, identify priority areas to inform the work programme of TAU and our partners.

Auckland Economic Monitor

TAU launched the Auckland Economic Monitor in July. It presents a range of data and analysis on Auckland's economic performance between 2019 and 2024. Delivered with support from PwC and supported by the Auckland Council Chief Economist Unit, the report is a singular source of information on Auckland's economy with a particular focus on core areas of priority for TAU Economic Development rōpū including industry, talent, international trade and investment. The Economic Monitor looks at Auckland's performance over time and as compared to the rest of New Zealand. Headline findings include:

- Despite enduring longer and more frequent lockdowns Auckland’s economy grew 10 per cent from 2019 to 2023, matching the national average. However, in 2023 **Auckland’s GDP growth was double** the rest of New Zealand.
- Growth has been **driven by Auckland’s high value service sectors**, including our Tech, Creative Digital, Professional and Financial services sectors which account for 32% of GDP and 36% of jobs.
- Our workforce is **more skilled than before COVID**, with 53% of jobs classified as ‘skilled’ or ‘highly skilled’
- There a 10% increase in the number of registered businesses between 2019 and 2023, showing an **embedded spirit of entrepreneurship**
- Māori and Pacific peoples are significant contributors to natural population growth, accounting for nearly half of births (yet 30% pf population) over the last 5 years.

More recent data pointed to the challenging climate, with GDP growth estimated to have slowed to 0.5 per cent and productivity growth flatlining in 2024.

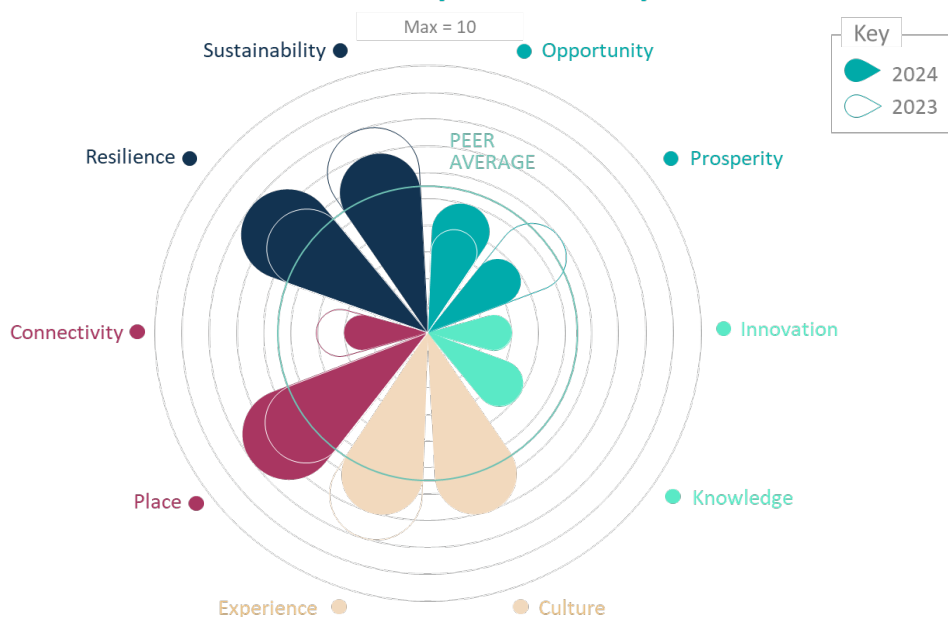
The Economic Monitor information is on a microsite and the report is available as a downloadable document.

State of the City: Benchmarking Tamaki Makaurau 2024

In August, the State of the City 2024 report was released. Led by the Committee for Auckland, TAU are a partner alongside Deloitte, the Auckland Policy Office and Koi Tu: The Centre for Informed Futures. This is the second year of the report, which compares Auckland’s performance across 10 pillars against nine peer cities, complementing the domestic analysis of the Auckland Economic Monitor. **Headline findings include:**

- Auckland is facing an incomplete rebound and fragile recovery – slower than all of our peers.
- In comparison to 2023, across the ten pillars measured, Auckland has seen increases in three pillars - Opportunity, Place & Resilience. However, there are decreases in four - Connectivity; Experience; Prosperity; Sustainability.

Where Auckland sits compared to its ‘peer cities’*



- Underperformance in Innovation was identified in 2023 and despite some shifts in 2024, it continues to be a low scoring pillar.
- Peer cities are outperforming Auckland in attracting talent and international perceptions of Auckland have decreased, with Auckland less favourably recognised than it was in 2014.
- Auckland faces tough competition with other cities drawing in talent and retaining their workforce, as well as emerging as major innovation and tech hubs. This makes Auckland's economic vitality less impressive. Skill gaps, reduced productivity, and affordability issues stand out in 2024, leading to a dip in the city's Prosperity.

The report also states that if Auckland is to perform better, it needs:

- To further build up Auckland's competitive position in high value sectors
- Conscientious and collaborative leadership about the city's direction, appeal, and identity with the development of Auckland's business and innovation brand if the city wants to attract investment and talent
- Greater international connections; Increase recognition of place; increased role for anchor organisations and the private sector.

The insights from these combined reports provide a comprehensive view of Auckland's performance across several areas, highlighting strengths, validating many known challenges and presenting others which have emerged since COVID and are influenced by the current economic climate and lack of progress.

The findings have consolidated, the TAU work programme over the next three years, notably:

1. **Focus on high value and competitive industries** through supporting the growth of the technology, creative, screen and climate sectors and the establishment of a creative innovation precinct in Henderson, called Te Puna.
2. **Uplift innovation performance** through working with partners in the system, notably, the Outset Ventures, Newmarket Innovation Precinct, Uniservices, MedtechiQ, Startup Aotearoa, Callaghan Innovation and others; ongoing support for ecosystem growth through the GridAKL network; the Māori Innovation Hubs programme.
3. **Improved international connections** through targeted engagement and investment attraction programme including staging an international investment summit.

FINANCIAL

Not applicable. Reports are budgeted, and partners contribute to the cost.

RISK

Presenting insights on city performance comes with risk, especially where areas outside TAU's remit, and media interest. This has been managed through the partnership approach, robust stakeholder engagement and communications planning.

LEGAL

Not applicable

CLIMATE CHANGE AND SUSTAINABILITY

Both reports provide commentary on Auckland’s climate performance. Notably, the State of the City report states that having previously been praised for sustainability, Auckland is now falling behind in reducing emissions and attracting green investments, resulting in a lower Sustainability ranking in 2024.

MĀORI OUTCOMES

The Auckland Economic Monitor highlights the role of Te Ōhanga Māori – the Māori economy – in Auckland and highlights areas of focus to support improved Māori outcomes including supporting upskilling, access to capital and diversification. The State of the City report highlights Auckland’s status as having one of the largest indigenous urban populations and the need to address inequities faced by Māori.

MARKETING, COMMS, GROWTH & LEVERAGE

Both reports were delivered with partners of the Economic Development rōpū, leveraging marketing and media reach. Both demonstrated TAU subject matter expertise and leadership. Since launch there has been significant interest in report findings from central government, Auckland businesses the university sector.

RECOMMENDATION

It is recommended that the Board:

1. **Note** the findings within the reports and provide feedback

Written by:



John Lavery
Head of Economic
Transformation

Reviewed by:



Pamela Ford
Director, Economic
Development

Approved by:



Nick Hill
CE

ATTACHMENT SCHEDULE

Attachment 1	Auckland Economic Monitor 2024 (RC)
Attachment 2	State of the City: Benchmarking Tamaki Makaurau 2024 (RC)