Board Meeting Agenda (open)



8.00 a.m. Wednesday 30 August 2023

Waihorotiu Room, L4 Te Pokapū Aotea Centre, 50 Mayoral Drive, Auckland

Item	Subject	Action	Trust/Co.	Start Time	Duration	
CONFIDENTIAL MEETING OPEN						
PROC	EDURAL AND CE UPDATE					
1	Agenda and Apologies	To Note	T & C	8.00 a.m.	1 hour	
2	Confidential Minutes 22 May 2023 ¹ and 26 July 2023, and Action Tracker, Vicki Salmon	To Approve	T&C			
3	CE Confidential Verbal Update, Nick Hill	To Note	T & C			
4	Board Committee Meeting Verbal Updates, 1 Risk Committee, Carol Cheng 2 Māori Engagement Committee, Hinurewa Te Hau 3 Capital Projects Committee, Alastair Carruthers	To Note	T&C			
ANNU	AL REPORT					
5	Tātaki Auckland Unlimited Trust Annual Report for Year Ended 30 June 2023 ² , Justine White	To Approve	T&C	9.00 a.m.	30 mins	
CLIMA	ATE RELATED DISCLOSURES					
6	Tātaki Auckland Unlimited Climate Related Disclosures ³ , Parin Rafiei-Thompson	To Approve	T&C	9.30 a.m.	20 mins	
BREA	K			9.50 a.m.	10 mins	
CONF	IDENTIAL MEETING CLOSED AND PUBLIC MEE	TING OPEN				
7	Register of Directors' Interests and Rolling 12- Month Board Work Programme	To Note	T&C	10.00 a.m.	5 mins	
8	Public Minutes 26 July 2023, Vicki Salmon	To Approve	T & C			
CE RE	EPORT, PERFORMANCE REPORTS					
9	CE Report, Nick Hill 1. Financial Performance Report ⁴ 2. Current Operational Risks (RC) ¹ 3. Capital Projects Report (RC) ¹ 4. ICT Infrastructure Project Update (RC) ⁵	To Note	T & C	10.05 a.m.	45 mins	

¹ S7(2)(f)(i),(h),(i) LGOIMA 1987

² S7(2)(f)(i) and financial information withheld due to NZX listing rules

³ S7(2)(f)(i) LGOIMA 1987

⁴ Financial information withheld due to NZX listing rules

⁵ S6(a), S7(2)(f)(i),(i) LGOIMA 1987

Board Meeting Agenda (open)



Item	Subject	Action	Trust/Co.	Start Time	Duration
DISC	USSION AND NOTING PAPERS				
10	Auckland Art Gallery Toi o Tāmaki Heritage Project, Paul Tyler	To Note	Т	10.50 a.m.	40 mins
11	New Zealand Maritime Museum, Vincent Lipanovich	To Note	Т		
12	Response to Franklin Local Board – CCO Updates on Work Programme Items, Nick Hill	To Note	T&C		
PUBL	IC MEETING CLOSED AND CONFIDENTIAL MEE	TING OPEN			
APPR	OVAL PAPERS				
13	NZMM Storage Agreement ⁶ , Justine White	To Approve	Т	11.30 a.m.	30 mins
14	Board Committees Charter Review Update and 2024 Meeting Dates ⁷ , Vicki Salmon	To Approve	T&C		
LUNC	СН			12.00 p.m.	30 mins
15	Q4 Performance Report ⁶ , Justine White	To Approve	T & C	12.30 p.m.	30 mins
16	Q4 Risk Report to Council ⁷ , Darroch Todd	To Approve	T & C		
DISC	USSION AND NOTING PAPERS				
17	Long Term Plan Update ⁶ , Nick Hill and Justine White	To Note	T&C	1.00 p.m.	1 hour 15 mins
18	Māori Outcomes Update ⁷ , Helen Te Hira	To Note	T & C		
19	Whāia Te Ao Māori Auckland Art Gallery Review ⁷ , Helen Te Hira	To Note	Т		
20	Health and Safety Report ⁸ , Lynn Johnson	To Note	T & C		
BOAF	RD ONLY TIME				
21	Board Only Time	To Discuss	T &C	1.15 p.m.	15 mins
	Close of Meeting			2.30 p.m.	

⁶ S7(2)(f)(i),(h),(i) LGOIMA 1987 ⁷ S7(2)(f)(i) LGOIMA 1987 ⁸ S7(2)(a),(d),(f)(i) LGOIMA 1987

Board Meeting Agenda (open)



Local Government Official Information and Meetings Act 1987 Section 7(2)

Subject to sections 6, 8, and 17, this section applies if, and only if, the withholding of the information is necessary to—

- (a) protect the privacy of natural persons, including that of deceased natural persons; or
- (b) protect information where the making available of the information—
 - (i) would disclose a trade secret; or
 - (ii) would be likely unreasonably to prejudice the commercial position of the person who supplied or who is the subject of the information; or
- (ba) in the case only of an application for a resource consent, or water conservation order, or a requirement for a designation or heritage order, under the Resource Management Act 1991, to avoid serious offence to tikanga Maori, or to avoid the disclosure of the location of waahi tapu; or
- (c) protect information which is subject to an obligation of confidence or which any person has been or could be compelled to provide under the authority of any enactment, where the making available of the information—
 - (i) would be likely to prejudice the supply of similar information, or information from the same source, and it is in the public interest that such information should continue to be supplied; or
 - (ii) would be likely otherwise to damage the public interest; or
- (d) avoid prejudice to measures protecting the health or safety of members of the public; or
- (e) avoid prejudice to measures that prevent or mitigate material loss to members of the public; or
- (f) maintain the effective conduct of public affairs through—
 - (i) the free and frank expression of opinions by or between or to members or officers or employees of any local authority, or any persons to whom section 2(5) applies, in the course of their duty; or
 - (ii) the protection of such members, officers, employees, and persons from improper pressure or harassment; or
 - (g) maintain legal professional privilege; or
 - (h) enable any local authority holding the information to carry out, without prejudice or disadvantage, commercial activities; or
 - (i) enable any local authority holding the information to carry on, without prejudice or disadvantage, negotiations (including commercial and industrial negotiations); or
 - (j) prevent the disclosure or use of official information for improper gain or improper advantage.



Name	Position	Directorships/Trusteeships	Other Interests	Possible Conflicts
Vicki Salmon	Chair	Coopers Creek Vineyard Ltd (Director and Shareholder) Salmon and Partners Ltd (Director and Shareholder)		Prior to Vicki Salmon's appointment as Chair of Tātaki Auckland Unlimited, Vicki was a member of the Eden Park Trust Board (EPTB). Vicki resigned as a member of the EPTB on 27 March 2023 and no longer has any interest in EPTB or the Eden Park organisation.
Jennah Wootten	Deputy Chair	Generate Global (Director and Shareholder)	Aktive – Auckland Sports & Recreation (CEO)	
Alastair Carruthers	Non-Executive Director	Homeland NZ Enterprises Ltd (Director and Shareholder) Homeland NZ Trading Ltd (Director and Shareholder) Carruthers Consulting Ltd (Director and Shareholder) Television New Zealand Ltd (Chair) NZ Film Commission (Chair) Cornwall Park Trust Board (Trustee) Services Workforce Development Council, Tertiary Education Commission (Council Member) Auckland Regional Amenities Funding Board (Board Member) Auckland War Memorial Museum Trust Board (Trustee)		The ARAFB provides operating funding to some entities who occupy and perform in AU facilities. Homeland hosts events for Auckland Convention Bureau and other Tātaki Auckland Unlimited funded entities from time to time.
Carol Cheng	Non-Executive Director	 Teaching Council New Zealand (Governing Council Member) Hong Consulting Limited (Director and Shareholder) CYWE Trustee Limited (Director and Shareholder) Eastland Property Services Limited (Shareholder) Auckland International Airport Limited (Shareholder) Spark New Zealand Limited (Shareholder) Comvita Limited (Shareholder) SkyCity Entertainment Group Limited (Shareholder) Tesla Inc (Shareholder) Microgem International Plc (Shareholder) The Asia New Zealand Foundation Te Whītau Tūhono (Trustee) 		Asia New Zealand Foundation provided sponsorship for Auckland Culture Festivals

Hinurewa Te Hau (Hinu)	Non-Executive Director	Matariki Cultural Foundation (Trustee) Matariki Global Holdings Limited (Director) Taamaki Records Limited (Director) Otamatea Pioneer & Kauri Museum Board (Trustee) Hawaiki TŪ Foundation (Trustee) TEC Workforce Development Council Services (Director)	Director Creative Industries/Services Vocational Learning Creative Northland Chair of WOMEX (World Music Expo) Pan Indigenous Network representing 36 indigenous nations globally	
Jen Rolfe	Non-Executive Director	 Citycare Limited (Director) Rainger & Rolfe (Director) Barbara Andrew Family Trust (Trustee) Thomas Family Trust (Trustee) Thomas Number 2 Family Trust (Trustee) 	New Zealand Marketing Association (Member)	 Prior to Jen Rolfe's appointment to the Tātaki Auckland Unlimited (formerly RFA) Board, Rainger & Rolfe provided some marketing services to RFA. Rainger & Rolfe is providing marketing services to Watercare. Rainger & Rolfe is providing marketing services to Martin Jenkins (occasional Tātaki Auckland Unlimited consultant).
Graeme Stephens		 New Zealand Hotel Holdings (Director) Kamari Consulting Limited (Director and Shareholder) SkyCity Entertainment Group (Shareholder)) 		
Dan Te Whenua Walker	Non-Executive Director	 New Zealand Māori Tourism Society (Deputy Chair) Whanau Mārama Parenting Limited (Director) Korowai Hikuroa Consulting Limited (Director and Shareholder) Ringa Hora – Workforce Development Council (Director) Pou Tuarā o Te Rūnanga o Ngāti Ruanui Trust (Shareholder) Ngati Ruanui Tahua Limited (Shareholder) Ngati Ruanui Fishing Limited (Shareholder) Te Topuni Ngarahu General Partner Limited (Shareholder) Māori Creative Foundation (Trustee) Meremere Marae Charitable Trust (Trustee) Stanmore Bay Primary School (Trustee) Indigenous Growth Limited (Advisory Board Chair) Innovation Programme for Tourism Recovery (Advisory Panel Member) Massey University Executive Education (Advisory Board Member) Digital Advisory Board of MIT (Advisory Board Member) 		

University of Auckland Māori Alumni (Trustee Chair of Executive Committee) Sarcoma Foundation NZ (Board member) Child Cancer Foundation (Board member) Ronald McDonald House (Board member)	and	
, ,		

Month	Shareholder Accountability	Operations & Business Planning	Strategy and Business Focus	Board and Committee Dates
Jul-23	 Public Board meeting - shareholder feedback on SOI Draft 2023 -2026 SOI Recommendation for MOTAT Boards appointments 	CEO Report H&S Report	Major Events Strategy	 Capital Projects Committee – 17 July Destination Committee – 20 July Board Meeting – 26 July
Aug-23	 Q4 Performance Report Q4 Risk Report to Council TAUL and TAUT Annual Report Financial reporting for the year ended 30 June 2023 Climate Related Disclosures 	 CEO Report H&S Report AAG Heritage Project Update 	NZMM Update	 Risk Committee – 3 August (FY23 Statements) Risk Committee – 23 August Board Meeting – 30 August
Sep-23	Long Term Plan	CEO Report H&S Report	Climate Response Strategic Plan	 Remuneration Committee – 6 Sep Risk Committee – 8 Sep (TAUL Annual Report) Capital Projects Committee – 18 Sep
Oct-23	 Public Board meeting - performance against SOI targets for Year Ended 30 June 2023 Q1 Performance Report Q1 Risk Report to Council 	CEO Report H&S Report		Board Meeting – 10 Oct (formerly 27 Sep) Board Meeting – 25 Oct
Nov-23		CEO Report H&S Report		Risk Committee – 10 Nov Board Meeting – 29 Nov
Dec-23		CEO Report H&S Report		No Board Meeting

Month	Shareholder Accountability	Operations & Business Planning	Strategy and Business Focus	Board and Committee Dates
Jan-24	 Letter of Expectation Financial reporting for the ½ Year ended 31 December 2023 Recommendation for MOTAT Boards appointments 	CEO Report		 Risk Committee – TBC (½Y Acts) Board Meeting – TBC (½Y Acts)
Feb-24	Q2 Performance Report Letter of Expectation	CEO Report	Board Strategy Session – TBC	Board Meeting – TBC Capital Projects Committee – TBC
Mar-24	 Annual Plan FY25/26 Draft 2025 -2028 Statement of Intent Q2 Risk Report to Council 	CEO Report Board Evaluation (biennial – next due: 2024)		Risk Committee – TBC Board Meeting – TBC
Apr-24	Q3 Performance Report	CEO Report	Operating Model	Board Meeting – TBC Remuneration Committee – TBC
May-24	Q3 Risk Report to Council	 CEO Report H&S Report Annual insurance renewal Auditor engagement and fees FY25-27 		Board Meeting – TBC Risk Committee – TBC Capital Projects Committee – TBC
Jun-24		CEO Report H&S Report		



BOARD MEETING (open)

HELD ON: Wednesday 26 July 2023 at 9.00 a.m.

AT: Hau Raki Boardroom, L7 167b Victoria Street, Auckland

PRESENT: Vicki Salmon Chair

Jennah Wootten Deputy Chair

Alastair Carruthers Carol Cheng

Hinu Te Hau (Teams)

Jen Rolfe

Graeme Stephens

Dan Walker

Cr Shane Henderson TAU Lead Councillor

APOLOGIES: None

ATTENDED: Jenny Solomon Board Intern (Teams)

Sarah Johnson-Smith CCO Governance, Auckland Council

Executive Team Nick Hill Chief Executive, Pam Ford Director

Investment & Industry, Richard Clarke Director Arts, Entertainment & Events, Helen Te Hira Director Māori Outcomes, Kevin Buley Director Auckland Zoo, Lynn Johnson Chief People Officer, Mandy Kennedy Chief Digital Officer, Kirsten Lacy Director Auckland Art Gallery, Vincent Lipanovich Director NZMM, James Parkinson Director Auckland Stadiums, Justine White

Chief Financial & Corporate Services Officer

Nicole Equal Justice Project Estée Equal Justice Project

James Robinson Head of Strategy and Planning

Chris Simpson Head of Major Events

Richard Jarrett Auckland Council, Director Group Services
Neil McGowan Auckland Council, General Manager ICT

Paul Tyler General Manager Property

Malcolm Lawry GM Commercial and Business Development

Priyanka Victor Health and Safety Business Partner Tim Kingsley-Smith Company Secretary & Legal Counsel

Nick Hill, Justine White, and Tim Kingsley-Smith joined the meeting.

1. AGENDA AND APOLOGIES

The Chair opened the meeting and a karakia was recited. There were no apologies.

The Chair noted that the FIFA Women's World Cup 2023 is progressing well and commended Management, the delivery team, and the organisation for a successful and professionally run event to date.

The Chair noted that Board Director Hinu Te Hau has been selected as a candidate for the National Party and in accordance with Council policy will go on a 'leave of absence' from the Tātaki Auckland Unlimited (TAU) Board from 31 August 2023 onwards pending the results of the national election.



2. CONFIDENTIAL MINUTES 1 JUNE 2023 AND ACTION TRACKER

Subject to one amendment (the misspelling of a name) the Board **approved** the 1 June 2023 confidential minutes as an accurate record of the meeting.

The Board noted that Item 4 of the action tracker needs a reference added and that Action 4 and Action 17 should be combined. Subject to the changes, the Board **noted** the Action Tracker.

3. CE CONFIDENTIAL VERBAL UPDATE

Nick Hill provided a verbal update to the Board.

- Management noted that the team is very pleased with how well the FIFA Women's World Cup 2023 has gone so far. There have been some significant challenges caused by external events, but TAU's Host City programme team has overcome those challenges and, along with the city and rest of New Zealand, has risen to the occasion.
- The Chair noted that a paper regarding the Destination Partnership Programme (**DPP**) was circulated to the Board yesterday. The paper relates to the formation of the DPP Advisory Group (**Advisory Group**) which is scheduled to have its first meeting in August.

Subject to getting feedback on the Charter from the external members of the Advisory Group, the Board:

- 1. **Approved** the formation of the Destination Partnership Programme Advisory Group.
- 2. **Approved** the initial Charter of the Destination Advisory Group.
- 3. **Appointed** Graeme Stephens as the chair of the Advisory Group and Jennah Wootten as a member of the Advisory Group.

4. BOARD COMMITTEE VERBAL UPATES

The Risk Committee chair updated the Board on the recent Risk Committee meeting.

The Board **noted** the update.

The Chair closed the confidential meeting and opened the public meeting. Councillor Henderson, The Equal Justice Project, and James Robinson joined the meeting.

5. REGISTER OF DIRECTORS' INTERESTS & ROLLING 12-MONTH BOARD WORK PROGRAMME

Alastair Carruthers noted that he was recently appointed as Chair of the board of Television New Zealand.

The Board **noted** the Interests Register and the 12-Month Board Work Programme.

6. PUBLIC MINUTES 1 JUNE 2023 AND ACTION TRACKER

Subject to the minor amendment discussed at Item 2 above, the Board **approved** the 1 June 2023 public minutes as an accurate record of the meeting and noted the Action Tracker.

7. STATEMENT OF INTENT FY24 PUBLIC SUBMISSIONS

The Equal Justice Project (**EJP**) presented to the Board:

• The EJP noted that the severe weather events experienced across New Zealand this year show that we are already experiencing the impact of climate change. Reducing carbon emissions now will help to mitigate more significant impacts in the future. The EJP believes that climate change must be seen through an inter-generational equity lens. If we do not act now, we will be leaving a less habitable world for future generations, which is deeply unfair.



- The EJP commended TAU's work to minimise emissions, its commitment to climate change disclosures and reviewing its use of resources, as well as TAU's creation of the climate innovation hub Climate Connect Aotearoa. EJP would like to see TAU continuing to champion the circular economy and continuing the actions it is taking across its business to reduce emissions.
- The Board thanked EJP for its presentation and encouraged EJP to continue to monitor TAU and hold it to account. The EJP has been attending ATEED, RFA and now TAU Board meetings for more than five years and said the organisation has come a long way in that time. All TAU's plans and strategies now incorporate a climate change and emissions reduction lens, and TAU has invested in its climate change and sustainability team so that TAU can take a leadership role via the Climate Connect Aotearoa innovation hub.

The Board thanked the EJP and noted its submission.

The EJP left the meeting.

8. STATEMENT OF INTENT FY24

Nick Hill spoke to the paper.

- Management noted that the Statement of Intent (SOI) has gone through an extensive process and is a significant shift from last year's SOI due to the financial challenges across the Council Group.
- Management noted that the feedback from Council and the Board has been incorporated into the SOI and there is a focus on cleaner and tighter performance measures and deliverables this year. The key changes include changes to the strategic framework and performance measures, additional transparency on the impact of the funding cuts, and more specific detail on projects such as the Single Operator Stadiums Auckland, and the Western Springs precinct projects. There are a few new measures relating to the capital programme and asset condition and more detail around the event space and TAU's economic development work.
- The Board thanked Management and the strategy team for the hard work on the SOI. The
 Board and Management discussed minor amendments to the SOI and the Board agreed to
 send through any further minor amendment suggestions. The Chair noted that the SOI
 introduction will be updated and circulated to Board members for a final check shortly.

The Board:

- 1. **Approved** the final Tātaki Auckland Unlimited SOI 2023-26 for submission to Auckland Council by 31 July 2023; and
- 2. **Delegated** the authority to the Chief Executive to approve any changes made to the SOI as a result of Board feedback prior to submission.

James Robinson left the meeting. The ELT joined the meeting.

9. CE REPORT

Nick Hill spoke to the paper.

Long Term Plan

- Management noted that Council and CCOs' focus will now turn to the development of the Long Term Plan (LTP). There are several matters that TAU and Council will need to address as part of the LTP process including major events funding, economic development activities, stadium strategy, and the long-term maintenance and protection of the venues that TAU manages.
- The Board encouraged Management to regularly meet and communicate with the Governing Body and Council management during the LTP process.



FIFA Women's World Cup 2023

- Management updated the Board on the FIFA Women's World Cup 2023. To date, 1.5m tickets
 have been sold in New Zealand with more than 50 per cent of those sales in Auckland. A third
 of tickets sold are to international visitors with a large proportion of those are visitors from the
 USA; 55 per cent of people attending the games have used public transport; and there is an
 average 85 per cent occupancy rate across Auckland hotels.
- Management noted that the Fan Festival attendance has been high with 18,000 fans through
 the Cloud in the first weekend. The school programme is fully subscribed, and FIFA has
 complimented the Fan Festival. The team's incident management response function has
 reacted well to some significant external challenges such as the shooting incident in the central
 city on the opening morning of the event.
- Management updated the Board on leveraging activities associated with the tournament including work with the Angel City Football Club, the Electrify Aotearoa Conference for female entrepreneurs, and capitalising on networking opportunities with key visitors to Auckland.

General

- Management noted that Auckland Zoo, Auckland Art Gallery Toi o Tāmaki, New Zealand Maritime Museum and Auckland Stadiums are all reporting good results. The Board noted that it would be useful to see financial reporting that split out commercial and social outcomes – to get a better understanding of the activities being subsidised and at what level.
- The Board commended the new financial reporting in the CE Report and discussed some potential ways to improve it over time.
- The Board and Management discussed the monthly Risk Report and agreed to add wording to cover the risk created by the ongoing actors and writers strike on TAU's studio activities.
 Management agreed to review the security of Board meetings ahead of the next meeting.

The Board noted the CE Report.

Councillor Henderson, Sarah Johnson-Smith and the ELT (apart from Nick Hill, Justine White, and Richard Clarke) left the meeting. Chris Simpson joined the meeting.

10. MAJOR EVENTS STRATEGY

Richard Clarke and Chris Simpson spoke to the paper.

- Management presented TAU's Major Events draft vision. The aim of the vision is for Auckland to have a major events portfolio that:
 - Builds international annual anchor events that Auckland owns
 - o Has targeted long-term growth, building year-on-year
 - Generates new commercial revenue streams
 - Applies a seasonality focused strategy
 - o Is more resilient and less reliant on one-off events
 - Supports Auckland's brand narrative, focusing on Urban Oasis and Region of Wairuatanga
- The Board and Management discussed the draft vision and the Board provided feedback.

The Board **noted** the Major Events Strategy update.

The Chair closed the public meeting and opened the confidential meeting.

13. MAJOR EVENTS FUNDING PRIORITIES

Richard Clarke and Chris Simpson spoke to the paper.

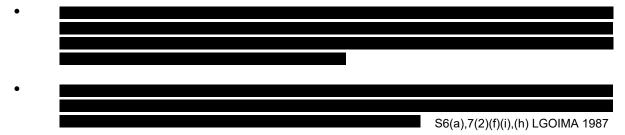


S7(2)(f)(i),(h),(i) LGOIMA 1987
ne Board noted that an overlay of other upcoming events in Aucklar AU's major events programme to help ensure that Auckland's omplement each other and do not 'soak up' each other's crowds. Man ty-wide events calendar is due to be delivered shortly and it will province land's events programme.	events and festivals agement noted that the

The Board and Management discussed the draft major events tactical plan. The plan aims to

11.

Richard Jarrett presented to the Board.



The Board noted it is good to see alignment with Council increasing and other metrics improving. Richard Jarrett noted the collaboration is authentic and led by senior management which is encouraging.

The Board **noted** the update.

Richard Jarrett and Neil McGowan left the meeting. Paul Tyler joined meeting.

12. **FY24 CAPITAL PROGRAMME**

Paul Tyler spoke to the paper.



 The chair of the Capital Projects Committee noted that the FY24 Capital Programme was recently considered by the Committee. The Committee recommended that the Board approve the FY24 Capital Programme.

S7(2)(f)(i),(i) LGOIMA 1987

The Programme is the current risk adjusted capital projects programme which is effectively a pipeline able to flex if required. It is not the approval of the total capital budget or approval of the individual projects within the project – each project within the Programme is subject to TAU's normal delegation policies and limits.

 Management noted that the bundle of work relating to the Aotea Centre refurbishment will be discussed at the next Capital Projects Committee meeting in September.

The Board approved the FY24 Capital Plan.

Paul Tyler left the meeting and Malcolm Lawry joined the meeting.

14. AUCKLAND STADIUMS STRATEGY

Malcolm Lawry spoke to the paper.

 The Board noted that plans and strategies for Auckland's stadium network need to be focussed on the long term, but TAU may need to make some decisions in the short term while Council is working on its plans – for example, the remediation of Western Springs Stadium.

The Board:

- 1. **Approved** Tātaki Auckland Unlimited's Auckland Outdoor Stadium Network High Level Plan; and
- 2. **Noted** the "next steps" and "implications" as detailed in the Plan.

Malcolm Lawry left the meeting. Lynn Johnson joined the meeting.

15. PEOPLE AND CULTURE SHARED SERVICES UPDATE

Lynn Johnson spoke to the paper.

- Management noted that the CCO Chief Executives recently endorsed a plan to undertake a full business case design for the People and Culture function to be the next Council wide shared services project. Once the business case has been developed, it will be put before each of the CCO Boards for approval.
- The Board noted that it would be good to add some independent experts into the governance group developing the business case given the size of the project.

S7(2)(f)(i),(i) LGOIMA 1987

The Board:

1. **Approved** Tātaki Auckland Unlimited's participation in the detailed design phase of the Group Shared Services Workstream.

Priyanka Victor joined the meeting.

16. HEALTH AND SAFETY REPORT

Justine White and Priyanka Victor spoke to the paper.



- Management noted that TAU continues to track well on its health and safety (H&S) indicators. There is a slight increase in injuries (primarily slips, trips and falls, and manual handling injuries), but incident severity continues to decrease. The focus for next month will be TAU moving to Council's H&S reporting system. This will be a significant change, but the new system will help to streamline with Council and will be more user friendly for TAU.
- The Board noted that the increase in the Total Recordable Injury Frequency Rate (TRIFR) is a concern. Management responded that the small increase in the TRIFR is believed to be a sign of an improving culture of reporting, given the severity of incidents has been stable and trending downwards. TAU's TRIFR compares well to comparable industries and the significant increase in activities across TAU coming out of the COVID-19 period can give a slightly false impression coming out of that time period. The Board noted that it would be good to see TAU's TRIFR over a longer period of time.
- Management noted that the organisation is seeing a lot of contractor incidents, so the team is reviewing and updating management contractor standards.
- The Board noted it is important that the recommended actions from the AEE Items Lowered/Falling from Heights incident investigation are fully addressed in a timely manner.

Lynn Johnson and Priyanka Victor left the meeting. Malcolm Lawry joined the meeting.

Alastair Carruthers declared a potential perceived conflict of interest regarding the sale of Auckland Film Studios and his role as chair of the TVNZ Board, and left the meeting at 3.15 p.m.

17. AUCKLAND FILM STUDIOS UPDATE

Malcolm Lawry gave a verbal update to the Board.

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	S7(2)(f)(i),(h),(i) LGOIMA 1987	

The Board noted the update.

18. LONG TERM PLAN UPDATE

Nick Hill referred the Board to the previous Board discussion on the LTP during the CE Report and noted that a further update will be provided at the August Board meeting. A separate Board workshop focused on the LTP may need to be scheduled in September.

The Board **noted** the update.

19. ANY OTHER BUSINESS

There was no other business.	S7(2)(f)(i) LGOIMA 1987
The meeting ended at 3.32 p.m.	
Confirmed as a true and correct record of the	meeting of 26 July 2023:
Chair Date	e



Chief Executive Report

Report to the Board of Tātaki Auckland Unlimited – 30 August 2023

1. Introduction

- Following 32 days of action, the final of the FIFA Women's World Cup 2023 (FIFA WWC) 2023 was held in Sydney on Sunday 20 August at 10pm and a capacity attendance of 2,000 watched it live at the FIFA Fan Festival at The Cloud on Queen's Wharf. FIFA WWC 2023 surpassed all expectations from the incredible opening match between New Zealand and Norway at Eden Park, with several football attendance records being set in Auckland. More than 340,000 witnessed the world's best footballers at Eden Park an average crowd of 38,047 across the nine Auckland matches. The record crowd for a football match in Aotearoa New Zealand women's or men's was broken three times in Auckland and a capacity crowd of 43,217 was achieved for the final three matches at Eden Park. In addition, more than 85,000 came through the doors at the FIFA Fan Festival, which was open for the duration of the tournament and free for all ages.
- The new Destination Partnership and Māori Outcomes Committees each met for the first time. Both meetings made good progress towards defining their respective roles and mandates.
- All staffing change proposals to meet the target of 200 reduction of FTE have been confirmed following consultation. This is a particularly challenging time for the organisation (reflected in the engagement score) as colleagues are farewelled and as adjustments are made to programmes and resourcing.
- The Mayor and Councillors have released a series of documents to guide decision-making on the Long-Term Plan. This is an agenda item for the August Board meeting.

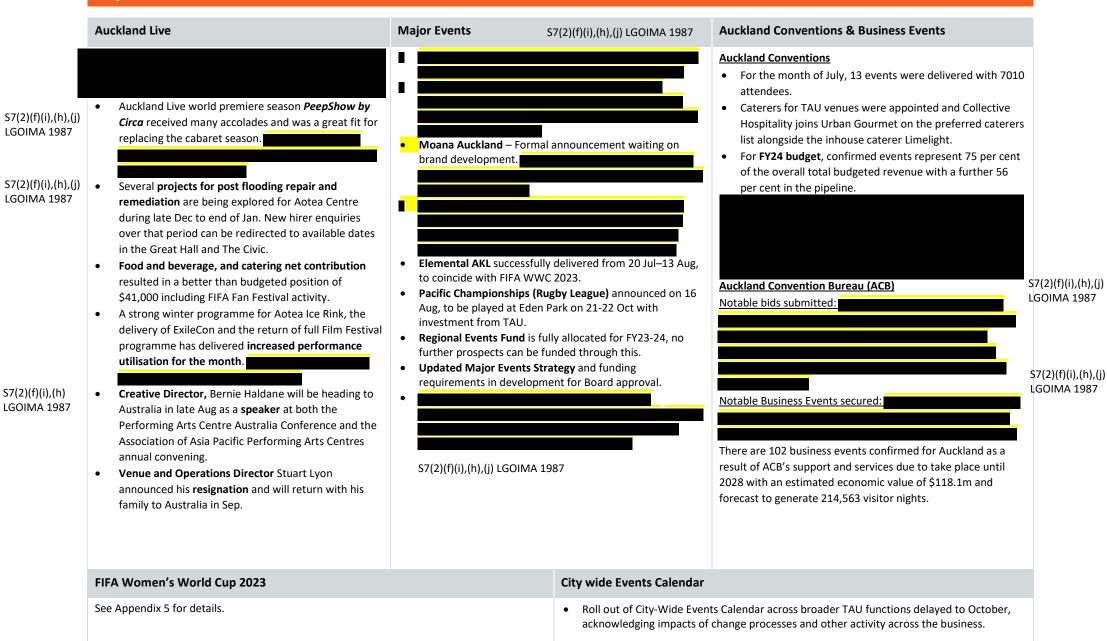
2. Finance update





3. Strategic Plan implementation

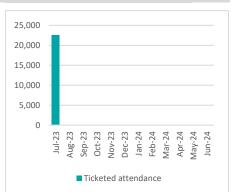
Experiences and Events



KPI RESULTS

Ticketed attendance Auckland Live (cumulative)

6



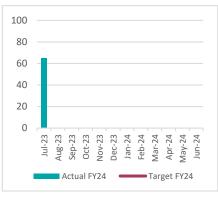
Ticketed attendance was just over 22.5k in July.
Actual visitation in July was higher, but due to the
timing difference in event conclusion, some of
July's numbers will be included in the August
count

NPS for TAU audiences and participants Auckland Live

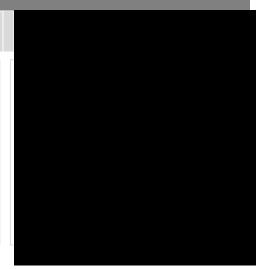


Auckland Live's NPS score in July and so far in August has been tracking on target

Number of events ALAC (cumulative)

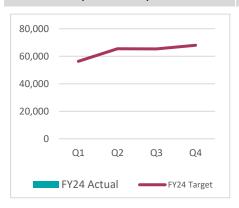


The number of events was slightly above target in July



Financial information withheld due to NZX listing rules

Number of children Auckland Live (cumulative)



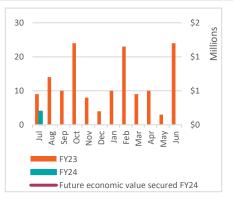
Results reported quarterly – first results will be reported in October

Contribution to regional GDP from major & business events



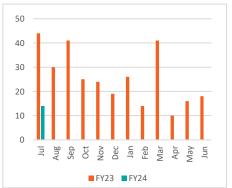
Results reported quarterly – first results will be reported in October

Business events secured



ACB helped to secure 4 new business events in July, with an estimated \$1.1m of future economic benefit to the region. The events are due to be held from 2023–2025

Business events – new opportunities supported



ACB generated or assisted with 14 new business events opportunities for Auckland in July with dates through to 2027 and an estimated economic value of \$6.9m if all were secured for Auckland



Facilities

Auckland Zoo

- July visitation was 75,184, 23.1% ahead of target and the second busiest July on record. Revenue from all sources was \$1.35m, almost 30% ahead of target. Almost a third of all visits in July were made by Annual Pass Members.
- New ticketing strategy implemented on Jul 24th communications roll out to stakeholders delivered successfully and news coverage and social media feedback was generally positive. Initial results look favourable with strong visitor numbers in July and retail and catering continuing to perform well despite increased ticket pricing (for some visitors) but the full impact won't be known until the end of Q1.
- Zoo staff spent a little over 300hrs in the field working on projects from Auckland to the Marquesas in French Polynesia, surveying lizards, translocating critically endangered kakapo, and trying to save the Fatu Hiva monarch.
- Sumatran tiger Zayana is pregnant. After having settled them in quickly since their arrival, the team successfully introduced tigers Ramah and Zayana to each other earlier this winter and her keepers' expertise meant they were able to ultrasound Zayana's belly while conscious to confirm she is 'with-cub'.
- 16 of the 20 graduates of Tuatara Club the Zoo's **youth volunteer programme** have signed up to the main volunteer programme which continues to grow.
- During the July school holidays, the Zoo delivered native species conservation learning outreach sessions at 10 libraries across Auckland.

Auckland Art Gallery Toi o Tāmaki

- FY24 total visitation to 20 August is 61,000.
- Ever Present First Nation Art of Australia was launched at a blessing attended by Hon
 Carmel Sepuloni on 28 July and has seen a remarkable 22,000 visitors through the doors
 to the exhibition its first three weeks.
- The two-day Zine Festival was held in July with more than 5000 attendees over the weekend.
- Heritage restoration project is continuing on schedule with Reuben Patterson's Guide Kaiarahi soon to be de-installed.
- The MacKelvie international **collection exhibitions** *Threads of time,* and *Gothic returns* are being installed for September opening.
- The Gallery has confirmed it's naming of one of its collection galleries after Apihau te Kawau.

NZ Maritime Museum

- Due to the FIFA WWC 2023, the museum experienced a **significant boost in visitation and retail revenue**, during what is usually a quiet off-peak month.
- The Edmiston Gallery for *Always Song in the Water* Art Inspired by Moana Oceania, the museum's next major art exhibition, is well underway. New works have been commissioned in a range of media and the museum has received generous donations and loans. The exhibition is based on Greg O'Brien's eponymous book and the museum will be re-publishing the book with additional content related to the exhibition.
- Preparations continue for the offsite collection storage move at the end of 2023. The Collections Team is focussed on this activity and period of collecting moratorium has begun.

Auckland Stadiums

- July was a **strong event month** at Auckland Stadiums with the All Blacks v South Africa test on 15 Jul and Warriors v Sharks match on 16 Jul being a particular highlight.
- In total, Auckland Stadiums hosted **111.75 event days** in July across Go Media Stadium, Mt Smart and North Harbour Stadium. These events attracted more than **74,800** people.
- North Harbour Stadium commenced operations as a FIFA WWC 2023 training venue from 6 Jul. Positive feedback was received throughout around the quality of the training surface and supporting facilities.

S7(2)(f)(i),(h),(j) LGOIMA 1987

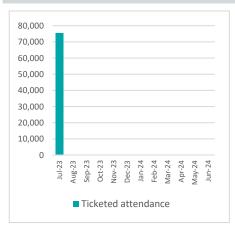
S7(2)(f)(i),(h),(j) LGOIMA 1987

Auckland Film Studios sale	Western Springs Precinc	t .
S7(2)(f)(i),(h),(j) LGOIMA 1987	• As agreed in the SOI, m S7(2)(f)(i),(j) LGOIMA 1987	nahi (work) continues on the Western Springs precinct concept .
Aotea Creative Quarter	Integrating Auckland's cultural institutions	Single Operator Stadiums Auckland (SOSA)
 Programming funding is in discussion with council to access city centre targeted rate in a multi-year MOU. This should be in place by Sep. Due to the recent staffing reductions, there is no longer staff to programme and deliver Auckland Live Digital State and a new model is being explored. 	 Council is leading work to consider potential changes to the legislation for Auckland War Memorial Museum (AWMM) and MOTAT and the Auckland Regional Amenities Funding Board (ARAFB). In addition, a political working group led by Deputy Mayor Simpson has been convened as part of the LTP process to work on items relating to Auckland regional amenities funding. The working group will also examine council's relationship with the AWMM and other facilities. The group is intended to enhance political participation and oversight of these matters, for consideration into the draft LTP. Management has been briefed on this proposed work and the board will be kept informed as work progresses. 	TAU has delivered SOSA plan for Council as per Letter of Expectation. S7(2)(f)(i),(h),(j) LGOIMA 1987



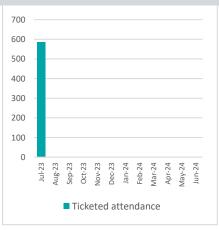
KPI RESULTS

Auckland Zoo ticketed attendance (cumulative)



The Zoo's ticketed attendance was just over 75k in July

Auckland Art Gallery ticketed attendance (cumulative)



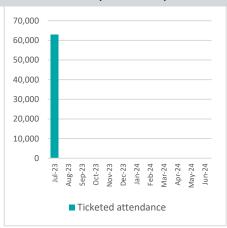
The Gallery's ticketed attendance was almost 600 in July

NZ Maritime Museum ticketed attendance (cumulative)



The Museum's ticketed attendance was almost 10k in July

Auckland Stadiums ticketed attendance (cumulative)



Stadiums' ticketed attendance was more than 67k in July

Auckland Zoo NPS



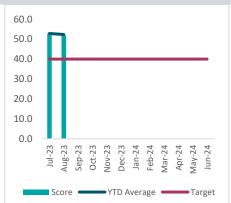
The Zoo's NPS score in July and so far in August has been tracking on target

Auckland Art Gallery NPS



The Gallery had a slightly lower NPS result in July 2023 (37.2) although so far in August it has recovered (up to 62.9)

NZ Maritime Museum NPS



The Museum's NPS score has been tracking on target.

Note: A new NZMM Survey was developed and introduced in July 2023 to canvas those participating in NZMM School Holiday Programmes (where these were ticketed events). NPS Results for these school holiday events are now included as part of the NZMM overall score

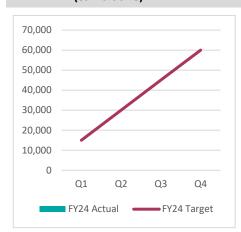
Auckland Stadiums NPS



No in-scope events were held at Auckland Stadiums venues in July or August – so no NPS result is available yet

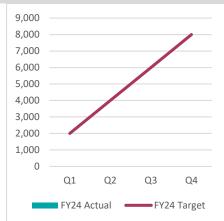


Number of children Auckland Zoo (cumulative)



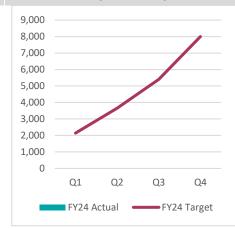
Results reported quarterly – first results will be reported in October

Number of children Auckland Art Gallery (cumulative)



Results reported quarterly – first results will be reported in October

Number of children NZ Maritime Museum (cumulative)



Results reported quarterly – first results will be reported in October

Number of children Auckland Stadiums (cumulative)



Results reported quarterly – first results will be reported in October



Investment and Innovation

Visitor Economy

The **Destination Auckland Partnership Programme** went live on 1 Jul with almost 110 partners applying to the programme.

The Advisory Group has been formalised with representation across all tiers. A business plan is in draft and will be shared with the Advisory Group, then all partners. Activity is being planned with partners, this included a marketing workshop on 16 Aug. The first advisory group meeting was on 17 Aug.

- Government confirmed that funding will not be renewed for Go with Tourism and the programme will end in Sep. Nine staff are affected.
- Taurikura Initiative 15 Waiheke and Aotea Great Barrier islands operators completed
 the 12-week sustainability programme. Each organisation now has a sustainability plan
 and is measuring their carbon footprint. A second cohort of 15 operators started on their
 12-week journey.
- TAU has shared the new Tupuna Maunga Authority framework with key partners to support the development of a commercial concession and management framework on the maunga.

Investment and International

 FIFA WWC 2023 leverage activity included 3 events at Shed 10 and hosting at Eden Park matches.

Economic Transformation activity

- TAU begins delivery of the Investment and Attraction workstream of the **City Centre Action Plan**. This was presented to TAU Board and ELT in Jun. Actions will include developing the nighttime economy and supporting an investment proposition for the city centre.
- Ongoing support to Auckland Council with TAU providing an economic development
 perspective input to the Housing and Business Assessment which informs the Future
 Development Strategy (Auckland Spatial Plan) refresh. This is due to be launched by
 council in Sep.
- Launch of the State of the City: Benchmarking Tāmaki Makaurau Report which
 compares Auckland's performance against nine peer cities. Delivered in partnership with
 the Committee for Auckland, Auckland Policy Office, Deloitte and Koi Tu, the report has
 had significant media coverage and more than 60 people attended a launch event on 10
 Aug.
- Engagement with local board services and elected members on ceasing Local
 Development Initiative and Local ED activity as a result of the change process and cost savings, including the disestablishment of three roles in the Local Economic Places team.
 Transition of the Tourism Innovation Programme following disestablishment of the Tourism Innovation Programme Manager.
- All teams in I+I began to transition to its new structure as a result of the change process, with significant number of staff moving on during Jul/Aug.

S7(2)(b)(ii),(f)(i) LGOIMA 1987

S7(2)(f)(i),(h),(j)

LGOIMA 1987

Screen & Creative

- Unitary Plan Sites & Places of Significance to Mana Whenua, and filming: Iwi feedback
 on proposed change to Unitary Plan now being co-ordinated by contracted resource
 with specific, relevant experience.
- Auckland Screen Taskforce, a key action of the Screen Auckland Roadmap 2022/23, is underway: members confirmed and first meeting set for 18 Oct.
- Review of Screen Auckland fees for permitting continues, with input from Council re process which includes Governing Body approval and consultation.
- Hollywood actors and writers strikes continue. International pipeline projects are still
 holding but with delays.
- Henderson Creative Quarter: Working with Council whānau (Eke Panuku, Henderson-Massey LB) to share info about this project and align resources. LTP options being prepared plus relationship agreement with Te Kawerau a Maki.
- Screen Auckland, supported by marketing, co-ordinated the launch of Viva La Dirt League's new self-funded studio in Henderson, well attended by industry.
- A range of FIFA WWC 2023 leverage activities for and with creative businesses, including

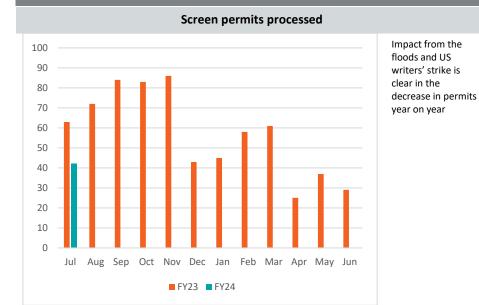
Tech & Innovation

- The Electrify Aotearoa conference was held on 1 Aug with 400 participants celebrating female entrepreneurship. TAU opened the conference (speech) and hosted 10x Māori & Pacific wāhine founders.
- The Tech Tāmaki Makaurau industry advisory group met, with TAU sharing achievements from Year 1 of the programme and agreeing Year 2 priorities.
- The Innovation Network includes 142 companies representing 1220 individuals across
 the two GridAKL hubs in Wynyard Quarter. Across the region, GridMNK is supporting 99
 founders through the Tukua programme. The Tāmaki Innovation Hub (Reserve) is
 supporting 138 founders, and Click Studios is home to 13 creative technology businesses,
 representing 41 individuals.
- The **Tech & Innovation team hosted** several businesses at leverage events throughout the **FIFA WWC 2023** including

S7(2)(f)(i),(h),(j) LGOIMA 1987

S7(2)(f)(i),(j) LGOIMA 1987

KPI RESULTS



Attributable value of private sector investment secured during the year



Results reported sixmonthly



Brand and Reputation

Visitor

Media famils

Organised a media famil with an Los Angeles Times
journalist visiting for FIFA WWC 2023 which resulted
in both a print and online article. The Los Angeles
Times is the largest metropolitan daily newspaper in
the US, with more than 40 million unique visitors to
the website each month and 1.2m daily print readers.

Visitor economy

- A marketing workshop was held with Gold and Platinum partners to the **Destination Partnership Programme** to inform consumer marketing activity in Australia in FY24.
- Procurement of an in-country supplier of consumer communications/content for eastern seaboard Australia commenced.
- Organic media campaign to promote the **Taurikura** Initiative, a visitor economy sustainability
 programme, which secured a featured NZ Herald story
 (reach: 12,293 EAV \$9,956), and wide coverage in
 tourism trade media (inc Tourism Ticker, TTG Asia,
 CIM Business Events, Conference and Meetings
 World, Inside Government, The Hotel Conversation).

Events

Major events

- Trade marking, identity development and creative agency selection for Moana Auckland progressed with the graphic identity by Extended Whānau being approved and Waitapu Group being onboarded as creative campaign partner.
- Audience retention and growth objectives for the cultural festivals were established and planning for the Auckland Diwali Festival campaign commenced.
- Content to promote Auckland as a destination was filmed for NZ Fashion Week and destination content development work began for the women's international rugby union competition, WXV I.

Business events

 An Auckland Advocate Alliance campaign launched mid-Jul through social media and sponsored content.
 As of mid-Aug, it had delivered 94.5K impressions and a CTR of 1.15%.

Cultural Organisations

Auckland Art Gallery

- The Ever-Present Media campaign has seen a few extended stories in Australian media and the marketing campaign continued. Radio partnership promotions with both Mai FM and More FM went live on 14 Aug.
- Gallery launches a podcast series on culture in the region in partnership with NZME's Business Desk and Iheart Radio.

Auckland Zoo

- The Zoo ran a major brand/visitation campaign Wildlife
 Wishlist that focused on how a visit made to the Zoo
 contributes directly to the wellbeing of the animals in its care.
 The campaign's visitation target was 10.3% ahead of target.
- The Zoo ran an organic media campaign to advise of a new ticketing structure effective from 1 Aug. All media coverage was 100% positive in sentiment.

NZ Maritime Museum

 The Blocks on the Dock school holiday programme, attracted 1200 participants, marking the busiest school holiday since 2017's Knot Touch. Survey results indicated social media marketing was the main channel through which participants learned about the programme.

Auckland brand and reputation

Internal agency highlights: FIFA Fan Festival and
Discover Auckland video hype reels, media walls,
powhiri, maps and campaign creative support;
Auckland Live sponsorship collateral development;
AAG Ever Present TVC; Climate Connect He Kite
Matauranga videos; Elemental AKL campaign creative;
Winetopia and Pasifika Festival highlight reels.

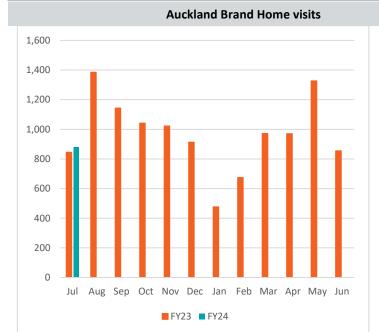
Investment and Industry

- Climate Connect Aotearoa: He Kete Mātauranga launch resulting in media coverage on Waatea news, Pacific Media Network, Te Ao Māori news and climate industry news.
- Economic Transformation: Marketing and Comms launch of State of the City: Benchmarking Tāmaki Makaurau Auckland's International Performance report. Media coverage across major media outlets: cumulative audience reach 1,075,640m EAV \$193,056.
- Investment: Supported FIFA WWC 2023 leverage event, securing media coverage across NBR and RNZ Nine to Noon.

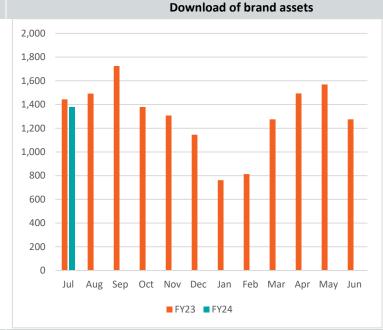
Discover Auckland

- Aucklandnz.com functional benchmarking and commercialisation discovery complete. Against 15 other destination websites, Discover Auckland compared well and had 7/10 of the features benchmarked. For commercial discovery of the 32 websites reviewed, 87% appeared to have commercial or revenue generation activities including integrations from other companies (ie. TripAdvisor) or digital advertising.
- 1 Deployment, 6 bug fixes and 15 enhancements, Horizon 1.5 now complete, Horizon 1.75 underway and nearing completion, 300+ Collections created, 250 user accounts created.

KPI RESULTS

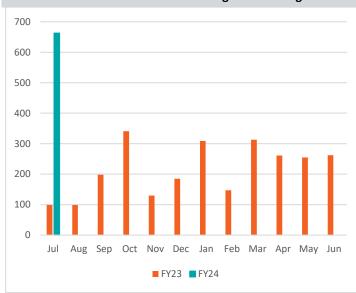


Assets predominantly used by kaimahi, similar numbers to last month



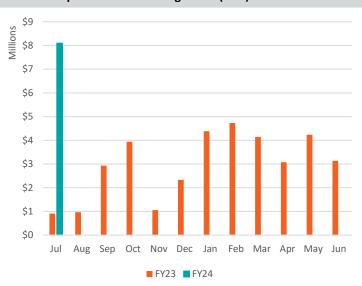
Downloads predominantly used by kaimahi, similar numbers to last month

Media coverage mentioning TAU



The 153% increase in coverage is due to international and domestic interest in FIFA WWC 2023, requiring significant support by TAU comms. Other TAU activities including Elemental AKL and the tiger pregnancy at the Zoo also generated notable coverage

Equivalent Advertising Value (EAV) of TAU media coverage



The 158% increase in EAV is due to high value domestic and international broadcast coverage arising from the FIFA WWC 2023 mega event, including Fan Festival, first day shooting incident and TAU comms strategically creating new angles to keep stories fresh



Organisation and Social Enterprise

Culture and Values Project Whanake

- Communication of the TAU purpose and values is on hold pending clarity following annual budget process on priorities and funding for this work.
- Organisational change programme continues and is winding down for the 200 FTE exit
 with only EOI (expression of interest) recruitment processes continuing to fill vacancies.
 Exit processes for majority are completed by end of September with only a small number
 working on defined pieces of work.

Commercial Revenue & Partnership Strategy

Sponsorship recruitment continuing for new resources to implement sponsorship

- S7(2)(f)(i),(h),(j) LGOIMA 1987
- framework and strategy.
- Philanthropic grant funding recruitment continuing, and new resources will drive
 implementation of the grant funding strategy. Engagement with Council legal and finance
 department continuing to move some company activities to Trust. Approval to be sought
 from ELT, TAU Board and Governing Body for changes to the Trust Deed.

S7(2)(f)(i),(h),(j) LGOIMA 1987

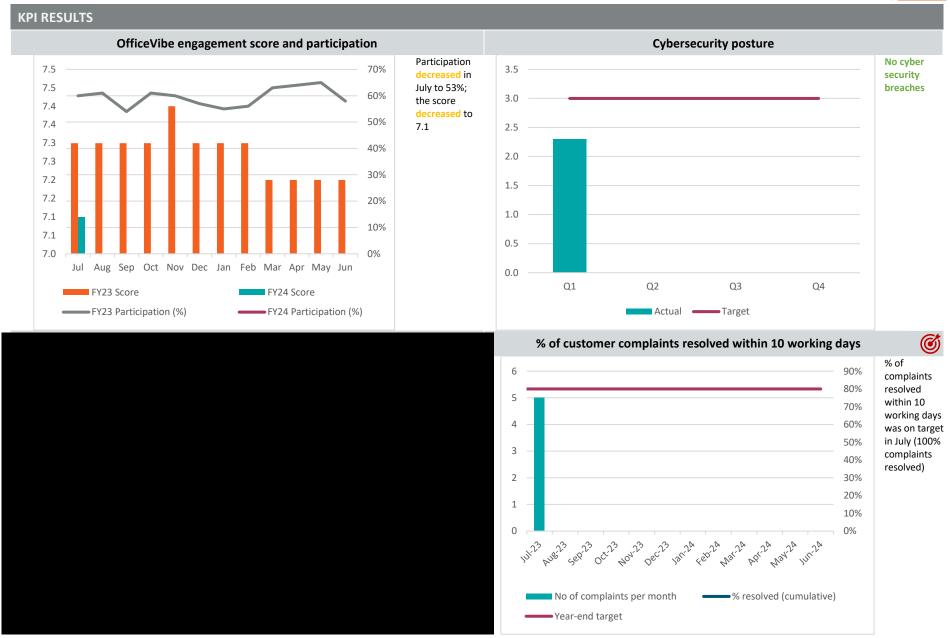
Increased venue use: Engagement with business units continuing – sales plan and yield
guides obtaining business signoff for Gallery and socialised for approval with the Zoo and
Stadiums. Operations models being worked through and documented. NZMM MOU
being redrafted for simplicity. Sales and EVCO resources now recruited and onboarding
and induction activities underway for majority.

ICT Enhancement

- The transition to Council Shared Services continues, but the move to standard End User
 Devices has been challenging and testing is behind schedule. This work carries high risk,
 which could potentially have major ramifications on the ability of TAU staff members to
 connect and utilise applications which support them in their daily work.
- The SAP migration for NZMM has been unblocked and a Day 1 MVP defined including
 manual workarounds will be delivered in October. As yet, there is no confirmation of the
 timeline to move the Gallery and Zoo to SAP, and SAP/UB integration is estimated to be
 delivered in June 2024.
- The roll out of a **new Food and Beverage POS** is almost complete, with the final pop-up venues planned for completion once the FIFA Fan Festival is closed.
- The new ticketing solution for the Cultural Organisations has seamlessly supported the implementation of the **new pricing model at the Zoo**. Work to implement this solution at the Gallery ahead of *Guo Pei: Fashion Fantasy* has started, along with a new Point of Sale in the shop to support Christmas trading revenue targets.
- Implementation of a CRM for Māori Outcomes is almost complete and will form the
 basis for the Strategic Relations and Sponsorship CRMs. The first membership renewal
 journeys for the Zoo and Gallery will be completed in Salesforce Marketing Cloud in
 September, and planning Is underway to develop a CRM to support ACB and the
 Destination Partnership Programme. Recruitment is underway by the Marketing and
 Comms team for a Customer Strategy Manager to support the CRM implementation.
- Climate Connect website will launch 'Climate Link' an advanced searching capability
 which will allow people to connect, find resources and get involved in challenges at the
 Climate Change and Business Conference. The new Screen website is in development.

\$6(a),\$7(2)(f)(i), LGOIMA 1987





Financial information withheld due to NZX listing rules



Māori Outcomes

Kia ora te Ahurea | Māori Identity and Culture

- FIFA Women's World Cup 2023: Support of the Host
 City team to deliver Māori outcomes through this major
 sporting event has been well executed and extremely
 well received. A TAU-supported media and social media
 campaign by Whāriki Māori Business Network to
 promote pakihi Māori (Māori businesses) during the
 tournament resulted in increased patronage for
 participating businesses.
- M9 July 2023, Aotea Centre: Held quarterly, M9 is a Ted-talk type event produced by Janda and Ria Hall, featuring 9 influential Māori speakers who bring their unique perspectives to each theme. As a sponsor, Māori Outcomes was able to distribute sponsor benefit tickets to 200 mana whenua and key stakeholders, enabling them to experience this celebration of te ao Māori. Audience research showed that 97.3% of attendees felt proud to witness te reo Māori on display, 98.2% said it promoted Māori culture and was a positive example of valuing mātauranga Māori, and 97% found the experience inspiring.

Kia ora te Umanga | Māori Business, Tourism and Employment

- Māori Creative Economy Symposium March 2024: Investment & Industry and Māori Outcomes are partnering to present this one-day symposium aimed at identifying key actions for inclusion in Auckland Council's Economic Development Action Plan and the Kia Ora Tāmaki Makaurau Framework.
- The Screen Auckland/Māori Outcomes engagement process for an indigenous filming protocol and Unitary Plan Change in support of the screen sector continues. All mana whenua entities and screen industry representatives have been invited to join a working group to progress the development of Ngā Tikanga Hopu Whakaahua i te Rohe o Tāmaki Makaurau (the Auckland Film Protocol) as the main tool for managing filming activities on sites and places of significance to mana whenua. Three mana whenua entities have registered interest in participating in the working group. One other has registered interest but opted to engage independently with TAU. TAU recognises there is a huge capacity load carried by Tāmaki Makaurau Mana Whenua as local and central government seek their input into a range of matters. TAU is grateful for the positive responses received to date and are working to ensure it resource its efforts to be responsive to the engagement needs of the mana whenua entities that are making themselves available to work directly with TAU.
- **Ngāti Whātua Partnership Opportunities:** Ngāti Whātua has asked for support to find a venue for a dawn ceremony/opening of Te Wharekura activation being delivered between NWO and Auckland Council. In addition, TAU will consider how to work with NWO to progress the Tāmaki Tukutuku kaupapa an annual fixture as part of Te Wiki o te Reo Māori which discusses matters relevant to Tāmaki, facilitated and hosted by Ōrākei in partnership with TAU.
- Māori Economy LTP bid: Māori Outcomes and Investment and Industry are partnering to develop a LTP bid that focuses on initiatives to support and grow the Māori economy in Tāmaki Makaurau.

Contributions towards other strategic priorities of Kia Ora Tāmaki Makaurau Framework

- **Tātaki Auckland Unlimited Māori Engagement Committee**: Inaugural meeting held 16 Aug with board members, the Chief Executive and Māori Outcomes Director. The meeting resolved to complete the review of the committee charter to reflect the committee as a significant mechanism for identifying opportunities for collaboration between TAU, mana whenua and mataawaka through governance led discussions. A chair will be selected at the next meeting and shall meet 6-weekly during this initial period of formation.
- Whāia Te Ao Māori: Report submitted by Awa Associates and management report included in the board papers. Awa to present the research findings to Gallery staff on 6 Sep. Comms planning underway for close-out with research participants, and for next rollout of the programme.
- Tātaki Kaimahi Māori Network: Initiating a range of internal activities and events that champion Te Wiki o te reo Māori (11-17 September).
- **Tātaki Karakia and Waiata Launch:** Two karakia and a bespoke waiata have been created for TAU. These taonga were published internally on Ako in July in line with Matariki. Over the next two months, a series of activities will be held across TAU to increase awareness and use of these taonga.
- Te Ara Whakapakari 2023 (Māori Careers Expo) Oct 2023: To be held at Aotea Centre, the expo aims to celebrate te ao Māori-lead partnerships within the education, business, music and entertainment sectors.
- Tātaki on the Move Whakawātea: Supporting the Facilities team in undertaking wātea from TAU properties as the organisation moves to new premises.
- More than 20 people leaders attended the first intake of the Auckland Zoo's **Te tiriti o Waitangi course**. Feedback was very positive, and a second intake for the wider Zoo staff is planned for Q2.

KPI RESULTS

Number of Māori businesses that have been through a TAU programme or benefited from a TAU intervention

Result

reported

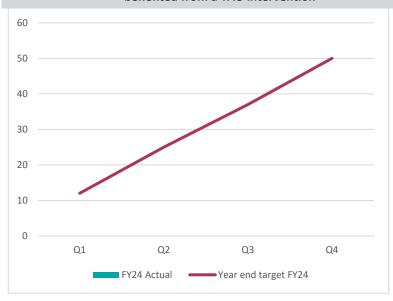
quarterly –

Q1 results

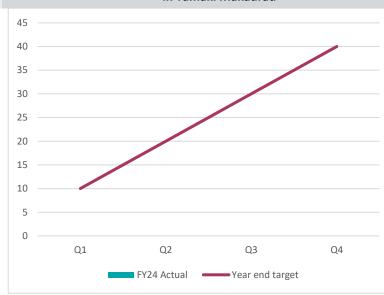
reported in

will be

October



Number of programmes contributing to the visibility and presence of Māori in Tāmaki Makaurau



Result reported quarterly – Q1 results will be reported in October



Schedule of Appendices

• <u>Cybersecurity Dashboard</u> (Monthly)

• <u>TAU calendar</u> (Monthly)

• <u>Commercialisation of Media Assets Status Report</u> (Monthly until completion)

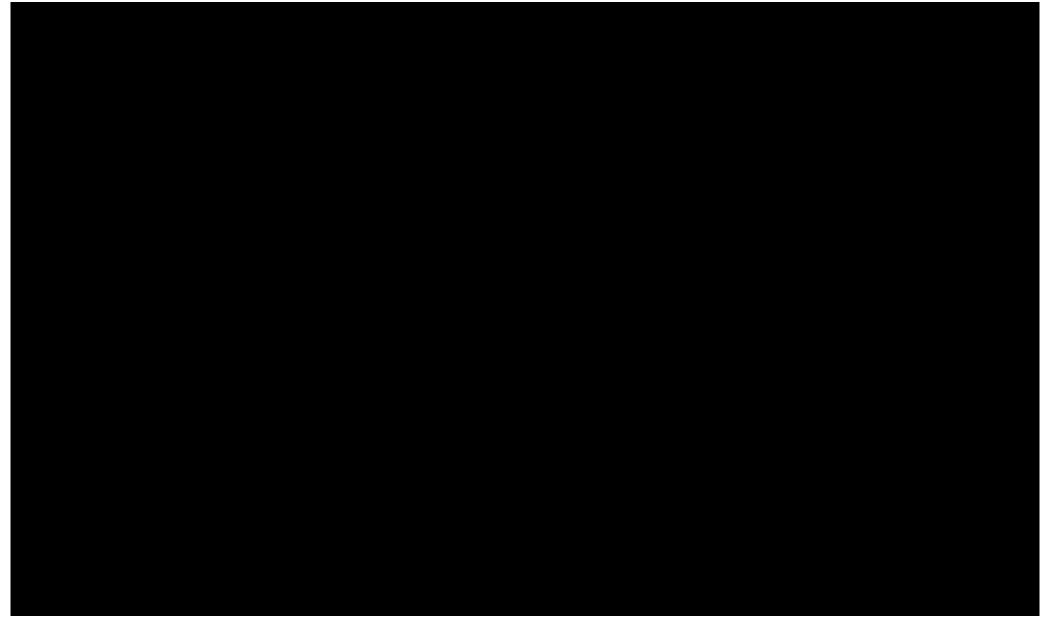
• <u>Climate Change & Sustainability Dashboard</u> (Bi-monthly)

• FIFA Women's World Cup 2023 update (Monthly until completion)

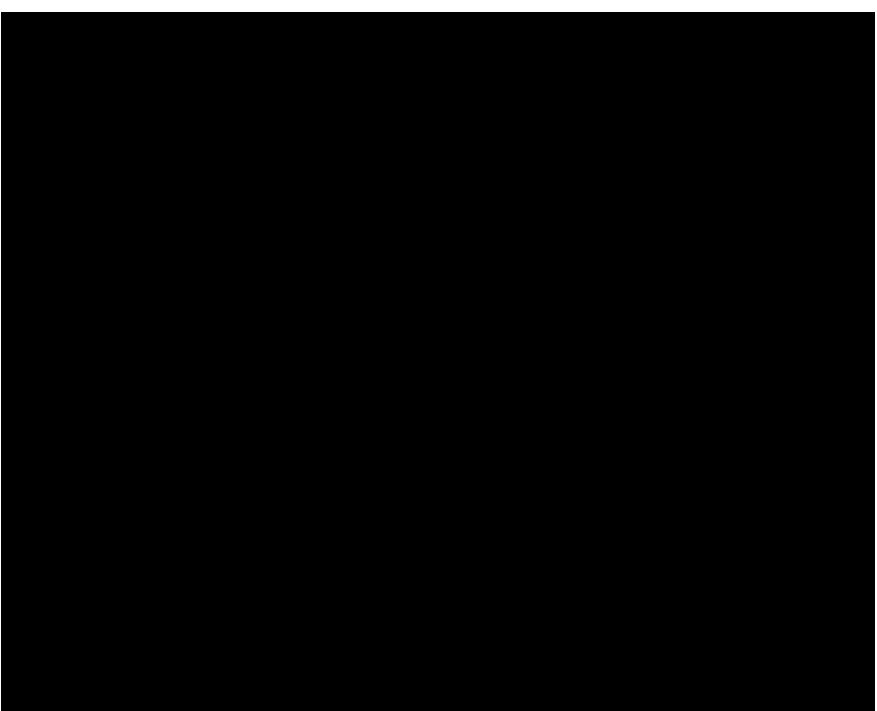
4. CE sub-reports in Resource Centre

• <u>Finance Report</u> (Monthly)

• Risk Report (Monthly)











Appendix 5: FIFA Women's World Cup 2023 update

Key commentary

Tournament highlights

- Following 32 days of action, the final of the FIFA Women's World Cup (FIFA WWC) 2023 was held in Sydney on Sunday 20 August and screened live to a 2000 capacity crowd at the FIFA Fan Festival at The Cloud on Queen's Wharf.
- The FIFA WWC 2023 surpassed expectations right from the incredible opening match between New Zealand and Norway at Eden Park, with several football match attendance records being set in Auckland.
- More than 340,000 witnessed the world's best footballers at Eden Park representing an average crowd of 38,047 across the nine Auckland matches.
- The record crowd for a football match in Aotearoa New Zealand women's or men's was broken three times in Auckland and a capacity crowd of 43,217 watched the final three matches at Eden Park.
- Host City obligations were successfully delivered, including:
 - Eleven training venues were upgraded to FIFA standards with more than 120 training sessions held in Auckland over the tournament period.
 - More than 85,000 attended the FIFA Fan Festival, which was open for the duration of the tournament and free for all ages.
 - o Integrated ticketing and supplementary event transport services for Auckland match days, temporary traffic management to support Eden Park event delivery, and complimentary accredited travel for FIFA workforce and volunteers.

A post-event evaluation period commenced following the final match in Sydney. As a major event of international scale, FIFA WWC 2023 and its Host City programmes will be part of a publicly available national cost-benefit analysis report due at the end of December. There are, however, some early indications of the economic impact:

- The average (actual) commercial accommodation occupancy in Auckland from 20 July to 12 August was 75% an increase of 51.4% on the same period last year (49.7%).
- Auckland tourism operators reported a significant increase in bookings in July and August, with some operators fully booked for long periods throughout the tournament.
- Businesses near match venue Eden Park reported a 400-600% increase in foot traffic during the tournament. The increase was spread across all hospitality, with bars, cafés, and restaurants seeing the benefits of a family focused crowd attending matches at Eden Park.



Strategic context

The FIFA WWC is the world's premier women's sporting tournament and is held every four years. It was held in New Zealand and Australia from 20 July – 20 August 2023 and is the first time the event has been held in the Southern Hemisphere or been jointly hosted by two confederations. For the first time, 32 teams are participating.

Independent assessments estimated that the FIFA WWC 2023 will generate **130,000 visitor nights** for Tāmaki Makaurau Auckland (across all accommodation types) and boost the region's economy by approximately **NZD \$60 million**.

Nine matches took place in Tāmaki Makaurau Auckland at Eden Park, including the opening match, a Quarter Final and Semi Final. Eleven Auckland Council parks and other stadia were used as training sites. In addition to hosting the Tournament itself, Tāmaki Makaurau Auckland hosted the Official Draw (October 2022) and Play-Off Tournament in (February 2023) which determined the last three qualifying places. Eight teams called Tāmaki Makaurau home through the group stage of the Tournament, spread across the region.

As Auckland Council's major events agency, Tātaki Auckland Unlimited was charged with leading the planning and delivery of FIFA WWC 2023 in Tāmaki Makaurau Auckland across the Council Group including CCOs.

A dedicated programme team sits in the Arts, Entertainment and Events rōpū, however activity spans the organisation.



Agenda

- 1. Project Goal
- 2. Project Structure & Scope
- 3. Workstream Updates
- 4. Construction Programme
- 5. Progress Images



Project Goal

Completed in 1887, the original Auckland Art Gallery building is a scheduled Category 1 Historic Place of special or outstanding historical or cultural significance. The majority of the original building materials are still in place but of considerable age and in varying states of deterioration.

- The project goal is to:
 - Assess and remediate the external building fabric of the original building to:
 - Ensure the long-term security of the interior controlled environment, and:
 - Preserve this important Heritage building for the benefit of current and future generations

All design, construction and materials used will be consistent with the heritage principles laid out in the ICMOS New Zealand Charter.

Project Structure & Scope

The project is being delivered in multiple stages to reduce overall risk and to allow for phased budget approvals. This methodology ensures that critical work to the roof can commence whilst progressing the investigation and design of elements below the roofline.

Stage 1 - Roof & Seismic Approved & Underway

- 1. Roof replacement
- 2. Seismic Strengthening of clocktower
- 3. Increase capacity of stormwater system
- Phase 1: Wellesley Street wing
 – Commenced January 2023
- Phase 2: Kitchener Street wing Scaffolding & hoardings to commence October 2023

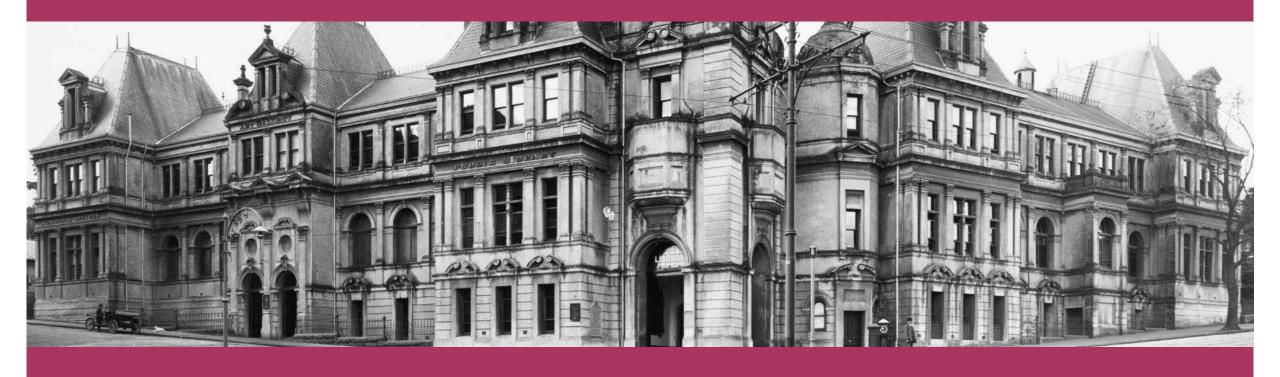
Stage 2 – Façade Approved & Underway

- 1. Render repairs and replacement paint system
- 2. Kauri joinery repairs

Stage 3 – In Design, pending approval September 23

- 1. External lighting
- 2. External building signage

Workstream Updates



Roof

Problem:

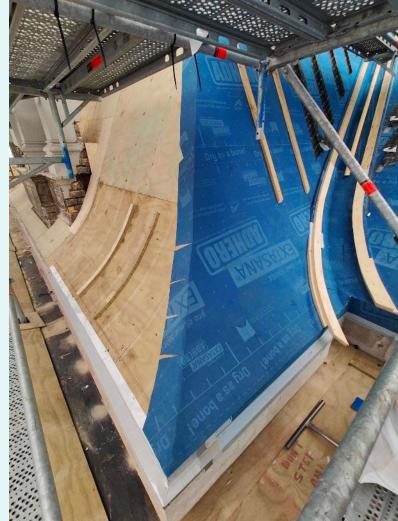
Original roof slates and lead and copper flashings at the end of their life. Water ingress was occurring in a number of areas.

Upgrade of roof the roof cavity necessary to comply with current building code.

Scope:

- Scaffold and shrink wrap both Kitchener and Wellesley wings in 2 phases
- Full roof replacement using new slate sourced from the original Penrhyn quarry
- Weathertightness & leak repairs including glass atrium & skylights





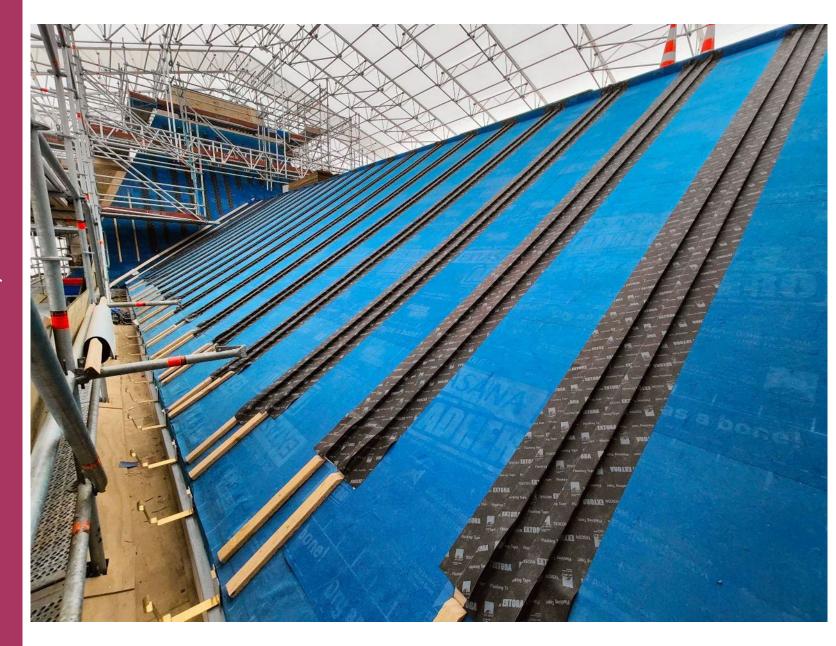
Progress:

Phase 1: Wellesley Street wing

- Scaffolding & building wrap was completed February 23
- All demolition and slate removal complete.
- Installation of ply backing, waterproof membrane and double batten system to create roof cavity underway
- New lead and copper flashings underway
- Slate installation starts end of August

Phase 2: Kitchener Street wing

• Scaffolding to commence October 2023



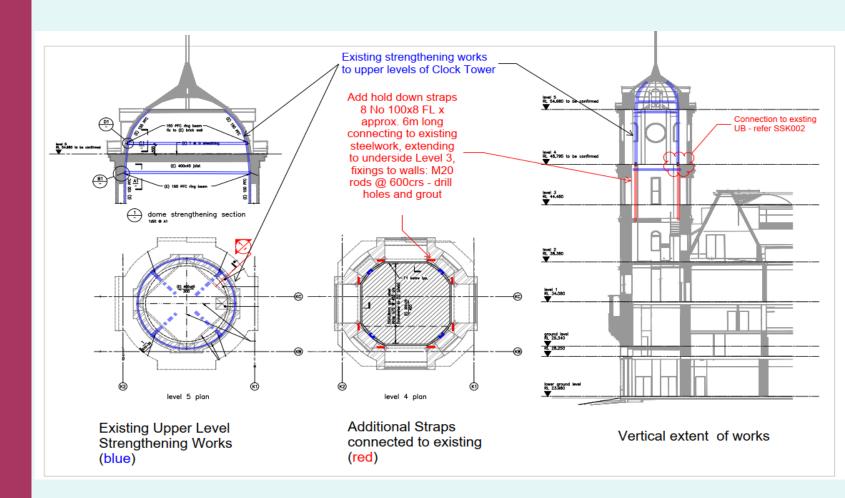
Seismic Upgrades

Problem:

Seismic Assessment guidelines were updated in 2016. This has resulted in a downgrade of existing seismic rating from 75% NBS to >35% NBS (New Building Standard).

Scope:

- Install steel bracing inside the clock tower and to 3 parapets.
- Will restore NBS rating to 67-70%
 (Grade B- Low to Medium Risk)
- Work will be undertaken during the Stage 1 roof works.



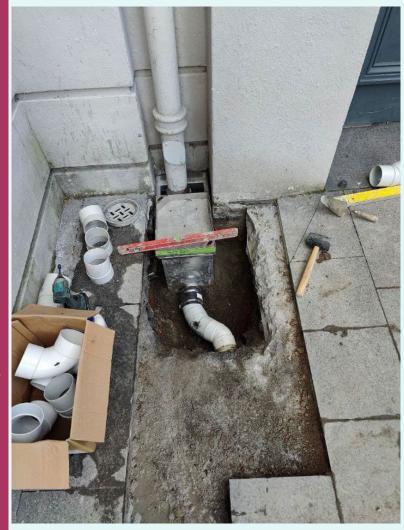
Stormwater Systems

Problem:

Rain capture systems undersized or absent causing water to sheet down façade. Water egress at ground level from street.

Scope:

- 6x new 150 dia.underground stormwater pipes connecting to public network
- Gutters, downpipes and rainwater heads replaced and upsized
- Slot drains installed at pavement level to prevent water flowing into the building





Render & Paint

Problem:

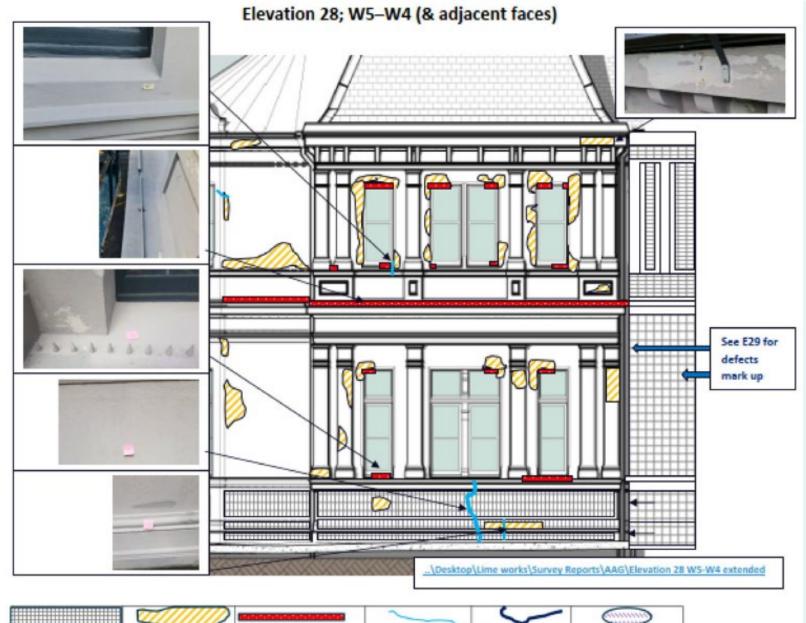
Fabric of the building is becoming compromised and is deteriorating from underneath.

Render is becoming 'drummy' meaning it is beginning to coming away from the walls in a patchwork-like manner.

Paint system failing after 100 years of accumulation.

Bitumen layer discovered under paint system which must be removed to ensure new paint will adhere to surface.





2-3mm crack

3mm+ crack

Repair

Modified plaster

system over

Drummy render

to vertical face

Drummy render to

horizontal element





Windows

Problem:

139 original kauri windows. Some of the Wellesley St windows cannot be accessed internally for inspection, maintenance or removal. Decay is evident in various degrees to a portion of the windows.

Scope:

Strip, seal and re-paint windows in -situ to make watertight and halt any further deterioration.

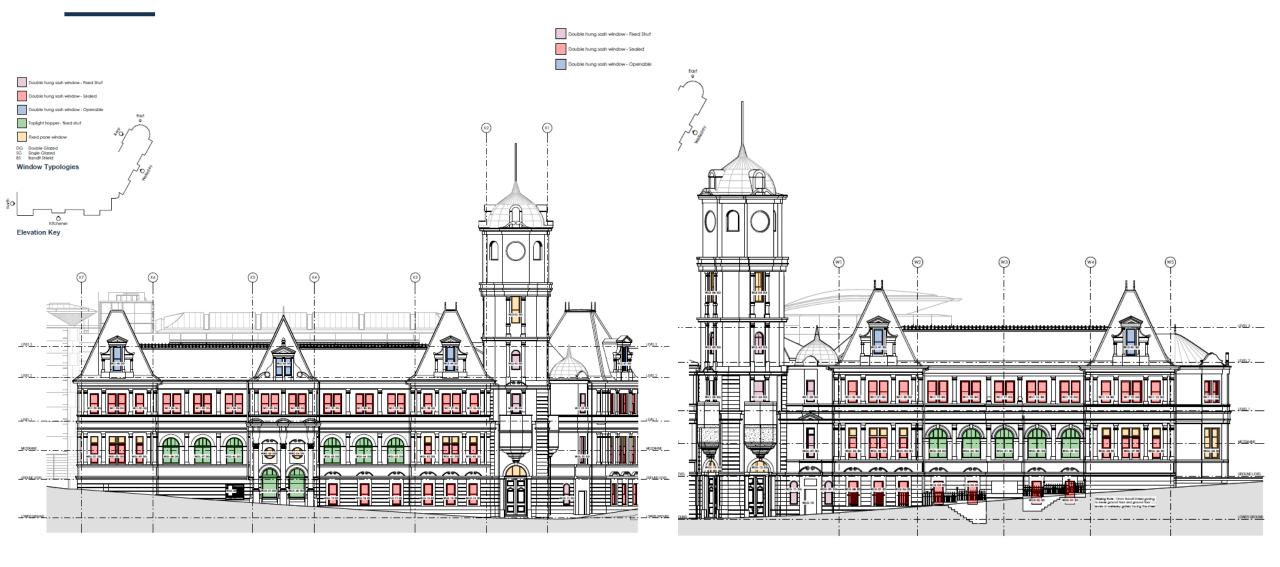
Approximately 10 windows may need to be fully removed and sent off-site for restoration.







Window Typologies



The 139 Kauri Windows of the original Auckland Art Gallery building by type

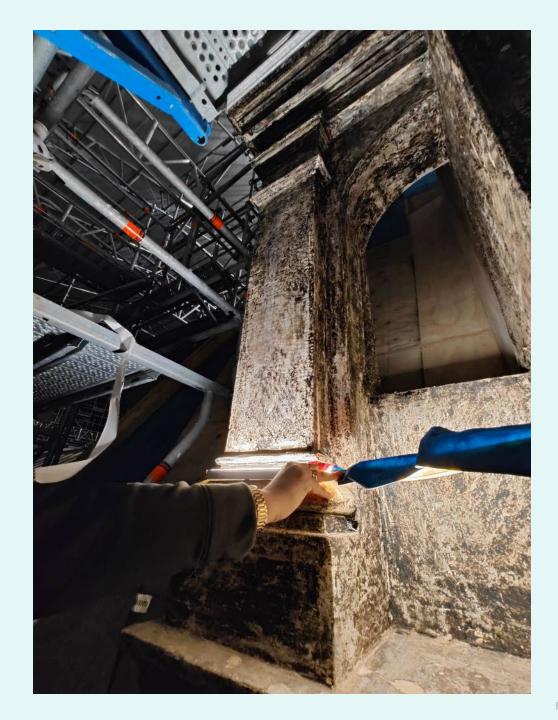
Exterior Lighting -

Future Stage 3

Problem:

Existing exterior lighting system is failing and cannot be maintained or repaired. Requirement for penetrations and access mean that replacement is best done during the façade works.

- The new lighting design allows for adjustability with colour, tone & brightness.
- Lighting will significantly enhance the restored building and the heritage features including the clock tower, mansard roofs & Corinthian capital detailing.



Heritage Lighting Scheme - Concept Design



Decanting

Problem:

Removal of the roof and positioning of the scaffold will require 5x conservation laboratories and the Reuben Paterson Crystal Waka to be relocated.

Paper conservators have been relocated to the new lower ground Clean Room

Painting conservators will be relocated to the lower ground Receiving Room when the Kitchener Street wing commences in Oct 2023.









Construction Programme

			2023										2024										2025									
	Days	J	F	M	A	M	J	J	A	S	О	N	D	J	F	M	A	M	J	J	A	S	О	N	D	J	F	M	A	M	J	J
Site Establishment	20																															
Phase 1- Roof Works - Wellesley Street	284																															
Seismic Upgrades <i>(under review)</i>	149																															
Phase 2- Roof Works - Kitchener Street	245																															
Façade Works	561																															

Construction Duration: 31 months

Start Date: January 2023

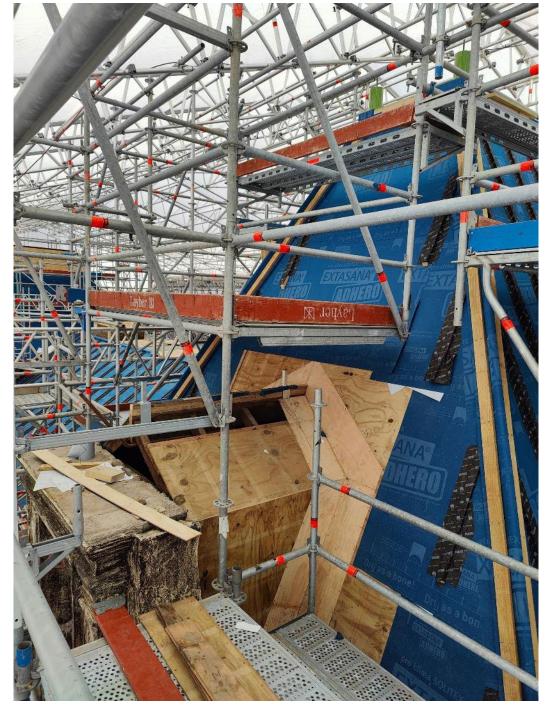
Completion date: July 2025

We are here

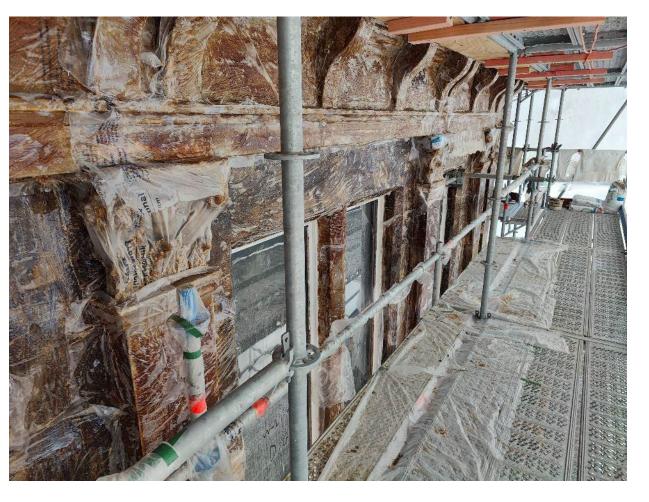
Progress Images

Roof Progress



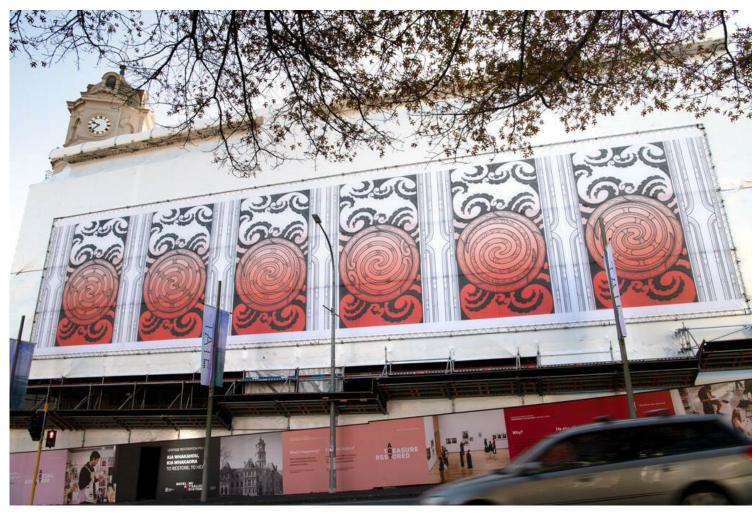


Chemical treatment to remove bitumen layer

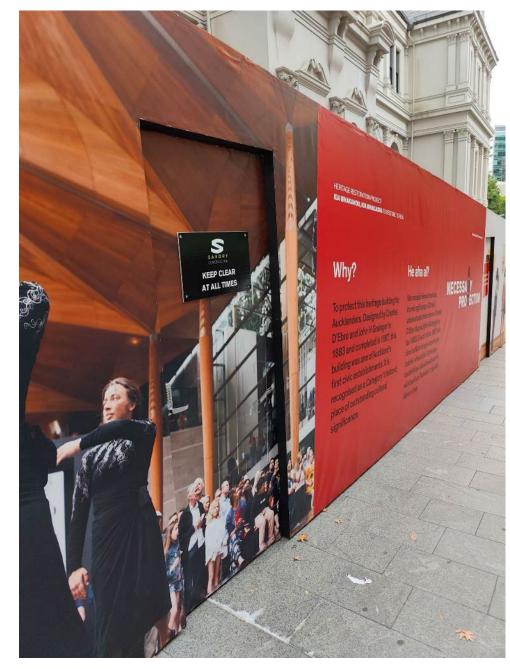




Messaging and interpretation



Te Toi oMangahekea 2023, commissioned by Auckland Art Gallery Toi o Tamaki, 2023. Artist: Graham Tipene





Statistics – to 31 July 2023



2,800 Litres of paint ordered



28,382 Slates delivered



Number of specialist Heritage Contractors in NZ.

The other is working on the Christchurch Cathedral



16 Health & Safety Audits.

Independent auditor average score = 95%+



17,388 construction Man-hours



Ngā Mihi



Overview

Our Vision: to be the place where stories of people and the sea are preserved, shared and explored with our visitors.

- Founded 1992, designated with national status 1995 Collection of 1.5 million objects
- Varied visitation, with local, national and international visitors. Major focus on school visits
- Heritage on water fleet
- Central role of our volunteer community



Our Collection

- Great Pacific Migration
- European contact and colonization
- Trade
- Immigration
- Sport and Leisure
- Immigration
- The Beach and Bach
- Maritime innovation and technology



Vistation and Financials

	2022/2023
Visitation Total visitors engaging with the museum's café, retail shop, galleries and event spaces	160,574 (2018/19–157,091*)
Aucklanders (non-paying)	44% (2018/19–49%)
International/Domestic (paying)	56% (2018/19–51%)
Revenue Includes visitor, venue, grants, property and other revenue	\$ 3,059,000
Operating costs	\$ 6,046,000
Net cost of service	-\$ 2,987,000

Note:

^{*2019} figures are before the museum opened the Koel Café. Measurement of retail visitors changed

⁻ Auckland versus International/Domestic split excludes visitors to the café, retail shop and event spaces

⁻ Commercial rental revenue accounts for 41% of revenue

Last year's results



142

Number of active volunteers



640

Number of sailings



19,890

Number of volunteer hours



13,487

Number of sailing participants



7,068

Number of attendees in free and/or subsidised programmes/activities



6,946

Number of school students (includes learning/school programmes, school visits)

Current Exhibition: Always Song in the Water

- 25 August to 28 February 2024
- Builds on the groundbreaking 2011
 exhibition hosted at the museum,
 Kermadec —Nine Artists in the South
 Pacific, which toured nationally and
 internationally.
- Over 40 artists and more than 100 artworks.
- Captures the essence of Aotearoa's connection to the wider Pacific region, reflecting themes of oceans, voyages, and conservation.
- Diverse range of mediums, including paintings, photography, jewelry, poetry, and dance.



Aramoana Ocean Roads schools programme

- Jointly delivered programme between NZMM Education team and Te Toki Voyaging Trust
- Hands on workshop explores the knowledge and technology used by Aotearoa's tupuna (ancestors).
- Students examine waka and learn of the ingenious use of materials from across the Pacific
- Students get to experience a sailing on a waka houroa with the Te Toki whanau
- Regularly supported by external funders, especially Foundation North via the NZMM Foundation



Current priorities for 2023 -24

- Seek 30 -year masterplan sign off by Board and work on current major capital projects (especially Hawaiki Gallery renewal)
- Successfully complete offsite collection move
- Development and delivery of Sentinel
 (seabirds exhibition in partnership with
 University of Auckland), and as yet untitled
 major waterfront exhibition
- Digitization Hub project (commencing Feb 2024, supported by NZ Lotteries)
- Embed TAU Partnerships portfolio into
 NZMM Directorate post Whanake changes



Ngā mihi







Response to Franklin Local Board Resolutions

Report to the Board of Tātaki Auckland Unlimited

Meeting date 30 August, 2023

Author Pamela Ford, Director Investment, and Industry

Approved by Nick Hill, Chief Executive

Purpose of paper For Noting Company and/or Trust paper Company

Proposed resolution That the Board:

1. **Note** the resolution from the Franklin Local Board meeting of 25 July and that TAU will respond to the request for a workshop.

PURPOSE

The purpose of this paper is to share Franklin Local Board's resolution, as requested by the local board, regarding the impact on the local area on recent budget related decisions to reduce local board economic development support.

BACKGROUND

At the Franklin Local Board Meeting of 25 July 2023, under **Subject** Item 14 – Council-controlled organisation update on work programme items (Apr-Jun 2023) and expected milestones (Jul-Sep 2023), the following excerpt of a resolution regarding Tātaki Auckland Unlimited was passed.

The resolution noted that the TAU Board be informed of these parts of the resolution:

xii) note with disappointment the Tātaki Auckland Unlimited proposed decision to exit from supporting local economic development programmes through local board work programmes and the lack of local board discussion on alternative opportunities. The Franklin Local Board seeks a commitment from Tātaki Auckland Unlimited to directly engage with the board at a future workshop on ongoing support for local economic outcomes through the engagement plan noting that the board has reserved \$360,000 from its budget toward partnering in the delivery of economic development and regenerative tourism outcomes in 2023/2024 which it is currently unable to allocate toward delivery.





xiii) request that the board's resolutions xii-xiii be shared with the Tātaki Auckland Unlimited (TAU) board, Mayor and Councillors for their information and to ensure that the lost opportunity in the delivery of regional economic development through local partnership is fully understood in making decisions on TAU service delivery, and by the governing body in the approval of TAU scope of service.

Two other resolutions noted TAU and Franklin local board's work on the Drury/southern corridor and tourism in the area.

It is worth noting that the Franklin area is a priority area for economic development with the Drury/southern corridor programme of work and the local board is more involved as secretariat; and that we are leading on a destination management plan that is due for completion in Q3 for the eastern area of Franklin.

It is recommended that the Board delegate the chief executive to write to the local board noting that the region is one of the five priority areas of TAU's economic development programme, agree to a workshop and look to continued collaboration with the local board on the significant Drury/southern corridor programme and destination management plan.

FINANCIAL

Note that the local board has funds that TAU does not have, to support the Drury/southern corridor programme.

RISK

Responding to the Local Board through a workshop is mitigation to reputation risk.

LEGAL

N/A

CONSULTATION / MĀORI OUTCOMES

N/A

RECOMMENDATION

It is recommended that the Board:

1. **Note** the resolution from the Franklin Local Board meeting of 25 July and that TAU will respond to the request for a workshop.



Written by:

Approved by:

Pamela Ford

Director Investment and

Industry

Nick Hill

Chief Executive