

OUR SUSTAINABILITY STORY

He Mihi

**Ka tangi te manu kōrero!
Ka rongo te tangi kōrihi!
Ka wāwā mai rā ki roto i te
Wao-nui-a-Tāne! Tūturu whiti!
Whakamaua kia tina!
Haumie hui tāiki e!**

**E ngā mana, e ngā reo, e ngā
karangatanga maha o te motu,
taku hei iti nei, mā te hau e ripo hei
hari i ngā kupu whakamaanawa e.**

**Kei ngā mate tuatinitini o te motu
tangihia rā koutou. Haere ki te wā kāinga,
haere ki te kāinga tūturu.
Haere, haere, haere.**

**Tāmaki Makaurau Tāmaki Herenga
Waka, kei te mihi. Ngā Mana Whenua
me ngā waka ō ngā tai e wha, e mihi ana.**

**E tuku mihi maioha tēnei ki ngā
mataawaka ō te motu ko koutou
te puhariki ō te waka nei
Ki a koutou katoa ngā kaihoe
ō te waka nei mo ngā tangata katoa.
Tēnā koutou katoa.**

**Mā te mahi ngātahi e taea ai ngā taumata.
Nāku te rourou nāu te
rourou ka ora ai te iwi.
No reira noho ora mai,
Mauri ora.**

The bird's cry shall flow endlessly.
Hear the melancholy song resonate,
sourced from the inner domain of Tane.
A permanent melancholy form.
Fixed in alliance, yes fixed in alliance,
gathered and woven together!

To all authorities, all voices, the many
affiliations, greetings. Let the swirling
wind carry esteemed salutations.

We lament the passing of loved
ones throughout the land.
Return to the home of all time.
Farewell, farewell, farewell.

We acknowledge Mana Whenua and
their tribal authority in Tāmaki Makaurau
Auckland. We also mihi to Mataawaka
who have made Auckland their home.

Sincere greetings to all those who decide
which direction this waka takes. To you
who strive to achieve the best results for
all people. Greetings to you all.

We can achieve more by working
together. With your basket and my
basket, the people will thrive.

– **Nā te Poari o**
(Tātaki Auckland Unlimited)

Foreword

The devastating storms of January and February 2023 which impacted Tāmaki Makaurau Auckland and Aotearoa New Zealand highlighted the need for our organisation and our region to proactively face both the challenges and opportunities posed by climate change.

A number of Tātaki Auckland Unlimited facilities and venues were damaged, with varying levels of severity – reaffirming the importance of building resilience in response to the physical impacts of climate change.

As you will see in this document, Tātaki Auckland Unlimited is developing adaptation plans to manage its climate risk, as well as measuring and reducing its greenhouse gas (GHG) emissions.

While the re-opening of Auckland and New Zealand as COVID-19 restrictions eased was a welcome boost to the region’s people and economy, the return to pre-COVID-19 activity levels also challenged Tātaki Auckland Unlimited’s attempts to reduce its GHG profile in line with Auckland Council’s targets.

In addition, council’s budget shortfall for the 2023/24 year meant Tātaki Auckland Unlimited had to reduce its budget for the next financial year by \$34.5 million – resulting in significant kaimahi (staff) and work programme cuts.

Despite the organisational changes caused by the budget reduction, Tātaki Auckland Unlimited remains committed to tackling climate change and focusing on sustainability as a priority across the business.

Amid navigating the challenges we face, it is important that we also acknowledge and celebrate

the success of our kaimahi in delivering innovative and successful projects and programmes during the last financial year.

While *Our Sustainability Story* is not able to cover every project and programme at Tātaki Auckland Unlimited, it does share some of our stories and experiences.

It also gives us a chance to look forward. In the coming year, Tātaki Auckland Unlimited will concentrate on what we are best placed to do: partnering with the arts and culture sectors, and businesses in the entertainment, visitor, tech and creative economies, to deliver events and programmes that make Auckland an exciting and stimulating place to live, work, visit, invest and do business.

We will continue to lead and implement the economy priority in *Te Tāruke-ā-Tāwhiri: Auckland’s Climate Plan* and focus on the need for Tātaki Auckland Unlimited to reduce greenhouse gas emissions by 50 per cent by 2030, and to net zero by 2050.

As an organisation, we strive to embed a more cohesive approach to environmental sustainability at Tātaki Auckland Unlimited. To help achieve that, we have developed a *Climate Change and Environment Strategic Plan* that is grounded in a holistic framework across social, cultural, economic and environmental pillars – and focused on action.

We have identified actions for the environment, with four priorities: climate resilience; emissions reduction; waste; and water; with the social pillar of

empowered organisation to enable and embed climate change and sustainability practices. While the social, cultural and economic pillars are not yet covered in the strategic plan, we are committed to creating positive outcomes in line with Tātaki Auckland Unlimited’s strategic direction.

As we build climate change resilience internally, we also take a leadership role externally by supporting the ongoing development of Climate Connect Aotearoa – the region’s climate innovation hub. This year, the hub launched a challenge focused on community energy sharing, as well as working towards the launch of a food challenge.

As Auckland’s cultural and economic agency, we are steadfast in our aims to support communities and businesses through our experiences and events, investment and innovation and facilities – to ultimately enrich economic and cultural life in Tāmaki Makaurau Auckland.

The stories captured in *Our Sustainability Story* cover a broad range of activities that contribute to showcasing languages, cultures and art, strengthening diversity and inclusion, and shaping the future of Auckland.

As we move forward on our sustainability journey as an organisation, I am proud to share these stories with you.

Nick Hill

CHIEF EXECUTIVE,
TĀTAKI AUCKLAND UNLIMITED





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About Tātaki Auckland Unlimited

As the economic and cultural agency for Tāmaki Makaurau Auckland, Tātaki Auckland Unlimited is committed to making Auckland a desirable place to live, work, visit, invest and do business.

As an Auckland Council-controlled organisation (CCO), Tātaki Auckland Unlimited is aligned with the council group's strategic direction for Tāmaki Makaurau.

To enrich cultural and economic life in Tāmaki Makaurau, Tātaki Auckland Unlimited is pursuing the following strategic outcomes:

Experiences and Events – engaging experiences and events drive and enhance Tāmaki Makaurau Auckland's unique narrative, vibrancy and prosperity.

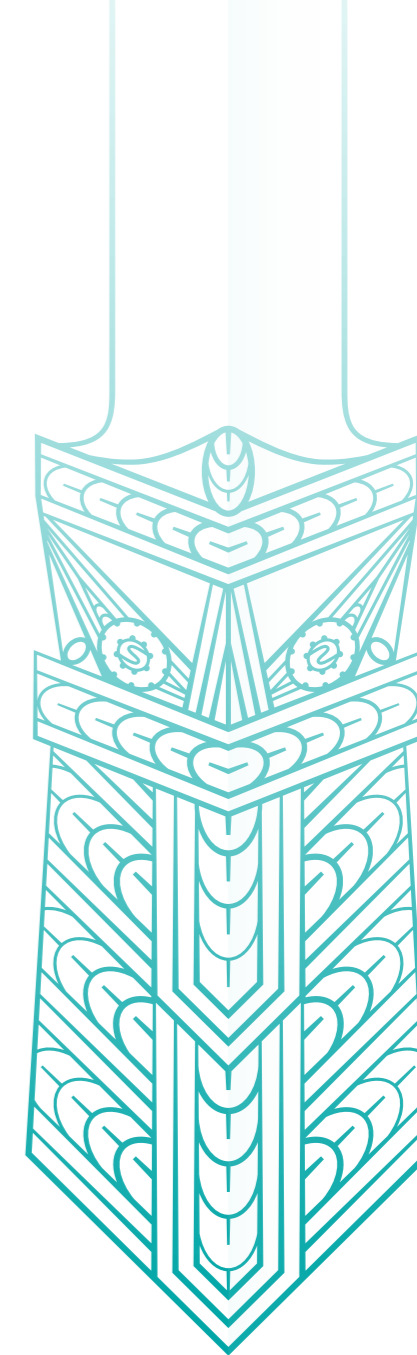
Facilities – Tāmaki Makaurau Auckland's cultural venues, collections and precincts are cared for, used and enriched for the benefit of current and future generations.

Investment and Innovation – Tāmaki Makaurau Auckland's distinct cultural and economic advantages are leveraged to create prosperity to current and future generations.

Underpinning programmes:

- Climate change and sustainability
- Māori outcomes

For a full overview, see [Statement of Intent 2023 – 2026](#).



Our commitment to sustainability



TE TĀRUKE-Ā-TĀWHIRI: AUCKLAND'S CLIMATE PLAN

Tātaki Auckland Unlimited leads the Economy priority of **Te Tāruke-ā-Tāwhiri: Auckland's Climate Plan** and supports the delivery of **Te Puāwaitanga ō te Tātai**.



AUCKLAND PLAN 2050

The **Auckland Plan 2050** is a long-term spatial plan to ensure Tāmaki Makaurau Auckland grows in a way that supports social, economic, environmental and cultural wellbeing.



TE MAHERE WHANEKE ŌHANGA: ECONOMIC DEVELOPMENT ACTION PLAN 2021-24

This **10-year roadmap** for economic development encourages collaboration and partnership to ensure our region thrives.



TOI WHĪTIKI ART AND CULTURE STRATEGIC ACTION PLAN

This **plan** integrates arts and culture into our everyday lives, setting goals and objectives to grow our cultural and creatively rich region.



TE MAHERE ARONGA

Tātaki Auckland Unlimited is committed to the delivery of actions, activities and deliverables identified in our **Te Mahere Aronga**: The Māori Outcomes Plan.



CLIMATE-RELATED DISCLOSURES

As part of the Auckland Council Group, Tātaki Auckland Unlimited makes annual climate disclosures in line with the New Zealand External Reporting Board framework.



C40 CITIES

In collaboration with Auckland Council, Tātaki Auckland Unlimited delivers the C40 Women4Climate Mentorship Programme.



REDUCING EMISSIONS BY 50% BY 2030

Annual measurement of our emissions, reduction targets, and implementing reduction activities.



For more information see our [Statement of Intent 2022 - 2026](#).

Climate Change and Sustainability Framework



GOALS



Empowered organisation

Our organisation is underpinned by strong values, governance and leadership and our people are empowered to consider the climate and environment in day-to-day decision-making.



Climate resilience

We prepare and respond to the realities of climate change by reviewing and addressing our climate risks and considering mitigation and adaptation together in decision-making.



Net zero emissions

We prevent and reduce operational greenhouse gas emissions on a pathway to achieve a 50 per cent reduction in greenhouse gas emissions by 2030 and net zero emissions by 2050.



Responsible water use

We seek to protect and conserve freshwater resources by minimising water consumption in our operational activities to ensure long-term water resilience.



Zero waste

We aim to achieve zero waste by 2040 and commit to embedding a circular economy approach across our activities.



ENVIRONMENT

Tātaki Auckland Unlimited's environmental sustainability approach focuses on internal and external projects to mitigate and adapt to climate change; organisational reporting on climate risk; reducing waste; and environmental stewardship.





Corporate emissions

Tātaki Auckland Unlimited has committed to reducing its greenhouse gas (GHG) emissions by 50 per cent by 2030, in line with *Te Tāruke-ā-Tāwhiri: Auckland’s Climate Plan*.

We annually measure our operational emissions to monitor progress against our 2018/19 financial year baseline, and set reduction targets.

The Toitū carbonreduce certification process ensures our carbon footprint and emissions reduction have been independently verified in accordance with an international standard for quantifying and reporting GHG emissions (ISO 14064-1:2018), and the GHG protocol.

Auckland Zoo has been reporting on its GHG emissions under the Toitū net carbonzero certification since 2015/16.

Certification documents for **Tātaki Auckland Unlimited** and **Auckland Zoo** are available online.

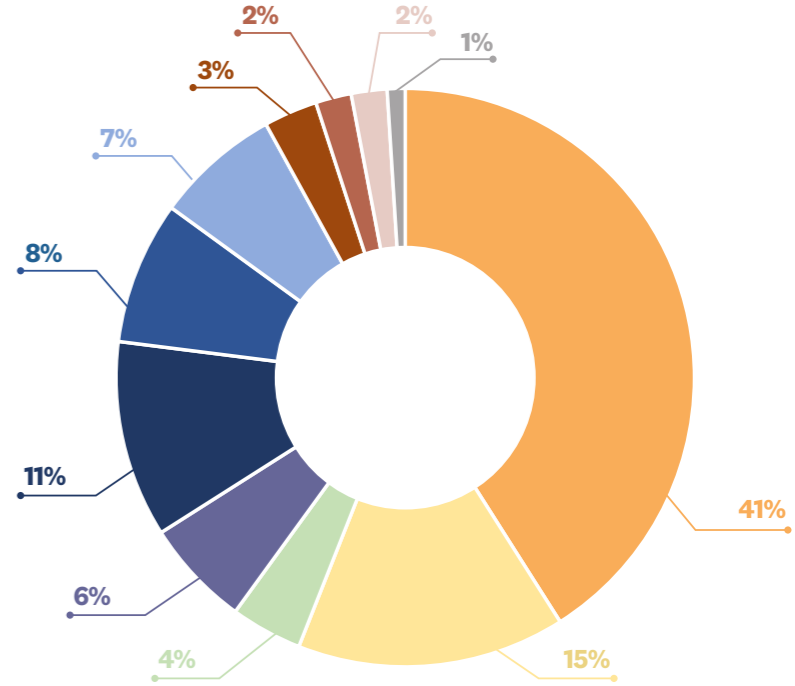
In 2022/23, Tātaki Auckland Unlimited’s gross emissions were 5324 tCO₂e, of which 2993 tCO₂e were scope* 1 and 2 emissions from electricity and natural gas use. In 2021/22, our emissions

inventory reflected our reduced activity due to COVID-19, which presented as a reduction in emissions. Therefore, 2022/23 is a better indication of business as usual.

Each year, we continue to report more sources, including wastewater processing emissions. This contributed to the increase, as well as the inclusion of the Viaduct Events Centre in our footprint. Other significant increases were due to increased electricity, gas use, and refrigerant top ups.

While we are planning and implementing emissions reduction projects for scope 1 and 2 emissions, we will continue to see an increase in our total emissions as we extend our reporting to include our wider value chain (scope 3).

FY 2022/23 TAU GHG EMISSIONS BY SUBCATEGORY
TOTAL: 5324 tCO₂e



*Scope 1 and 2 are also known as categories 1 and 2. Whereas scope 3 includes categories 3 to 6.

Emissions reduction

Tātaki Auckland Unlimited is taking action to reduce its organisational greenhouse gas (GHG) emissions to meet its targets.

Our emissions reduction pathway is a foundational piece of work, developed to identify the most significant emission reduction initiatives to set Tātaki Auckland Unlimited on a pathway to reduce greenhouse gas (GHG) emissions by 50 per cent by 2030.

CASE STUDY:

Electrical metering and data visibility

For effective energy management, it is important to understand how and where energy is being used within a site.

Electrical sub-metering is being rolled out across all Tātaki Auckland Unlimited sites to provide visibility of our use and highlight areas of inefficiency.

Electrical sub-metering comes with co-benefits, such as providing accurate data for tenant on-charging and information about the existing electrical infrastructure.

This year, wireless electrical sub-meters were installed at New Zealand Maritime Museum, Percy Vos Heritage Boat Shed, Queens Wharf (The Cloud and Shed 10), Bruce Mason Centre, Auckland Film Studios, Kumeu Film Studios, and Go Media Stadium Mt Smart – with systems already installed at Auckland Zoo and Western Springs Stadium.

The wireless meters report energy at sub-minute intervals and the data is sent to a cloud-based server, for remote access.

Tātaki Auckland Unlimited will continue to implement metering for electricity, gas and water to identify areas of inefficiency that require action.



Adaptation planning

To build climate resilience, mitigation and adaptation activities need to go hand in hand. While emissions reduction initiatives aim to slow and minimise climate change, adaptation planning aims to reduce the risk of physical climate impacts.

These impacts pose a risk to our organisation's ability to deliver services and maintain our facilities. Therefore, adaptation planning based on our identified risks helps to make our cultural institutions, operated venues and services more resilient.

In 2022/23, Tātaki Auckland Unlimited began developing adaptation plans for three venues:

New Zealand Maritime Museum, Auckland Zoo and the Aotea Precinct.

A **dynamic adaptive policy pathways** (DAPP) approach was used to develop these plans. The development process helps identify the corresponding signals, triggers and action pathways needed to assist decision making when responding to climate change risks and impacts.

CASE STUDY:

New Zealand Maritime Museum

Developing the New Zealand Maritime Museum (NZMM) adaptation plan involved prioritising key climate change risks, identifying thresholds (unacceptable consequences), signals (warning indicators) and triggers (decision points). Next, adaptation pathways with actions were developed across the short-, medium- and long-term.

The key climate hazards identified for NZMM included inundation from extreme rainfall, storm event damage, as well as drought and heatwaves. The adaptation plan outlined key actions such as establishing pre-storm checks and developing a storm lockdown strategy.

Next steps involve establishing a monitoring and evaluation framework with roles and responsibilities to ensure these DAPP plans are implemented and updated as climate conditions continue to change.



Auckland Film Studios 4 Green Star rating

The Auckland Council-owned and Tātaki Auckland Unlimited-operated Auckland Film Studios in Henderson are a renowned cornerstone of Auckland's film industry.

A recent addition to its offering – two new sound stages gifted the name Te Pūtahi – are the first film studios to receive a New Zealand Building Council Green Star 'As Built' four-star rating.

The \$37.5m expansion for two new 2000 sq m stages, co-funded by the government and council, is a major drawcard for international productions. Tātaki Auckland Unlimited's project team worked with its project partners to incorporate sustainable design into the concept and build stages.

The rating – which initially was for 'design' and then 'as built' – reflects the fact the sound stages met best practice sustainability benchmarks for energy efficiency, and through construction initiatives, responsible site waste management and sustainable product selections.

All demolished concrete from the existing buildings was crushed and re-used. Stage walls were lined with wheat straw that would have been destroyed after harvest, and 95 per cent of the timber was recycled or sourced from a sustainably certified forest.

More than 70 per cent of construction and demolition waste was diverted from landfill. A 30,000 litre rainwater storage tank feeds the building's amenities, and energy and water use can be monitored remotely.

The building is designed for solar compatibility, and bathroom lighting and ventilation operate on sensors. With the exception of specially engineered items such as set doors and underfloor isolation matting, the project almost exclusively used local materials.

The expansion project was an excellent opportunity to ensure this world-class addition to the existing studio precinct reflected Tātaki Auckland Unlimited and council's commitment to sustainability, and ultimately help meet our region's climate change challenges.

This year, the studio received an excellence accolade in the Property Industry Awards for the Industrial Property Award.

Conserving wildlife in the wild

Conserving wildlife in the wild is core mahi (work) for Auckland Zoo, especially for threatened endemic taonga throughout Aotearoa New Zealand.

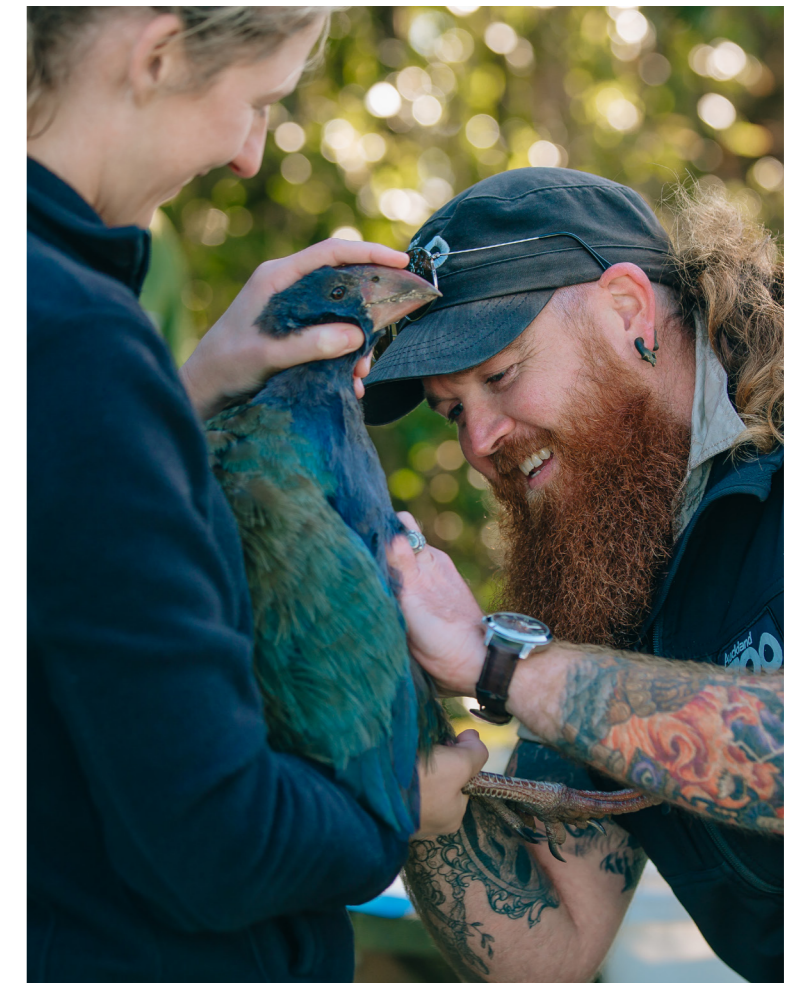
Over the past year, staff contributed countless hours to wildlife conservation across 28 fieldwork projects. Some projects were in our own 'backyard' of the Auckland region and Hauraki Gulf Marine Park islands, with others in the Coromandel and Northland.

One of the most critical was our mahi with Department of Conservation (DOC) colleagues and mana whenua to help save the country's rarest breeding bird and 'nationally critical' tara iti – New Zealand fairy tern. The tara iti has an estimated population of just 40 birds.

Auckland Zoo's bird team hatched and reared eight precious tara iti chicks at the Zoo. The team cared for them in the pre-release aviaries at Te Arai, before the birds were released on an island in the Kaipara Harbour.

Other key projects in the Auckland region included breeding and releasing hundreds of wētāpunga onto predator-free Motuihe, Tiritiri Matangi and Motuora islands; carrying out health checks on some of the North Island metapopulation of takahē on behalf of DOC; the Takahē Recovery Programme; and undertaking the annual census of kōkako, called Ark in the Park, in the Waitākere Ranges.

These efforts are invaluable to the different species, their ecosystems and our conservation partners, as well as for growing the skills of zoo staff. Vitally, these are transferrable skills that can be used to help many other threatened wildlife.



Waste reduction

As an organisation, we aim to better understand the scope of our waste and determine what actions are required to reduce our impact.

This financial year, Tātaki Auckland Unlimited developed its first Waste Minimisation and Management Guidelines. The aim of these guidelines is to provide direction for our operated facilities and activities, to set us on a pathway towards zero waste by 2040 – the Tāmaki Makaurau Auckland goal.

To develop the guidelines, we analysed nine sites and one event to understand current waste streams and management practices. The recommended actions from this analysis will be prioritised, with the top actions scheduled for implementation over the next three years, as well as new evidence-based targets.

In 2022/23, kaimahi across Tātaki Auckland Unlimited continued to deliver successful examples of waste diversion across some of our events and venues.

AUCKLAND DIWALI FESTIVAL

89% waste diversion

DIWALI

PASIFIKA FESTIVAL

74% waste diversion

PASIFIKA

AUCKLAND ZOO

75% waste diversion

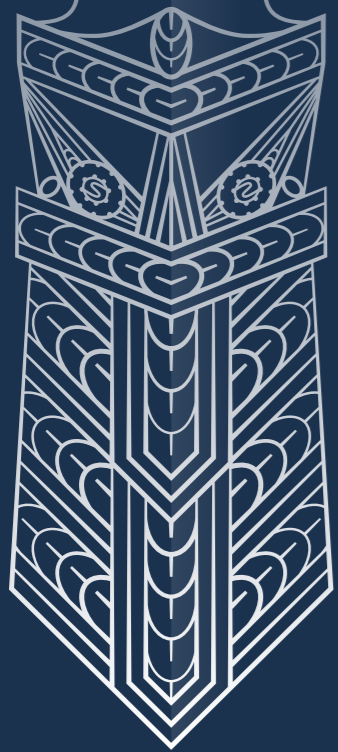
Auckland ZOO

Recycling Week 2022

Tātaki Auckland Unlimited took part in Recycling Week 2022 – an annual event hosted by Reclaim every October. The Recycling Week initiative raises awareness and educates New Zealand on best practices for waste minimisation and recycling.

During Recycling Week, Tātaki Auckland Unlimited invited Auckland Council experts to our head office to run a workshop on de-bunking common recycling myths. This was followed by a webinar on the Foodprint App and waste-free kai from The Sustainable Food Co.





ECONOMIC

This year, our external activities include economic modelling, place-based economic development and investment, as well as supporting climate innovation and accelerating the transition to a low carbon economy. Our sustainable procurement framework creates a positive external impact on the economy and community.





Climate
Connect
Aotearoa

Climate Connect Aotearoa

Led by Tātaki Auckland Unlimited on behalf of Auckland Council, **Climate Connect Aotearoa** is an innovation hub to support collaborative climate action.

Launched in October 2022, the hub delivers on the Economy priority action from *Te Tāruke-ā-Tāwhiri: Auckland's Climate Plan* to “accelerate the uptake of innovation that supports the delivery of a resilient, climate-proof and regenerative economy”.

Climate Connect Aotearoa brings together business, government, Māori, academia, funders and investors, and climate innovators to co-design the solutions required to ensure Tāmaki Makaurau Auckland and Aotearoa New Zealand adapt and thrive in the face of climate change.

GOALS

Connect and grow the climate innovation ecosystem

Connect demand-led challenges to scalable solutions

Build system-wide knowledge and capability

The hub's work programmes include:

Ecosystem mapping

– an ever-evolving interactive and visual mapping tool designed to introduce ‘who’s who’ in the fast-growing climate community and accelerate collaboration across the climate innovation ecosystem.

Climate challenges

– a demand-led innovation process involving multiple parties, centred around four main sectors: energy, food, transport and the built environment. These sectors were identified based on the decarbonisation pathway for Tāmaki Makaurau and our regional Climate Change Risk Assessment – both key pieces of work informing *Te Tāruke-ā-Tāwhiri*.

Knowledge hubs

– the hubs provide resources, links and articles for anyone interested in climate action in Tāmaki Makaurau and beyond. He Kete Mātauranga is a new addition developed for Māori knowledge systems and frameworks.



Climate
Connect
Aotearoa

Shared energy challenge

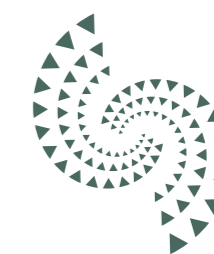
Climate Connect Aotearoa has partnered Ara Ake, Aotearoa New Zealand's future energy development centre, to find solutions to a common challenge: sharing electricity within a community.

The team is preparing to launch a shared energy pilot that will demonstrate how energy sharing could work in a community to increase renewable energy supply, while reducing energy hardship.

Preparations are also underway for a place-based food challenge and a Māori-led challenge.

Climate Connect Aotearoa also sponsors peer programmes including CreativeHQ's Climate Accelerator, the Climate Change and Business Conference, and a team for XLabs: Future of Food.





Climate
Connect
Aotearoa

He Kete Mātauranga

Climate Connect Aotearoa is establishing Māori-led programmes that will build on *Te Tāruke-ā-Tāwhiri* and in particular support Tōnuitanga within the Te Puāwaitanga ō te Tātai priority.

In 2022/23, Climate Connect Aotearoa developed a new knowledge space dedicated to embedding te ao Māori (the Māori world view) within climate discussions.

He Kete Mātauranga (basket of knowledge), will be a new hub on the Climate Connect Aotearoa website containing information on Māori knowledge systems and frameworks in relation to climate change. It will connect businesses, communities and organisations with Māori-led climate resources to build capability, share insights and support climate action in Tāmaki Makaurau Auckland, as well as across Aotearoa New Zealand.

He Kete Mātauranga will also assist non-Māori businesses and organisations to explore and understand the value and importance of the perspective of te ao Māori in their climate change response.

He Kete Mātauranga will contain video interviews with mātanga or experts in this space, including an academic, a taiao and mātauranga Māori consultant and a Māori business. These exemplars will share experiences of existing practices and businesses from a Māori perspective.

He Kete Mātauranga is one of the key activities for Climate Connect Aotearoa and its launch will coincide with the unveiling of a full te reo Māori translation of the entire Climate Connect Aotearoa site.

Read more about the programmes [here](#).

WHAT'S NEXT?

In 2023/24, Climate Connect Aotearoa will launch He Kete Mātauranga and continue to deliver insights and knowledge through its hubs. It will also turn insights into action. For example, taking learning from He Kete Mātauranga to create programmes for Māori businesses and using the research on process heat to help SME businesses transition and decarbonise. The hub will also identify opportunities to support sector transition change based on what we learn about jobs and skills. In addition, Climate Connect Aotearoa will maintain a key focus on its climate challenges, moving into delivering solutions for food and energy challenges, while also scoping opportunities for tackling other challenges.

Economic modelling for Tāmaki Makaurau Auckland

Climate Connect Aotearoa and Tātaki Auckland Unlimited have jointly commissioned research to model green jobs, tasks and skills for the region, as well as impacts associated with the cost of climate inaction versus decisive action.

This work will contribute to planning for a robust evidence base to support a just transition. *Te Tāruke-ā-Tāwhiri* describes a ‘just transition’ as a “place-based set of principles, processes, and practices used to secure workers’ jobs and livelihoods when economies are shifting to sustainable production”.

COST OF CLIMATE INACTION VERSUS DECISIVE ACTION

In 2022/23, the Auckland region was assessed by Deloitte to determine the potential economic cost of climate inaction versus decisive action. This project builds on existing research modelling New Zealand’s turning point – the estimated year in which the benefits of taking action begin to outweigh its upfront costs. The model incorporates global assumptions, emissions reduction pathways and various climate damages under two scenarios:

- Staying on a path of inadequate action or
- Taking decisive climate action.

The research found that inadequate action on climate change could cost the Auckland region \$800 million in GDP* by 2050, with losses getting exponentially worse beyond this timescale. However, this figure is considered conservative as it does not consider the full range of potential impacts from rising temperatures.

On the other hand, if New Zealand takes decisive action along with the rest of the world, Auckland’s economy could gain \$22 billion in GDP by 2050, along with more than 19,000 jobs.

Looking at the Auckland region, our turning point is in 2037 – where the benefits of decisive action outweigh its upfront cost. The economic discourse around climate change has been dominated by risk and cost considerations. However, there is clear evidence that if we act decisively, these risks can be mitigated and a range of benefits and opportunities can be realised.

WHAT DOES DECISIVE CLIMATE ACTION LOOK LIKE?

A systems-approach is required for the Auckland region to accelerate the pace of change and effectively respond to climate challenges. This includes a multi-faceted approach to decision-making that acknowledges inequitable transition impacts on Māori and Pacific peoples; recognises infrastructure investment as enabling behavioural change; and focuses on people in the workforce. The right regulations, incentives and policy certainty are also crucial to enable the pace of change and unlock benefits and opportunities.

Read the full report [here](#).

* It is important to think beyond GDP if we are to accurately measure and plan for wellbeing in the transition, as GDP only measures the monetary value of goods and services produced in the economy.

Arts, culture, sport and recreation – climate action workshops

This year, Tātaki Auckland Unlimited commissioned Sustainable Business Network (SBN) to develop a climate action workshop series to support Tāmaki Makaurau organisations in the arts, culture, sport and recreation sectors to take action.

The programme took place over four months and was a mix of in-person and online sessions facilitated by climate experts at SBN. The workshop series included three informative sessions (LearnLabs) with a focus on building knowledge about carbon emissions reporting, working with suppliers, communicating success and *Te Tāruke-ā-Tāwhiri: Auckland's Climate Plan*.

The LearnLabs were complemented with community of practice sessions (ShareLab), where participants shared progress, wins and challenges. The ShareLab approach helped hold the participants accountable for taking action, while developing a climate action network with peer organisations.

A post-programme survey showed that as a result of attending:

- All survey respondents are either in the process of or have already completed an initial carbon footprint measurement
- All survey respondents are committed to ongoing carbon measurement.

A strong desire for continued learning and engagement beyond the programme has led to ongoing ShareLabs and site visits, facilitated by Tātaki Auckland Unlimited, to see what other organisations are doing in this space.



Taurikura Initiative

In collaboration with Tourism Industry Aotearoa, Tātaki Auckland Unlimited is supporting the visitor economy to transition towards an environmentally sustainable and community-focused sector through the delivery of the Taurikura Initiative.

The Taurikura Initiative is a 12-week course designed specifically for the region's visitor economy businesses wanting to gain the knowledge, skills and confidence to lead the charge in their sustainability approach and create positive change. It offers personalised one-on-one support, collaborative workshops, community building and assistance in the creation of sustainability action plans.

This programme responds to Tātaki Auckland Unlimited's *Destination AKL 2025* strategy, which provides a unifying vision for Auckland's visitor economy, and the *Destination AKL Recovery Plan*, which presented a unified response to the COVID-19 pandemic. Both reports put sustainability front and centre, identifying the need for a high-level climate change and sustainability plan with a robust evidence base, such as measuring the sector's emissions and climate change physical risks.

One of the actions resulting from the evidence base included high-level sector engagement and supporting operators to transition to a low carbon and resilient future.

Fifteen tourism and hospitality businesses from Waiheke Island and Aotea Great Barrier Island participated in cohort one of the initiative from March to June 2023. The next cohort for 2023/24 will involve operators from Rodney and central city.

Since taking part in the initiative, tourism operators on Aotea Great Barrier Island have begun working on a plan to phase out single use cups, which will significantly reduce the amount of waste that needs to be taken off the island. They are working with hospitality outlets on a suitable alternative to single use cups – a movement successfully implemented in Wanaka.



CASE STUDY:

Te Ahurei Āhuarangi o Tāmaki Makaurau: Auckland Climate Festival

Tātaki Auckland Unlimited supports the development of a thriving economy through our investment, on behalf of Auckland Council, in sustainable activities.

In October 2022, Tātaki Auckland Unlimited sponsored the annual Auckland Climate Festival. This provides an opportunity for the region to come together to co-curate a month-long festival programme that celebrates and accelerates climate action.

In this year's festival, Tātaki Auckland Unlimited held three events:

Transitioning to a low carbon, resilient and inclusive economy in Tāmaki Makaurau Auckland – opportunities and challenges

This online kōrero was hosted in collaboration with Climate Connect Aotearoa and brought together a range of leaders to discuss what a low carbon, resilient and inclusive economy would look like. Watch the webinar [here](#).

My Coastal Futures

New Zealand Maritime Museum Hui Te Ananui a Tangaroa hosted the National Institute of Water and Atmospheric Research (NIWA) *My Coastal Futures* – a game developed to help people understand climate change impacts and encourage users to start thinking about ways to adapt as sea levels rise. Play *My Coastal Futures* [here](#).

LandRadius/2

The New Zealand Maritime Museum showed the film *LandRadius/2* – a 60-minute, meditative film devised and directed by ecological artist Laura Donkers. It presents an audiovisual exchange between artists, scientists, mana whenua and community activists who share observations and frustrations about the ecological damage in the Hauraki Gulf Marine Park.

Teu Le Vā Pacific work programme

Tāmaki Makaurau Auckland has the largest Pacific population in the country, with almost two thirds of all Pacific peoples in Aotearoa New Zealand residing here.

Tātaki Auckland Unlimited asked the question:

How does a mainstream regional economic development agency support Pacific peoples in Tāmaki Makaurau Auckland to have economic choice, and live socially and economically prosperous lives?

This question became the vision of Tātaki Auckland Unlimited's Teu Le Vā Pacific Work Programme which began in late 2018. The programme recognises the important role of Pacific peoples in Tāmaki Makaurau Auckland, and how they can influence the growth and future of our region. The latest milestone of the Teu Le Vā Pacific Work Programme is the release of an evaluation report.

The report is designed to:

- Inform readers about why a Pacific work programme must exist in Tāmaki Makaurau Auckland
- Provide evidence of the need for Tātaki Auckland Unlimited's participation in economic development for Pacific peoples
- Illustrate examples of work programmes across the organisation that focus on uplifting social wellbeing and economic prosperity for Pacific peoples
- Identify future collaborative opportunities and integration of the Teu Le Vā Pacific work programme across key focus areas of Tātaki Auckland Unlimited.

Recommendations of the evaluation report demonstrate effective integration and inclusion across Tātaki Auckland Unlimited and extend to the wider Auckland Council group. Any adoption of recommendations will reflect Tātaki Auckland Unlimited's strategic direction towards stronger integration and collaboration.

Read the research and evaluation reports [here](#).

One of Tātaki Auckland Unlimited's Pacific work programmes is Project Ikuna, which can be read about on page 35.



Sustainable procurement

Tātaki Auckland Unlimited recognises that its procurement selections have a significant impact on the local economy. That is why we have adopted a set of procurement guidelines in line with the Auckland Council Group Sustainable Procurement Framework.

Our guidelines have been developed to accelerate Auckland's transformation to a regenerative economy, create shared socio-economic prosperity and enhance the natural environment.

We want to achieve five key outcomes:

1. Supplier diversity
2. Local supplier use
3. Quality employment
4. Zero waste
5. Reduce GHG emissions.

5%

**target for spending
with diverse suppliers**

9.29%

**of 2022/23 spending was
with diverse suppliers***

To achieve the supplier diversity target, Tātaki Auckland Unlimited uses council's Diverse Supplier Search tool containing information certified by Amotai and Ākina.

To maintain a level of consistency in the implementation of our targeted supplier diversity procurement strategy and improve performance in parts of the business, we need robust data that supports monitoring, evaluation and an evidence-based approach. To support this, a monitoring and evaluation tool has been developed by council and council-controlled organisations to assess progress against the supplier diversity objectives.

For Māori outcomes, this tool is essential to accurately measure the number of Māori-owned businesses involved in procurement opportunities, which ultimately supports the mana outcome *Kia ora te Umanga* in *Kia Ora Tāmaki Makaurau Māori Outcomes Framework*.

*Diverse suppliers include Māori and Pacific peoples-owned businesses and social enterprises.

Delivering Māori outcomes

Guided by legislation, Auckland Council has specific obligations to take appropriate account of the Treaty of Waitangi and Te Tiriti o Waitangi, and to maintain and improve opportunities for Māori to contribute to local government decision-making processes.

The production and adoption of the ‘Māori Identity and Wellbeing’ outcome in Auckland Plan 2050 is a demonstrable way of reflecting this obligation. Tātaki Auckland Unlimited takes its lead from this plan and incorporates Māori outcomes when supporting the cultural and economic life of Tāmaki Makaurau.

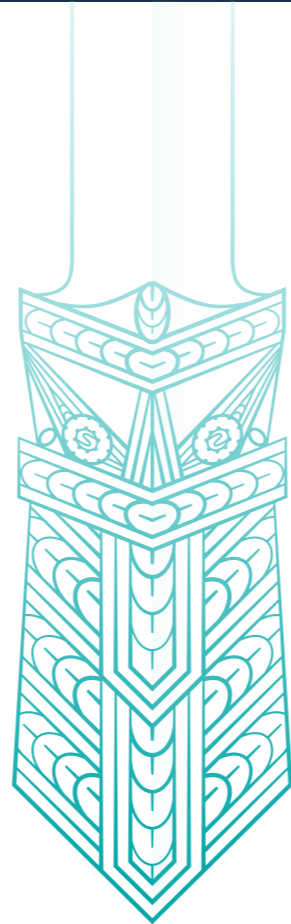
To help guide activities about Māori identity and wellbeing, council prepared [Kia Ora Tāmaki Makaurau Māori Outcomes Framework](#) with 10 priorities known as ‘mana outcomes’. Tātaki Auckland Unlimited leads the Kia ora te Umanga (Māori business, tourism and employment) outcome, and has a significant role to play in the development and implementation of the Kia ora te Ahurea (Māori identity and culture) outcome, with a lesser role in other outcomes.

In alignment with the framework and to provide business specific guidance, Tātaki Auckland Unlimited prepared [Te Mahere Aronga](#) (Māori Outcomes Plan) which includes aims, priorities, deliverables, actions and measures that guide and articulate the implementation of Māori outcomes.

Our Sustainability Story highlights some of our successful Māori outcomes for Kia ora te Umanga and Kia ora te Ahurea.

For a full report, read [Ākina – Māori Outcomes – Highlights and Successes](#)

**Diverse suppliers include Māori and Pacific peoples-owned businesses and social enterprises.*



Growing Māori business with Whāriki

Whāriki Māori Business Network builds connections in the public and private sectors and, through its advocacy work, seeks to attract investment and opportunities to support and grow Māori businesses. Tātaki Auckland Unlimited invested in a multi-year contract with Whāriki to build capacity and resources within the small team, and to lead the engagement and networking required to secure additional funding for its strategic objectives. For Te Matatini Herenga Waka Tangata, the Māori performing arts festival, Tātaki Auckland Unlimited contributed towards a Whāriki campaign highlighting 10 pakihi Māori eateries – which all saw a significant boost in recognition and revenue as a result of the campaign.

Southern Auckland Economic Masterplan

Over the next 30 years, the anticipated development of Drury-Opāheke and the surrounding areas represents a significant opportunity for our region's economy. It will be the largest development of its kind in Aotearoa, providing a unique opportunity to ensure better placemaking outcomes for future generations. Tātaki Auckland Unlimited worked with iwi, local and central government, and the private sector to create the Southern Auckland Economic Masterplan, connecting and supporting stakeholders to help foster economic vitality in the area.

Addressing the Māori participation gap in the tech industry

In 2022, Tātaki Auckland Unlimited and Spark Foundation commissioned *Te Au Hangarau*, a piece of research exploring the participation gap of Māori in the Tāmaki Makaurau Auckland tech sector. The goals of this research centred around the main reasons why Māori either choose to go into the tech sector or not; the barriers and enablers; and to gather strategic insights for supporting Māori in the transition from education to employment. This research supports the Tech Tāmaki Makaurau strategy. Read the summary [here](#).

Elevating pakihi Māori and Pacific entrepreneurship

GridAKL, our innovation campus based in Wynyard Quarter, joined forces with **HTK Group** – a Māori professional services organisation – to accelerate the development and growth of Māori and Pacific entrepreneurship in Tāmaki Makaurau.

The region has a higher number of Māori entrepreneurs in the information media and telecommunications industry. However, pakihi Māori (Māori businesses) employ only 2.9 people on average compared with 24.6 for non-Māori businesses in the region.

Our partnership with HTK is built around the shared mission to enable Māori and Pacific entrepreneurs to thrive. Together, we're exploring opportunities to deliver work programmes for groups traditionally underrepresented in the business community. By enabling more Māori and Pacific businesses to be present at the core of our region's innovation ecosystem, they have greater opportunities to connect with other startups.

The HTK – GridAKL partnership is an example of our commitment to the objectives outlined in Te Mahere Aronga and Kia ora te Umanga in Kia Ora Tāmaki Makaurau, while being grounded in the principles and provisions of the Treaty of Waitangi and Te Tiriti o Waitangi.





SOCIAL

Our events, exhibitions and services are central to delivering activities that support a cohesive, inclusive and ultimately sustainable community that values culture and diversity. This also includes delivering broader Māori outcomes and gender equity. Internally, our kaimahi are increasing their cultural competency and growing to include rangatahi internships.





CASE STUDY:

Te Matatini Herenga Waka Tangata

After a four-year hiatus, Tāmaki Makaurau hosted an unforgettable celebration of kapa haka and Māori culture – **Te Matatini**. In collaboration with Auckland Council, Tātaki Auckland Unlimited sponsored this year's festival and was proudly appointed as the lead agency to support event delivery.

Te Matatini was held over four days at Ngā Ana Wai Eden Park (22–26 February 2023) – the first time the stadium had hosted the event since 2002. There were 1800 performers, an estimated 1.8 million global viewers, and 70,000 tickets sold for in-person attendance.

Kapa haka is the main art form through which Māori can express cultural identity in te reo Māori, and share unique narratives through the beauty and power of waiata and dance.

This year, the theme was Herenga Waka, Herenga Tangata: the mooring place of waka and a celebration of our relationships. This theme acknowledged the waka that visited our region and the whanaungatanga and friendships between tribes, regions, and – in this context – kapa haka.

The event is estimated to have made a direct economic contribution of almost \$22m to Tāmaki Makaurau Auckland – the highest contribution of all Te Matatini events previously evaluated. Of this, \$14.47m was spent by visitors. Read the full Impact Evaluation report [here](#).

While the economic impact was significant, the incredible boost in cultural pride and wellbeing for Māori in Tāmaki Makaurau and across Aotearoa was invaluable.

Te Matatini is a key example of Tātaki Auckland Unlimited's commitment to delivering on the mana outcomes of [Kia Ora Tāmaki Makaurau](#).

Celebrating te ao Māori in Tāmaki Makaurau

Tātaki Auckland Unlimited is proud to support events that celebrate te ao Māori and our Māori identity, as a unique point of difference in the world.

AUTAIA:

Presented by Hawaiki TŪ and Auckland Live, Autaia was a sold-out event at Aotea Centre Te Pokapū with nearly 1900 people in the audience. The student-led kaupapa included 420 students across six schools, and seven Māori performing art specialists. The leadership team of tutors, designers and script writers were all Māori creative practitioners. Hawaiki TŪ aims to expand to five regions nationally next year. Autaia has gone well beyond being a community event and represents a strong outcome for our region's creative economy by showcasing the emerging generation of Māori performers and artists.

M9:

Sponsored and hosted by Tātaki Auckland Unlimited at Aotea Centre, M9 brought nine powerful Māori voices together for an evening to present different stories chosen to inspire, empower and entertain. **M9** is Janda Productions' ground-breaking TED Talks-style event, both a theatre show and 'micro' conference, designed to be accessible to all. The event presents nine unique stories through whakaaturanga, whakaari, whakawhiti kōrero (presentation, performance, conversation). Post-event survey results revealed a customer satisfaction score of 83 per cent 'very satisfied' from the 4208 attendees.



NGĀ PUNA O WAIŌREA AND PUUTAKE



SINGER SONGWRITER MAISEY RIKA, JULY 2023 - IMAGE JANDA PRODUCTIONS

Matariki at Auckland Art Gallery Toi o Tāmaki

This year, Auckland Art Gallery Toi o Tāmaki celebrated Matariki with a line-up of fun, free events ranging from performances, crafts, kai and talks.

One event included *Marae in the Sky*, a powerful new performance created exclusively for Matariki and directed and choreographed by Taane Mete (Ngāti Kahungunu, Ngāti Korokī Kahukura).

This immersive dance and music performance was centred on the mother whetū (star) Matariki. This new work signified hauora (health), hope, reflection, connection to nature and the environment, and the wellbeing of all people. *Marae in the Sky* drew inspiration from a local Rainbow collective from the 1990s which welcomed and served the community at the time. Through the eyes of each creative, the reimagined representation of true stories and Māori mythology merged seamlessly together to present world-class choreography, waiata and music in four breathtaking performances.

Marae in the Sky was performed by Taane Mete from Te Toi Hauora – The Art of Healing (Ngāti Kahungunu, Ngāti Korokī Kahukura), waiata sung by Taisha Tari (Ngāti Kahungunu, Ngāpuhi), violin performed by Peau Halapua (Lapaha, Mu'a; and Hihifo, Niuatoputapu; Kingdom of Tonga) and original composition by Josh Clark (Ngāpuhi).



PHOTOGRAPHER: DAVID ST GEORGE

FIFA Women's World Cup 2023™ — leverage and legacy

As part of the FIFA Women's World Cup 2023™ leverage and legacy programme, Tātaki Auckland Unlimited sought opportunities to deliver a wide range of benefits for our communities.

HINE O TE KURA YOUTH SYMPOSIUM

In June 2023, the Tāmaki Makaurau Auckland Host City programme delivered [Hine O Te Kura Youth Symposium](#), a youth conference about menstruation.

More than 250 students, teachers, and observers attended. There was an amazing sense of learning and sharing on the day.

A POST-EVENT SURVEY SHOWED:

86.8%

felt more empowered to support others during their period

88.3%

felt more confident to speak about periods to others

74.5%

felt more confident to try new products

62.8%

felt more confident to participate in physical activity

Several digital legacy resources were created from this work, including:

- The Flow on Effect series
- Quantitative and qualitative research to inform and validate future menstrual conversations and projects
- Education resources which include full episodes recorded from the event and complimentary group activities.

Tātaki Auckland Unlimited partnered with Sport New Zealand to host content on [The Flow on Effect](#).

These resources are available for all, so the legacy impacts are widespread – supporting rangatahi (and adults) to feel better informed, better educated and more empowered to manage menstruation in their daily lives and support others.

Wāhine leaders series

To celebrate International Women's Day 2023, the FIFA Women's World Cup 2023™ Tāmaki Makaurau Auckland Host City programme launched a series of short films featuring some of Auckland's most inspiring wāhine leaders.

Seven remarkable personalities spoke candidly about how their lives and careers connect to Tāmaki Makaurau Auckland and to this year's International Women's Day theme of Embracing Equity.

The series features:

- **Alexia Hilbertidou**
– Founder, Girlboss New Zealand
- **Arizona Leger**
– Director, Counties Manukau Rugby Union
- **Simran Kaur**
– Founder, Girls that Invest
- **Vea Mafile'o**
– Director, Malosi Pictures
- **Emma McInnes** – Founder, Women in Urbanism
- **Laura Menzies**
– Chief Executive, Northern Region Football
- **Ceillhe Sperath**
– Founder and Co-Director, TIME Unlimited.

The films explore what hosting the FIFA Women's World Cup 2023™ in Auckland meant for these wāhine leaders, their industries and their communities. As a result, the series demonstrates the potential for the legacy to affect multiple areas including, sustainability

(climate, human, economic, cultural), diversity and inclusion, wellbeing, industry and investment, destination promotion and visitation. Watch the short films [here](#).

Auckland is the only New Zealand city to have hosted four of the most significant global events in women's sport –the ICC Women's Cricket World Cup 2022, Rugby World Cup 2021 (played in 2022), the International Working Group for Women in Sport 2022 and FIFA Women's World Cup 2023™.

This provided a unique opportunity to elevate wāhine and create an enduring legacy for women and girls.

Tech Tāmaki Makaurau

The technology industry of Tāmaki Makaurau Auckland is dynamic and growing and has the potential to support greater productivity, prosperity and wellbeing for our communities.

Tātaki Auckland Unlimited plays a key role in supporting a thriving tech industry in Auckland. To drive this forward, Tātaki Auckland Unlimited has developed Tech Tāmaki Makaurau – a three-year programme of action to grow Auckland’s technology industry, to create jobs and to attract talent and investment to the region.

Find out how Tech Tāmaki Makaurau will accelerate Auckland’s tech industry and overcome sector challenges – in the [Tech Tāmaki Makaurau strategy](#).

This section highlights some of Tātaki Auckland Unlimited’s work delivering the culture and diversity component of Tech Tāmaki Makaurau.

Tech23

Tech23 is an annual event held in Tāmaki Makaurau Auckland as part of Techweek, a nationwide series of events showcasing and celebrating New Zealand innovation. Tech23 provides an opportunity for rangatahi (youth) to experience and be inspired by technology and science careers. Each year, students come from across the region to meet tech industry representatives, have hands-on interactions with technology and hear inspirational speakers. Students can see how their passion and skills could align with a potential career path, and tech organisations have an opportunity to hear rangatahi perspectives. Watch the Tech23 experience [here](#).

Migrants in Tech

The Migrants in Tech Auckland meet-up is proudly hosted by Tātaki Auckland Unlimited. Since launching in 2022, Migrants in Tech has connected hundreds of new migrants into the thriving tech community. The fun and informal event series is an opportunity for newcomers to learn about Auckland’s tech ecosystem and opportunities across the sector, and hear from other migrants about their experience living and working in Auckland. It provides vital connections and opportunities that help set new tech migrants up for success, and their success benefits the broader tech ecosystem in Auckland and Aotearoa. Read more about the programme [here](#).



Project Ikuna

Tātaki Auckland Unlimited delivers Project Ikuna to equip Tāmaki Makaurau Auckland's Pacific workers with the skills and knowledge needed to adapt to the future of work.

This four-year programme is for Auckland employers wanting to upskill their Pacific staff, ensuring better economic and wellbeing outcomes for Auckland's Pacific peoples.

Project Ikuna is a part of the Auckland Pacific Skills Shift Initiative funded by the Ministry of Business, Innovation and Employment. The programme supports Auckland's Pacific peoples to become future-ready through a series of short courses offered in the workplace. Each course is 16-hours and delivered over eight weeks. On completion, learners are awarded a digital badge – a visual, online certification of skills learned.

In 2022/23 Project Ikuna offered **12 fully-funded courses**. These covered an introduction to leadership, leadership confidence, financial literacy, digital literacy, wellbeing, effective communication, sustainability, retirement and preparation for the future, and home ownership.

In 2022/23 **2049 Pacific workers** from 250 Auckland employers achieved a Project Ikuna digital badge, building on the 408 Pacific workers from 45 employers who graduated courses in 2021/22.

Find out more about Tātaki Auckland Unlimited's other Pacific programmes in the [Teu Le Ve Pacific Work Programme – Evaluation](#).



CASE STUDY:

CB Civil excavator operator

Semisi Finau felt nervous about starting the Future Ready – Life Online course. The former boxer from Tonga was concerned the digital literacy course may be overwhelming.

But a chat with his boss – and a few moments with his wife and kids – encouraged Semisi to give it a shot. It turned out to be one of his best decisions, as he says the course empowered him with the necessary skills and knowledge to succeed in the digital age.

Future Ready – Life Online is a 16-hour course that teaches everything from keyboard and mouse skills to sending emails including attachments, using computer technology for presentations, getting payslips from work electronically and staying safe online. Delivered for CB Civil by workplace training provider Education Unlimited, this training plays a pivotal role in future-proofing employees for the changing workforce.

For Semisi, successfully completing the programme has opened the door to a world of opportunity. Not only has his confidence skyrocketed, but he now has the digital skills he needs to grow his career and realise his ambitions within the industry.

“I’ve been at CB Civil for about four years now, initially as a truck driver, but then I decided to get on the machinery and build up my career,” says Semisi.

The team at CB Civil couldn’t be prouder of Semisi’s commitment and the hard work and buy-in displayed by him and other members of their staff.

To hear more success stories, click [here](#).



Māori responsiveness

Tātaki Auckland Unlimited is working towards increasing Māori responsiveness and cultural competency across the organisation.

To support capability building, Tātaki Auckland Unlimited has teamed up with Education Perfect to deliver the online Te Ao Māori for Professionals course for kaimahi. The first cohort group with 112 participants began early in 2023.

The programme is designed to gradually build confidence and capability in using te reo Māori in everyday life as well as growing our knowledge of te ao Māori (the Māori world view). The course is self-paced and self-directed, and covers a wide range of activities across te reo Māori, Māori culture and history.

In addition to the eLearning modules, kaimahi have had virtual sessions and face-to-face wānanga (workshops) on topics such as Te Tiriti o Waitangi and Matariki.

Kaimahi who meet the course requirements will receive three micro-credential certificates as well as a certificate of completion.

A second cohort will take place in 2023/24.



TupuToa internship programme

In November 2022, Tātaki Auckland Unlimited welcomed six new interns to our whānau from **TupuToa**.

Our rangatahi kaimahi spent three months gaining insights and experience with diverse teams across the organisation.

The TupuToa programme was developed to see increased Māori and Pacific peoples representation in the workplace. Māori and

Pacific peoples make up a quarter of our population and yet are largely underrepresented in office-based roles in Aotearoa. Tātaki Auckland Unlimited was proud to partner TupuToa to support and empower this initiative.



TupuToa interns at Go Media Stadium Mt Smart

Next steps

Tātaki Auckland Unlimited will continue to deliver activities to achieve the strategic outcomes highlighted in our *Statement of Intent 2023 – 2026*, including our underpinning programmes of climate change and sustainability and Māori outcomes.

Our Climate Change and Environment Strategic Plan – which is expected to be published in 2023/24 – will set out the goals, targets and actions required to ensure we are on a pathway of continuous improvement. As part of implementing the strategic plan, we will need to develop a reporting framework that aligns with it, and incorporate those changes into *Our Sustainability Story*.

While some of our programmes and activities will change due to Auckland Council budget reductions, we remain committed to enriching cultural and economic life in Tāmaki Makaurau Auckland. This includes reducing our environmental impacts and enabling Auckland's transition to a low carbon, resilient and regenerative economy.

