# **Board Meeting** Agenda (Public)



## 9.00 a.m. Wednesday 26 January 2022

Microsoft Teams

Item	Subject	Action	Trust/Co.	Start Time	Duration
PROC	EDURAL				
1	Agenda and Apologies	To Note	T&C	9.00 a.m.	5 mins
2	Confidential and Public Minutes 24 November 2021 and Action Tracker	To Approve	T&C		
3	Register of Directors' Interests and Rolling 12-Month Board Work Programme	To Note	T&C		
CE RI	EPORT AND PERFORMANCE REPORTING				
4	CE Report, Nick Hill  1. Financial Performance Report 2. Current Operational Risks (RC) <sup>1</sup> 3. Health and Safety Report (RC) <sup>1</sup> 4. Capital Programme (RC) <sup>1</sup>	To Note	T&C	9.05 a.m.	55 mins
SIGNI	FICANT STRATEGIC MATTERS				
5	Innovation Precincts Strategic Plan, Pam Ford, Marissa Brindley <sup>2</sup>	To Approve	С	10.00 a.m.	1 hour 10 mins
6	Digital Auckland Concept, Shelley Watson, Mandy Kennedy <sup>2</sup>	To Discuss	T&C		
7	Mayoral Proposal / Annual Plan, Christine Begbie <sup>3</sup>	To Discuss	T&C		
MORN	NING TEA BREAK (11.10-11.25am)				
OPER	ATIONAL AND SHAREHOLDER ACCOUNTABILITY				
8	FIFA Women's World Cup Update, Richard Clarke, Santha Brown, Dave Beeche, (FIFA NZ/Australia CEO), Jane Patterson (FIFA NZ COO) <sup>2</sup>	To Note	С	11.25 a.m.	60 mins
9	AFS Final Contract Award, Pam Ford, Malcolm Lawry <sup>2</sup>	To Approve	С		
10	MBIE Funding Agreement Variation – Auckland Business Advice Support Package, Pam Ford, Jane Finlayson <sup>4</sup>	To Approve	С		
11	Board Committee Minutes: - Risk Committee 13 Sept 2021 <sup>1</sup> - Destination Committee 21 Sept 2021 <sup>1</sup>	To Note	T&C		

<sup>&</sup>lt;sup>1</sup> S7(2)(f)(i) LGOIMA 1987

<sup>&</sup>lt;sup>2</sup> S7(2)(f)(i),(h),(i) LGOIMA 1987 <sup>3</sup> S7(2)(f)(i),(h),(j) LGOIMA 1987 <sup>4</sup> S7(2)(f)(i),(h),(i),(j) LGOIMA 1987

# **Board Meeting Agenda** (Public)



Item	Subject	Action	Trust/Co.	Start Time	Duration
BOAR	RD PRIVATE SESSIONS	Ų.			
12	Board and CEO Session and Board Only Session, Mark Franklin	To Discuss	T&C	12.25 p.m.	5 mins
	Close of Meeting			12.30 p.m.	

# Board Meeting Agenda (Public)



## **Local Government Official Information and Meetings Act 1987 Section 7(2)**

Subject to sections 6, 8, and 17, this section applies if, and only if, the withholding of the information is necessary to—

- (a) protect the privacy of natural persons, including that of deceased natural persons; or
- (b) protect information where the making available of the information—
  - (i) would disclose a trade secret; or
  - (ii) would be likely unreasonably to prejudice the commercial position of the person who supplied or who is the subject of the information; or
- (ba) in the case only of an application for a resource consent, or water conservation order, or a requirement for a designation or heritage order, under the Resource Management Act 1991, to avoid serious offence to tikanga Maori, or to avoid the disclosure of the location of waahi tapu; or
- (c) protect information which is subject to an obligation of confidence or which any person has been or could be compelled to provide under the authority of any enactment, where the making available of the information—
  - (i) would be likely to prejudice the supply of similar information, or information from the same source, and it is in the public interest that such information should continue to be supplied; or
  - (ii) would be likely otherwise to damage the public interest; or
- (d) avoid prejudice to measures protecting the health or safety of members of the public; or
- (e) avoid prejudice to measures that prevent or mitigate material loss to members of the public; or
- (f) maintain the effective conduct of public affairs through—
  - (i) the free and frank expression of opinions by or between or to members or officers or employees of any local authority, or any persons to whom section 2(5) applies, in the course of their duty; or
  - (ii) the protection of such members, officers, employees, and persons from improper pressure or harassment; or
  - (g) maintain legal professional privilege; or
  - (h) enable any local authority holding the information to carry out, without prejudice or disadvantage, commercial activities; or
  - (i) enable any local authority holding the information to carry on, without prejudice or disadvantage, negotiations (including commercial and industrial negotiations); or
  - (j) prevent the disclosure or use of official information for improper gain or improper advantage.



## **BOARD MEETING**

**HELD ON:** Wednesday 24 November 2021 at 1.00 p.m.

AT: Remote Meeting (Teams)

PRESENT: Mark Franklin

Jennah Wootten

Fabian Partigliani

Jen Rolfe
Carol Cheng
Evan Davies

Dan Walker Hinurewa te Hau Alastair Carruthers

**APOLOGIES:** Cr Richard Hills

ATTENDED: Cr John Watson Auckland Council via Teams (Items 1 - 4)

Chair

**Deputy Chair** 

Sarah Johnson-Smith Principal Advisor, Council CCO Gov. (Items 1 – 4)

Executive Team Nick Hill Chief Executive, Pam Ford Investment &

Industry, Heather Harris Cultural Organisations, Helen te Hira Māori Outcomes, Richard Clarke Arts, Entertainment & Events, Mandy Kennedy Chief Digital Officer Lynn Johnson Chief People Officer, Brian Monk Chief Financial Officer, Mark Shepherd Change & Transformation, Shelley Watson Marketing

and Communication

Jim Stabback Auckland Council CEO

S7(2)(a) LGOIMA 1987 Consultant

Tim Kingsley-Smith Company Secretary & Legal Counsel

## 1. AGENDA AND APOLOGIES

The Chair opened the public Board meeting.

The Board noted the apology of Richard Hills and that Hinu te Hau and Dan Walker would be joining the meeting shortly.

2. REGISTER OF DIRECTORS' INTERESTS AND ROLLING 12-MONTH BOARD WORK PROGRAMME

The Board noted the Register of Directors' Interests and 12-Month Board Work Programme.

#### 3. PUBLIC MINUTES 27 OCTOBER 2021

The Board approved the 27 October 2021 Public Minutes as an accurate record of the meeting.

## 4. STATEMENT OF INTENT PERFORMANCE FOR YEAR ENDED 30 JUNE 2021

Nick Hill spoke to the paper.

The Board noted the Statement of Intent performance for Year End 30 June 2021 update.



The Chair closed the public Board meeting and opened the confidential Board meeting.

#### CE REPORT

Nick Hill spoke to the paper.

Incoming 'Traffic Light' Vaccination Framework

- Management noted that given the nature of Auckland Unlimited, the difference between a 'red' level setting and an 'orange' level setting under the incoming Vaccination Framework will have a significant impact on the business primarily due to the differences in restrictions between the two levels with regards to venue and event capacity limits. If the levels are changed regularly, the uncertainty created for events will be difficult to manage given the long lead times involved for events.
- Management noted that overall the organisation is optimistic about the direction of travel and there is now some 'light at the end of the tunnel'. However, there are significant short- and medium-term issues to manage and address.

Activate Auckland and Revitalise Tāmaki Makaurau Projects

- Management updated the Board on Auckland Unlimited's two MBIE funded projects, Activate Auckland and Revitalise Tāmaki Makaurau.
- Management noted that the Activate Auckland project revolves around Auckland businesses receiving funding to access business advice and to develop business plans, as well as grants for implementing their business plans. Auckland Unlimited and MBIE recently executed the underlying funding agreement. Additional support for a Health and Wellbeing programme for Auckland businesses is still being discussed by Auckland Unlimited and MBIE and is likely to reach the point of contracting shortly.
- Management noted that an expected 10,000 17,000 businesses will apply for the support via the programme. The project will be monitored and controlled by a steering group and Auckland Unlimited will be taking a collaborative approach with its partners throughout the project.
- Management noted that there are further discussions with MBIE regarding a support package for the Auckland region to stimulate economic, social and cultural activities over the summer. The support will focus on local activation and attraction.
- Management noted that both projects are a good example of Auckland Unlimited delivering core work but remaining flexible in order to react to opportunities as they arise.

## Vaccination Policy

Management updated the Board on the feedback received following its recent staff Vaccine Policy consultation. A strong majority of staff support the proposed Policy to make vaccines compulsory throughout the organisation. There is an expectation that should the Policy be implemented, a small minority of staff will refuse to get vaccinated, and requesting the Board's approval of the Policy, will be circulated as an out-of-cycle paper following the meeting.
S7(2)(f)(i) LGOIMA 1987

Dan Walker joined the meeting at 1.26 p.m.

Accommodation Provider Targeted Rate

 Management noted that the Court of Appeal recently decided that the Accommodation Provider Targeted Rate (APTR) is invalid. Auckland Council is currently deciding whether to appeal the decision.



 Management noted that given Auckland Unlimited's assumption that the APTR would not be reinstituted this financial year, the short-term impact on the organisation will be minimal. However, it does once again elevate the issue of a lack of long-term Government, Council and private sector funding for Auckland's destination and attraction work. Without this funding Auckland Unlimited will not be able to promote Auckland, invest in events for Auckland to the current level, and support its visitor attraction activities.

Hinu te Hau joined the meeting at 1.40 p.m.

6.

7.

		S7(2)(f)(i) LGOIMA 1987
The Board	noted the CE Report.	
John Watso	on and the ELT left the meeting.	
CONFIDEN	NTIAL MINUTES 27 OCTOBER 2021 AND ACTION TRAC	KER
The Board:		
1.	Approved the 27 October 2021 Confidential Minutes as an and	n accurate record of the meeting
2.	Noted the Action Tracker.	
Mandy Ken	nnedy joined the meeting.	
ICT SHARE	ED SERVICES	
Mandy Ken	nnedy presented to the Board.	
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9		
Jim Stabba	ack joined the meeting at 1.58 p.m.	
9		



Jim Stabback and the Board discussed the upcoming six months and the significant financial challenges and other challenges facing Council and Auckland Unlimited. Council and CCO's, particularly those like Auckland Unlimited that are heavily impacted by COVID restrictions, will need to focus even harder on improving efficiencies and making sound investment decisions. The Board noted that the organisation continues to review and challenge the organisation's activities with the overarching 'what is best for Auckland' lens.

	The Bo	ard <b>noted</b> the update.
	Jim Sta	abback and Mandy Kennedy left the meeting.
8.	AUCKI	LAND STADIUM NETWORK
		spoke to the paper. S7(2)(a) LGOIMA 1987
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	3 20	\$7(2)\f\(\frac{1}{2}\f
S7(2)(a) LGOIMA 1987		left the meeting. Pam Ford joined the meeting.  S7(2)(f)(i),(g),(h),(i),(j) LGOIMA 1987
9.	AUCKI	LAND FILM STUDIO NETWORK
	Manage	ement spoke to the paper.
	•	Management noted that following its review of the options for Auckland Film Studios (AFS), Management's view is that Auckland Unlimited should recommend that Auckland Council sells the business following completion of the current sound stage development. This will bank 15 years of work and allow the private sector to take over running the business. It will also free up
		capital to invest in the sector. S7(2)(f)(i) LGOIMA 1987
	•	Management noted that it would be preferable to sell AFS to a studio operator to ensure that it continues as a studio business.
S7(2)(f)(i),(h),(i) 1987	LGOIMA	
	• 1	The Board queried Management's intentions and ideas for investment into the sector following the sale. Management confirmed that there are obligations to invest a significant part of the sale proceeds back into the sector and this investment could include film schools, post-production, gaming and software production and cross-overs  S7(2)(f)(i) LGOIMA 1987

S7(2)(f)(i),(h),(i) LGOIMA 1987



 Management confirmed that the approval sought from the Board at today's meting is an affirmation of an intention to sell that will start the process of discussion with Council, and then planning the sale process.

#### The Board:

- 1. **Recommended** to Auckland Council that it sells Auckland Film Studios (**AFS**) in late 2022 following completion of the current sound stage development project.
- 2. **Noted** that it is Management's intention to seek to ensure that AFS is retained as a film studio for the medium/long term during any AFS sale process.

3.

Pam Ford left the meeting. Noah Maffitt joined the meeting

## 10. AOTEA CREATIVE QUARTER PROGRAMME ESTABLISHMENT

Management spoke to the paper and presented to the Board.

The Board and Management discussed the Aotea Creative Quarter Programme. The purpose
of the project is to develop an action plan to improve the precinct around the Aotea Centre –
the city's natural home for the arts and its future centre for a thriving creative sector.

The Board noted update.

Noah Maffitt left the meeting.

## 11. AUL ANNUAL REPORT

Brian Monk spoke to the paper:

- Management noted that Auckland Unlimited Limited has audit clearance with no qualifications.
   The Risk Committee Chair updated the Board on the Committee's review of the preparation and audit work on the Annual Report.
- The Board thanked Brian and the team for their hard work on the audit and noted that Brian would shortly be retiring from the organisation. The Board thanked Brian for his work over the years and his pragmatic and calm leadership at Auckland Unlimited. Brian thanked the Board and Management and wished the organisation well for the future.

### The Board:

- 1. **Noted** the report.
- 2. **Noted** the update from the Chair of the Risk Committee on the Committee's review of the preparation and audit work on the Annual Report of Auckland Unlimited Limited.
- Approved the Chair and CEO to sign the Letter of Representation to Audit NZ on behalf of the Board for Auckland Unlimited Limited.
- 4. Approved and adopted the Financial Statements of Auckland Unlimited Limited.
- 5. **Delegated** to the Chair and CEO to sign the Auckland Unlimited Limited Annual Report subject to any minor amendments arising from the meeting.

Heather Harris joined the meeting



#### 12. AUCKLAND ART GALLERY HERITAGE BUILDING RESTORATION PROJECT

Management spoke to the paper.

- Management updated the Board on the project. The Board noted Management's additional work on the scope and costings of the project and discussed the project contingencies with Management.
- The Board noted that resolution recommendation four within the paper should be subject to the same budget envelope.

### The Board:

- Approved the scope of the Heritage Restoration project, including core, recommended and discretionary elements;
   S7(2)(f)(i) LGOIMA 1987
- Approved expenditure on the project including contingency;
- Noted that management will seek approval from the Board for the award of the main construction contract; and
- 4. **Delegated** to the Capital Projects Committee the ability to approve any required programme reprioritisation (within budget envelope) to ensure funding of the project.

  S7(2)(f)(i) LGOIMA 1987

Heather Harris left the meeting.

#### 13. CLIMATE CHANGE RISK TO AUCKLAND UNLIMITED

Management spoke to the paper.

- Management noted that this paper was considered by the Risk Committee and the feedback provided has been take on board by Management.
- The Board reiterated that further work needs to be done on understanding the EFTS and its trade-offs, as well as understanding what the organisation is spending and the impact of complying with EFTS.

## The Board

- Endorsed the Task Force on Climate-related Financial Disclosures (TCFD) scenario analysis recommended actions.
- Approved the SOI emissions reduction targets

Pam Ford left the meeting.

## 14. DESTINATION COMMITTEE MEMBER APPOINTMENT

### The Board:

- Approved the appointment of Franz Mascarenhas to the Destination Committee for an initial term of 2.5 years commencing 1 January 2022 and ending 30 June 2024.
- Approved in principle the appointment of Brad Burnett to the Destination Committee from 1 July 2022 (to be confirmed at the May 2022 board meeting).
- 3. **Approved** the proposed changes to the Destination Committee Terms of Reference as outlined at Attachment 1 of the paper.



Fabian Partigliani left the meeting at 5.01 and Hinu te Hau left the meeting at 5.04 p.m. Mark Shepherd joined the meeting.

15.	TRANSFORMATION PROJECT	

Management updated the Board on the Transformation Project.

The Board **noted** the update.

## 16. RFA TRUST MANAGEMENT REPORT

Brian Monk spoke to the paper.

The Board **noted** the report.

## 17. BOARD AND CEO SESSION AND BOARD ONLY SESSION

No Board and CEO or Board only session was required.

The meeting ended at 5.15	p.m.
Confirmed as a true and co	rrect record of the meeting of 24 November 2021:
Chair	

# Register of Directors Interests

Name	Position	Directorships/Trusteeships	Other Interests	Possible Conflicts
Mark Franklin	Chair	Precinct Management Limited (Director) Te Kuha General Partner Limited (Director) Aquaclear Dewatering Technology Limited (Director) Rangitira Developments Limited (Director) Stevenson Holdings Limited (Director) Stevenson South Island Limited (Director) Stevenson Group Limited (Director) Drury South Limited (Director) Stevenson Agriculture Limited (Director) Auckland Regional Chamber of Commerce & Industry Limited (Director) Lochinver Station Limited (Director) Oteha Valley Investments Limited (Director) Cloudview Holdings Limited (Director) Stevenson Mining Limited (Director) Stevenson Mining Limited (Director) Allied Farmers Limited (Chair/Director)		
Jennah Wootten	Deputy Chair	Cricket 2021 Limited (Director)     Generate Global (Director and Shareholder)	Aktive – Auckland Sports & Recreation (CEO)	
Alastair Carruthers	Non-Executive Director	Homeland NZ Enterprises Ltd (Director and Shareholder)     Homeland NZ Trading Ltd (Director and Shareholder)     Carruthers Consulting Ltd (Director and Shareholder)     Cornwall Park Trust Board (Trustee)     Services Workforce Development Council, Tertiary Education Commission (Council Member)     Auckland Regional Amenities Funding Board (Board Member)     Auckland War Memorial Museum Trust Board (Trustee)		Following the voluntary liquidation and dissolution of the Auckland Show Grounds (comprising the EMA and A & P Society) Cornwall Park has appointed a new 12-month operator pending a review of the best use of the site and assets.     The ARAFB provides operating funding to some entities who occupy and perform in AU facilities.     Homeland hosts events for Auckland Convention Bureau and other Auckland Unlimited funded entities from time to time.
Carol Cheng	Non-Executive Director	Hong Consulting Limited (Director and Shareholder)     CYWE Trustee Limited (Director and Shareholder)		

		<ul> <li>Eastland Property Services Limited (Shareholder)</li> <li>Auckland International Airport Limited (Shareholder)</li> <li>Spark New Zealand Limited (Shareholder)</li> <li>Comvita Limited (Shareholder)</li> <li>SkyCity Entertainment Group Limited (Shareholder)</li> <li>Tesla Inc (Shareholder)</li> </ul>		
Hinurewa te Hau (Hinu)	Non-Executive Director	Matar ki Cultural Foundation (Trustee)     Matar ki Global Holdings Limited (Director)     Taamaki Records Limited (Director)     Otamatea Pioneer & Kauri Museum Board (Trustee)     Q Theatre Limited (Trustee)     TEC Workforce Development Council Services (Director)	General Manager Creative Northland     Advisor Te Hua o te Kawariki Trust     Advisor Manea Footprints of Kupe     Chair of WOMEX (World Music Expo)     Pan Indigenous Network representing     36 indigenous nations globally	On the board for Q Theatre Limited - there were preliminary conversations during COVID of the potential for Q to be managed by AU
Fabian Partigliani	Non-Executive Director	Partigliani Consulting Limited (Director)     3B&P Family Trust (Trustee)     Smartfood Limited (Chairman)	Consultant to Private Equity companies     Consultant to individual businesses on business strategy, M&A and operational improvements     Red Shield Security Limited (CEO)	RedShield provides products and services to a wide range of government agencies and local councils including CCO's such as Auckland Transport.
Jen Rolfe	Non-Executive Director	Citycare Limited (Director) Rainger & Rolfe (Director) Barbara Andrew Family Trust (Trustee) Thomas Family Trust (Trustee) Thomas Number 2 Family Trust (Trustee)	New Zealand Marketing Association (Member)	<ul> <li>Prior to Jen Rolfe's appointment to the RFAL Board, Rainger &amp; Rolfe provided some marketing services to RFA.</li> <li>Rainger &amp; Rolfe is providing marketing services to Watercare.</li> <li>Rainger &amp; Rolfe is providing marketing services to Martin Jenkins (occasional Auckland Unlimited consultant).</li> <li>Jen Rolfe's husband act as agent for Peter Burling and Blair Tuke (Emirates Team NZ)</li> </ul>
Dan Walker	Non-Executive Director	<ul> <li>New Zealand Māori Tourism Society (Deputy Chair)</li> <li>School of Indigenous Studies Limited (Director)</li> <li>Whanau Mārama Parenting Limited (Director)</li> <li>Korowai Hikuroa Consulting Limited (Director and Shareholder)</li> <li>Pou Tuarā o Te Rūnanga o Ngāti Ruanui Trust (Shareholder)</li> <li>Ngati Ruanui Tahua Limited (Shareholder)</li> <li>Ngati Ruanui Fishing Limited (Shareholder)</li> <li>Ngā Whaotapu (Trustee)</li> <li>Meremere Marae Charitable Trust (Trustee)</li> <li>Stanmore Bay Primary School (Trustee)</li> </ul>	Registered Celebrants of Aotearoa (Member)     Microsoft New Zealand Limited (Cloud Infrastructure & Applications Solutions Lead)	

Tahu Hikuroa Foundation (Trustee) Indigenous Growth Limited (Advisory Board Chair)	
Massey University Executive Education (Advisory Board Member)	
<ul> <li>Digital Advisory Board of MIT (Advisory Board Member)</li> <li>University of Auckland Māori Alumni (Trustee and Chair of Executive Committee)</li> </ul>	

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Month	Shareholder Accountability	Operations and Business Planning	Strategy and Business Focus	Board and Committee Dates
Jul-21	<ul> <li>Public Board meeting to consider shareholder feedback on SOI</li> <li>Draft 2021 -2024 SOI</li> <li>Financial reporting for the year ended 30 June 2020</li> <li>Q4 Risk Report to Council</li> </ul>	CEO Report		<ul> <li>Risk Committee - 26 July</li> <li>Destination Committee - 20 July</li> <li>Board Meeting - 28 July</li> </ul>
Aug-21	Q4 Performance Report	CEO Report	Joint meeting with Destination Committee     Cyber Security and Risk	Destination Committee - 25 Aug     Board Meeting - 25 Aug
Sep-21	<ul> <li>Trust Annual Report</li> <li>CCO Oversight Committee meeting         <ul> <li>21 Sep (Quarter 4 and Annual Reports)</li> </ul> </li> </ul>	CEO Report		<ul> <li>Risk Committee – 13 Sep</li> <li>Destination Committee - 21 Sep</li> <li>Board Meeting – 24 Sep</li> <li>Board Meeting - 29 Sep</li> </ul>
Oct-21	Q1 Performance Report	CEO Report	Board Meeting Strategic Focus:     Cultural Institutions     Māori Outcomes Plan     COVID-19 Environment	Destination Committee - 19 Oct     Board Meeting - 27 Oct
Nov-21	<ul> <li>Public Board meeting to SOI performance for Year Ended 30 June 2021</li> <li>Company Annual Report</li> <li>Q1 Risk Report to Council</li> <li>Joint meeting with Destination Committee</li> </ul>	CEO Report	Mana Whenua Kaitiaki Forum Meeting & Lunch (2 Nov)     CCO Oversight Committee Visit (8 Nov)	Destination Committee - 24 Nov     Risk Committee 3 Nov     Board Meeting 12 Nov     Board Meeting - 24 Nov
Dec-21		CEO Report		No Board Meeting

Month	Shareholder Accountability	Operations and Business Planning	Strategy and Business Focus	Board and Committee Dates
Jan-22		CEO Report	Board Meeting Strategic Focus: Business & Investment Attraction	Destination Committee     Board Meeting     Director Appointments -Committee Induction and Applications
Feb-22	<ul> <li>Financial reporting for the ½ Year ended 31 December 2021</li> <li>Q2 Performance Report to Council</li> <li>Q2 Risk Report to Council</li> <li>Annual Plan FY22/23</li> </ul>	CEO Report	Board Strategy Day     Joint meeting with Destination     Committee	<ul> <li>Risk Committee (½Y Acts)</li> <li>Board Meeting (½Y Acts.)</li> <li>Destination Committee</li> <li>Board Meeting</li> </ul>
Mar-22	Draft 2022 -2025 Statement of Intent	CEO Report		Destination Committee     Board Meeting
Apr-22	<ul> <li>Q3 Performance Report to Council</li> <li>Q3 Risk Report to Council</li> </ul>	CEO Report		Risk Committee     Destination Committee     Board Meeting
May-22		CEO Report Annual Insurance Renewal Audit NZ Engagement and Fees FY22-24	Joint meeting with Destination Committee	Destination Committee     Board Meeting     Director Appointments Committee – Interviewing
Jun-22	Recommendation for board members for the AWMM and MOTAT Boards	CEO Report		Destination Committee     Board Meeting



# **Chief Executive Report**

Report to Board of Auckland Unlimited - 26 January 2022

## 1. Introduction

Key issues this month:

- The emergence of the Omicron variant is a significant development for AUL (and for Auckland Council). The Government will move to the red traffic light setting (possibly with additional restrictions) once the strain emerges in the community. The high level of transmissibility, the restrictions on gatherings and the ongoing strict border control mean AUL faces major limitations on all aspects of our business. The Board workshop on February 11<sup>th</sup> will provide an opportunity to consider the implications and options for the business.
- In the meantime, we are readying the Organisation for living with Omicron. This includes developing contingencies for loss of staff to sickness and isolation, supporting staff to self-manage, acquisition of Rapid Antigen Testing kits and training and cancellation of events.
- Implementation of the AUL vaccination policy is well advanced with less than 10 staff refusing to comply. These staff have had or will have had their employment terminated by next week.
- The Government's Reactivating Tāmaki Makaurau Auckland package was announced on 1 December. Auckland Unlimited is the delivery partner for \$25.5m package including a \$9m voucher programme, \$10m local activation programme (LAP), \$3m discount programme, and marketing and administration (\$3.5m). This is a pan-organisation effort and teams have successfully met all contract milestones to date including the award of the first tranche of LAP funding in December and the allocation of the first tranche of 30,000 vouchers to Aucklanders in mid-January.

## 2. Strategic Projects



On Track

Issues - mitigations in place



At risk - action required

Project	Update	Next Steps	Status
Screen Revenue: Generating activity to address the lease revenue shortfall left by the withdrawal of the Amazon Studios TV production.	Project team underway with marketing and communications strategy to support screen attraction in 2022.	Provide monthly updates on the pipeline to the Board.	
Accelerate Auckland: A 50- year vision for Auckland – led by Koi Tu.	S7(2)(f)(i) LGOIMA 1987	Strategy for release in early 2022 prepared, including using it as the focus for the next Auckland's Future, Now summit in March/April.	
Opening of the border: Increasing visitor, trade,	S7(2)(f)(i) LGOIMA 1987	Preparation for future operating environment if/when border begins to open.	



investment, and skills flows to Auckland.	S7(2)(f)(i) LGOIMA 1987		
Auckland Tourism Funding: Future funding for regional tourism. Addressing APTR risk.	Council has confirmed an appeal of the APTR decision to the Supreme Court	Explore a future regional tourism funding model with industry leaders in Q3 2021/22.	
Single Stadium Operator: Responding to CCO Review recommendation. S7(2)(f)(i),(h),(i) LGOIMA 1987		Identified as a priority in the Letter of Expectation for 2022/23. Programme workstreams to be developed.	
Aotea Creative Quarter: Action plan to create a creative precinct centred on Aotea Square.	Creative Quarter working group reconvenes in January to map programme approach, stakeholder engagement priorities and resource requirements	Programme of activity and resourcing plan to be established for budget integration in February 2022	
Western Springs Precinct: Integration of MOTAT (CCO Review recommendation) and precinct master planning. S7(2)(f)(i),(h),(i) LGOIMA 1987	Submission from AUL to Council, supporting MOTAT's Draft Annual Plan funding request.	Steering Group from AUL and MOTAT meets on 17 February to begin discussion of integration options. Identified as a priority in the Letter of Expectation for 2022/23.	
Cultural Sector Framework: Framework for funding, governance and development of Auckland's cultural institutions and infrastructure.	Preliminary meetings with Wellington officials to establish AUL partnership relationships with MCH and Creative New Zealand. On-going work with cultural sector leaders, including preliminary work on shared calendar as part of Summer is Calling campaign	Hui planned for early March of sector leaders to develop and progress programme of work to build collective impact of Auckland cultural sector. Work and issues identified to be discussed with board at future board meeting.	
AC 37: Retention of AC37 in Auckland.	Venue for AC37 remains unresolved.	Decision on venue for AC37 deferred to March 2022.  S7(2)(f)(i),(h),(i) LGOIMA 1987	



# 3. Delivering on the Statement of Intent

## Cultural Organisations Ropū

SOI Programmes	Update	
Cultural	•	
Organisations		190
Overview		
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S7(2)(f)(i) LGOIMA 19		
	<ul> <li>Capacity constraints associated with distancing requirements are limiting visitor</li> </ul>	
	numbers at the zoo to between 2.2 and 2.8K people per day.	
	<ul> <li>Uncertainties about the international border continue to impact on planning for sporting</li> </ul>	ng
	and cultural events.	
	· Planning underway across our venues and AUL for the possible re-introduction of furth	ier
	controls and for testing at our venues.	
	Growing concerns across the sector about sustainability if COVID-19 continues to impa	act
	throughout 2022.	
Auckland Art	•	-
Gallery		
	Mary Quant: Fashion Revolutionary has been well received with numbers at the gallery	V
S7(2)(f)(i) LGOIMA 19	steadily growing since lock down ended – 10,000 visitors to the exhibition since 10	y
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	December with 3000 of these member visits. We predict 24,000 total exhibition visits	Ġ.
	against a pre-COVID-19 projection of 47,000. There were daily queues during peak	a
	periods due to the restricted pax the gallery can allow through, while maintaining Leve	#
	3 spatial requirements.	
	<ul> <li>Discussions with Haerewa progressed with new members about alignment to the</li> </ul>	
	gallery's Māori engagement plan. Head of Kaupapa Māori Te Arepa Morehu's powhiri	
	well attended on 17 January. New Senior Curator Māori Art Nathan Pohio, announced	
	and due to commence next month.	
	<ul> <li>Max Oettli photographic exhibition opened in Upper Grey.</li> </ul>	
	<ul> <li>Summer holiday programme underway, great feedback and well attended.</li> </ul>	
Auckland Zoo	•	200
S7(2)(f)(i) LGOIMA 19	087	
3.43.43.45.50 TOTAL TOTA	The Southeast Asia Jungle Track and major infrastructure works were completed in	
	December, and the new central lake boardwalk, constructed wetlands and tiger shared	d
	shelter opened to visitors and acclaim on 23 December. Completion of the Southeast	
	Asia precinct is scheduled for April 2022.	
	Over lockdown period (18 August – 15 December) the zoo's pilot online learning	
	programme proved to be a great success. Collated result showed that 5700 students	
	participated in a bespoke online education session (Years 0-8), with an additional	
		(i)
	17,000 learners participating in one of the 'Wild Wednesdays Webinar' series. For the	
	first time, online conservation learning sessions were delivered entirely in te reo Māori	E
	for kura kaupapa Māori classes.	ş.
	The tara iti programme, in close collaboration with DOC, has had greater than expected	
	success in this first year of artificial incubation and hand-rearing. Four of five eggs were	e
	successfully hatched and hand-reared and then transferred to a release aviary at	



Auckland	<ul> <li>Mangawhai, where zoo staff continue to care for them while they learn to fly and fish before release into the wild.</li> <li>Cobble and Kapitia skinks have begun giving birth in the specialist behind-the-scenes breeding facilities – more than a dozen of each species so far this season. Both species are critically endangered and the zoo's conservation breeding programme continues to be essential for their survival.</li> <li>Kakariki karaka and pateke are having excellent breeding seasons with offspring from both species being produced for their respective wild reintroduction programmes.</li> <li>The third cohort of founder wētāpunga (collected from the wild in May 2022) have started to produce their first offspring. These young invertebrates, and all subsequent offspring, will be reintroduced to islands in the Hauraki Gulf and Bay of Islands.</li> <li>The zoo's first Kaupapa Māori Advisor starts 24 January, with a mandate to progress Maori outcomes programme for the zoo.</li> <li>The newly constructed Lilyworld Event Hub is due to open in January at Mt Smart, a</li> </ul>
Stadiums	small format event hub that includes a garden bar, private function space and cafe. With the ongoing impact of border restrictions/Covid Protection Framework (CPF) on larger events, the Events Hub will provide some much-needed versatility catering to smaller event opportunities at Mt Smart.
S7(2)(f)(i),(h),(i) LGOIMA 1987	
	The Government's announcement that Auckland will move to Orange on 30 December has enabled planning to firm up LAB's concert at Western Springs on 22 January.
S7(2)(f)(i),(h),(i) LGOIMA 1987	
NZ Maritime Museum	<ul> <li>NZMM Masterplan has moved to a stakeholder engagement phase, beginning with Mana Whenua representatives. Initial meetings seeking involvement have been held with Ngati Whatua, Te Toki Voyaging Trust and masterplan representatives made a presentation at the December Kaitiaki Forum.</li> <li>NZMM reopened to the public at Level 3.2, and resumed a limited sailing schedule on 11 December, with relatively low but steady visitation to the museum and strong demand for the sailings.</li> <li>Major capital project work has concluded for the year, with the completion of the refurbished Edmiston Gallery, a major accessibility project for all gallery doors and entrances, and preparatory work for the Plaza being completed. The Plaza roof will be</li> </ul>
	installed in January bringing the museum entrance project to an end



	titles i artist ( waterf design world • NZMM	ncluding Alwa Greg O'Brien) Front and port ned to addres – a partnersh I's lease of th	ays Song in to be Our Changi to), Six Feet Ho so climate chan ip exhibition ne Percy Vos	ule has been confirmed through 20 the Water (exploration of the oceaning Waterfront (a history of the evolugh and Rising (exploring new ideasinge), Sentinel (Aotearoa as the sewith the University of Auckland). Shipyard commenced in Decembers maintenance and security until la	environment with lution of the Auckland is and products eabird capital of the r but Eke Panuku has
Cultural Sector	MOTA	T has annour	ced a new C	hair of the Board - Helen Atkins w	ith Amit Prasad
Partnerships	PACE BOOK PARTICIPATION AND ADDRESS OF THE PACE AND AD	E STANDARD STANDARD BUT OF		going Chair Sue Wood has been ap	Someth constitution and all and a service services and a service services and a service servic
				g Committee.	pointed do die ondi
	dana a da	CONTRACTOR CONTRACTOR AND		fessor Richard Bedford CNZM, QS	O EDSN7 as the Chair
				Tuwhangai taking on the role of De	
	The second second				i diamenta and
0200002000	• MOTA	I S Diait Aim	uai Pian was	published for public consultation (	on 17 December.
S7(2)(f)(i) LGOIMA 1987					
Property			e operationa	I or maintenance issues during the	e holiday closure
	period				
	•				
S7(2)(f)(i),(h),(i)					
LGOIMA 1987			400		100 100
	Auckla	and Art Galler	y Storage Fa	cility Project Completed.	-
Total Visitation	Actual	Budget	Variance	Comment	Status
ž.	Dec 21	Dec 21			
Art Gallery	17,096	32,000	(14,904)		
NZMM	2,064	8,433	(6,369)		
Stadiums	2,496	14,591	(12,095)		
Zoo	41,380	67,070	(25,690)		
Total	63,036	122,094	(59,058)		

# Arts, Entertainment and Events Rōpū



	meet safe clients.	ety and securit	y requirements	s and enable accurate pla	nning outcon	nes with
S7(2)(f)(i),(h),(i) LGOIMA 1987						
Auckland Conventions	<ul> <li>Market enquiry demand for a range of conventions related domestic activity is picking up for the March period onwards. However ongoing challenges with venue availability and rescheduling of postponed events is having impact on capacity to convert.</li> <li>A number of key venue management projects are in development during this period that will impact planning and utilisation in the next financial year for both Auckland Conventions and Auckland Live.</li> </ul>					
S7(2)(f)(i),(h),(i) LGOIMA 1987						
Major Events		N	s allows LAB, A	uckland Marathon, Lante	ern Festival, P	asifika and
	<ul> <li>Significar</li> </ul>	go ahead. nt risk to all eve nt restrictions.	ents from likely	Omicron community out	break and cha	ange <mark>i</mark> n
Auckland Convention Bureau	enquiries	for Auckland. mated impact	If successfully	reau (ACB) received 14 r secured for Auckland, the m, generating 15,095 vis	ey would have	e a forecast
	Six event confirmations were received in December representing 4538 visitor nights, 1693 attendees and a total estimated economic impact value of \$1.69m.					
KPIs	Actual YTD	Budget YTD	Variance	Comment		Status
				S7(2)(f)(i) LGOIMA 1987		
Number of Events	226	474	-248	05(0)(0(1) 1 0 0 1) 1 1005		
Total Attendance	172 271	367 912	-195 641	S7(2)(f)(i) LGOIMA 1987		

## Investment and Industry Rōpū

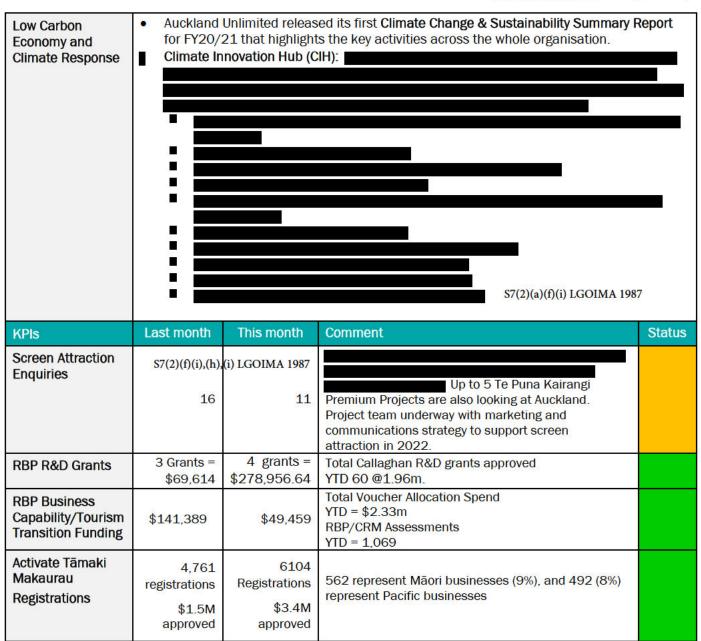
SOI Programmes	Update
AFS Studio Build S7(2)(f)(i),(h),(i) LGOIMA 1987	The Auckland Film Studios project is underway. Piling is on schedule for completion by the end of January and footings for stage 3 are being established; 97 per cent of all demolition waste (excluding contaminated waste) was diverted from landfill.
Activate Tāmaki Makaurau	<ul> <li>The \$50m support package was opened for businesses to apply for Business Advisory and/or Business Implementation funding on 1 December; 6103 registrations received (as at 17 Jan). This includes 562 Māori businesses (9%), and 492 (8%) Pasifika businesses.</li> </ul>



<ul> <li>\$2.65m has been awarded (approved applications) to 948 businesses, from \$17m total funds available for Business Advisory services. Average award at \$2788.</li> <li>There are 4180 businesses in the pipeline (registered for Business Advisory funding). We anticipate that the fund will close to new registrations by 17 February.</li> <li>\$872,000 has been committed (approved applications) to 225 businesses, from the \$27m available for Business Implementation services. Average award of \$3874.</li> <li>The Voucher scheme opened for registrations on 15 December. To date there have been more than 160,000 registrations. The first wave of vouchers (30,000) was released on 15 January with 11% redeemed in the first 2 days.</li> <li>Round 2 of the Local Activation Programme Fund closed on 11 Jan. In total there were 48 completed applications requesting a total of \$4.5m.</li> <li>Round 1 of the Discount Programme Fund closed 13 Jan. In total there were 14 completed applications requesting a total of \$1.5m.</li> <li>Funding decisions for the Local Activation Programme and the Discount Scheme were made on 20 Jan and applicants will be informed shortly after.</li> </ul>
<ul> <li>Regional Business Partner activity has been scaled down to allow for the delivery of the Activate Tāmaki Makaurau programme.</li> <li>Innovation Precincts expansion approach will be presented to Auckland Unlimited Board on 26 Jan. Tāmaki Innovation Hub, a collaboration between Tāmaki Regeneration Company and AUL is scheduled to open February 2022.</li> </ul>
<ul> <li>Project Ikuna delivery of 200 devices (hardware) to our contracted education providers.         Project on track during Alert Level 3 and subsequent change to traffic light framework and holiday period. Larger employers with sizable Pasifika staff are building into their long-term learning and development plans for the coming year to include microcredentials for their employees. MBIE Q2 reporting awaiting sign off. (Project Ikuna is the \$8m over 4 years programme providing micro credentials to Pasifika workforce.)     </li> </ul>
<ul> <li>Franklin Economic Broker review has been completed. Key recommendations support a 3-year term of the role with Franklin Local Board and firming up parameters of the broker role. The economic broker model will be extended across other local boards as necessary and determined between AUL and each local board.</li> </ul>
<ul> <li>Auckland is Calling: Consumer marketing to attract domestic visitors has been underway since mid-December and will run to late January. A second wave of domestic marketing will start mid-February.</li> <li>Promotion of events, visitor experiences across Auckland, hospitality and accommodation will be included in advertising.</li> <li>Regional Destination Management plans – final consultation will begin for Aotea Great Barrier Island and Waiheke Island now that New Zealanders are able to travel again. The plan for Matakana has also started,</li> </ul>

S7(2)(f)(i),(i) LGOIMA 1987





## Māori Outcomes Ropū

SOI Programmes	Update
67/2)VQ(;) (I.) I GOLMA	1007
S7(2)(f)(i),(h) LGOIMA	The project team will support the volunteers' programme design and planning in this FY, and the Whakangāhau event (regional event held in host city before main event), which is scheduled for May 2022. The Whakangāhau event coincides with the 50th anniversary of Te Matatini. All planning is being carried out with contingencies for COVID-19.



AUL Māori Outcomes Plan	<ul> <li>The Māori Outcomes Plan supports an effort over the next three years for each rōpū to develop a bespoke approach, reflecting the SOI, our Te Tiriti commitments, legislative obligations and the advice and guidance of mana whenua and the IMSB. The plan was presented and approved at the October Board meeting, with key projects now being scoped for delivery in Q3 and Q4 of this FY.</li> <li>Bilingual Signage: Signage has been completed at Auckland Town Hall. Design work has been completed for The Civic, Shed 10, The Cloud and Bruce Mason Centre. Signage will be completed at The Civic over the next month, and a funding application will be completed to Council for stadium signage.</li> </ul>
	Capability building with the Board and staff will commence in February and run into early Q4.
	The Māori Outcomes rōpū is providing input into the Reactivating Tāmaki Makaurau Auckland activity.
	Māori Outcomes Director is part of FIFA Host City Steering Group, providing advice on cultural engagement and capability building.
S7(2)(f)(i),(h),(i) LGOIMA 1987	
	Destination Management Plans: Strategic relationship engagement and document review with a Māori outcomes lens for Waiheke Island and Great Barrier Island.
S7(2)(f)(i),(h),(i) LGOIMA 1987	•
S7(2)(f)(i) LGOIMA	1987
Whāriki Māori Business Network	The first meeting with the Board Chair of the network was held in Q2.
S7(2)(f)(i),(h),(i) LGOIMA 1987	
Economic Development	The team attended the APEC 2021 session on the Māori economy. Insights from this will be used as part of scoping AUL's commitment to develop a targeted Māori Economic strategy for the Council group – future phases will include social procurement, skills and talent, the cultural economy and cultural Infrastructure.
	<ul> <li>Meetings continue with rangatira and staff of Mana Whenua entities, insights from these meetings are informing future planning for the roll out of Te Mahere Aronga and improvements for AUL's engagement.</li> </ul>
	Meetings continue with rangatira and staff of the Mana Whenua entities. AUL staff are now in discussion with Te Ahiwaru and Makaurau Marae about development of an eco-tourism
	<ul> <li>initiative as a result of these hui.</li> <li>The IMSB submitted a research report on the impact of the COVID-19 lockdowns on Māori businesses, which is being considered in the roll-out of the Activate Tāmaki Makaurau programme.</li> </ul>



# 4. Corporate

# **Marketing and Communications**

Workstreams	Update
Brand	<ul> <li>Tāmaki Makaurau's New Year's Eve Vector Lights display was themed around the Auckland is Calling Tomokanga and featured a Māori warrior on the NZMM waka hourua, Haunui. It was broadcast on TVNZ and shared on social.</li> <li>Region of Wairuatanga place brand theme – the first shoot for New Year's Eve is complete. Planning and production for the remaining seven locations is underway with the project due for completion end of February.</li> <li>Auckland is Calling – management of brand consistency, including use of the Tomokanga for all elements of campaign locally, domestically, for events e.g., Pride month and with Auckland Council.</li> </ul>
Communications	
S7(2)(f)(i) LGOIMA 198	New Internal Communications Manager (Kate Berich) commenced 17 Jan – initial focus
	will include responsibility for the weekly CE email, regular all-staff call Taki Reo, Ako intranet stories and partnering with the new People Experience Manager on culture, values, transformation and change.
	<ul> <li>Considerable ongoing communications for the government support packages – Activate Tāmaki Makaurau and Reactivating Tāmaki Makaurau Auckland.</li> </ul>
S7(2)(f)(i) LGOIMA 19	87 <sup>*</sup>
Media	Key external communications and media coverage for December relating to AUL's work included:  The Government announcement of the Reactivating Tāmaki Makaurau Auckland Support
	Package to help revive economic, social and cultural activities in Tāmaki Makaurau Auckland this summer.
	<ul> <li>Cultural organisations reopening following the 107-day lockdown.</li> <li>Numerous enquiries about how Auckland, particularly tourism businesses, are faring following the lockdown, move into the traffic light system and what expectations are for the summer period.</li> </ul>
	<ul> <li>The opening of the Mary Quant exhibition at Auckland Art Gallery Toi o Tāmaki, featured across multiple media outlets and high-profile placements.</li> </ul>
	<ul> <li>Auckland's New Year's Eve celebrations achieved strong coverage with TVNZ and other local and international outlets. The video content shared on AUL channels achieved 84,818 video views, 184,867 reach, 14,562 total engagements and was shared by 1,545 people. The sentiment was very positive.</li> </ul>
Marketing	
S7(2)(f)(i) LGOIMA 1987	<ul> <li>Auckland is Calling (domestic) and Summer is Calling (local) marketing campaigns went live in December and interim results will be collated in January. The campaign web presence on aucklandnz.com; aucklandlive; and ourauckland showcases the significant range of assets and activities Auckland has to offer.</li> <li>The events season is in full swing with marketing in progress for Lantern, Pasifika, Pride</li> </ul>
	<ul> <li>month and Summer in the Square, for example. Three events and seasons went on sale including Chess the Musical, NZ International Comedy Gala, and Auckland Live Pride shows.</li> <li>Resources have been diverted away from Invest and Skills marketing to focus on</li> </ul>
S.	marketing for the Government support packages – Activate and Reactivating and to



		_	for screen marketing. The bookme voucher deals showcase is on offer in Auckland across a range of price points.	the wide		
LGOIMAs	<ul> <li>Three LGOIMAs are in process:         <ul> <li>A new Council-wide request has been received from a journalist about CCTV camera use, costs etc – she was provided with AUL information as part of an earlier Council-wide LGOIMA response (same requests sent to all councils around New Zealand).</li> <li>Reactivating Tāmaki Makaurau Auckland Support Package correspondence with government officials.</li> <li>Payments made to the law firm Atkins, Holm, Majurey in the past three years.</li> </ul> </li> </ul>					
KPIs	Last This Comment Status month month					
Page views of brand home	1122	850	There was no marketing activity for the brand home over the holiday period. A lower number of new users registered through December (30 compared to an average of 55 per month), most downloads were from existing users.			
Download of brand assets	1,603 825 There was no ad spend through December for the page.					
Pieces of media coverage mentioning AUL	122	236	This coverage has a cumulative potential reach of 9,509,994 and an ASR of NZD \$2,144,824.			

## People

Workstreams	Update
Wellbeing	Vaccination policy implementation:     Status of collection of vaccination data:
	Business Partners are working with People leaders to consult with those employees who do not intend to get vaccinated or disclose their vaccination status.  LGOIMA 1987  Six Domains of Resilience series aimed at people leaders to launch in March Ten-week online resilience workshops covering different resilience and self-awareness coaching planned for all employees commencing February.
Recruitment	<ul> <li>Head of Major Events has been filled and the Head of Communications is still open.</li> <li>Wider recruitment market continues to be challenging with low candidate supply in certain areas and inflated salary offer expectations.</li> <li>Our annualised turnover is 16.9% as at end of December, down from 17.1% the previous month.</li> </ul>



Remuneration	Tight recruitment market is placing pressure on retention measures for specialist and indemand roles. Increased expectations to increase salaries for any internal job changes, as part of structural changes						
Metrics	November December Comment Status						
Engagement (Officevibe)	7.3	7.2	participation rate due to the end of year office closure				
Participation in Officevibe	57%	and summer holidays. Continuing to monitor both the					

## **Health and Safety**

Workstreams	Update							
H&S Committees	held H8	<ul> <li>In December Auckland Zoo, NZ Maritime Museum, Auckland Stadiums and Victoria Street held H&amp;S committee meetings. An Auckland Unlimited Wide H&amp;S committee meeting was also held.</li> </ul>						
Policy & Process	organis busines (i.e., no	<ul> <li>The review of all H&amp;S forms and guidance documents to cover the merged Auckland Unlimited organisation continues with several documents requiring further consultation with the business. The new Health and Safety page on Ako is live. The page has had a 'soft launch' (i.e., no comms sent out yet) and the H&amp;S team will work through any issues with the page in the new year with an aim to send out relevant comms at a suitable point.</li> </ul>						
Safe 365	continu Safe36 the Nov	ously develop 5 audits. There ember Risk Co	artners continue to work with rōpū/Cultural Organisations on the safety culture and achieve better standards of H&S iden e has been a "re-set" of baselines to align to new rōpū. As rep ommittee the Safe365 report that was due to be presented to lat the end of Q2 has been delayed by the lockdowns.	tified by orted to				
Covid-19 planning	spreadi can use commu • The H&	ng in the comi e rapid antige nity outbreak i S team is work	y to tackle the looming threat of the Omicron variant of C munity. The H&S team is working with the People team to ens in testing (RAT) for COVID-19 where it is deemed appropriate is confirmed. Sing with the People team to look at offering booster COVID-19 with the People team to look at offering booster COVID-19 with the People team to look at offering booster COVID-19 with the People team to look at offering booster COVID-19 with the People team to look at offering booster COVID-19 with the People team to look at offering booster COVID-19 with the People team to look at offering booster COVID-19 with the People team to look at offering booster COVID-19 with the People team to ensure the People team to look at offering booster COVID-19 with the look at offering booster COVID-19 with the look at o	once a				
Recruitment			and Safety has been appointed and starts in February 2022.					
Strategy	day inc	Team strategy day has been scheduled for early April 2022. Items to be discussed during this day include the organisational health and safety strategy, organisational health and safety culture and the structure of the health and safety team.						
Health & Safety Report	The full							
Incidents	Last month	This month	Comment	Status				
Minor staff incidents	4	Of the 3 minor staff incidents 1 required no treatment and						
Lost time incidents	2	An Auckland Zoo employee experienced a pain in their leg which doctor thinks was likely caused by moving stock in the shop storeroom. Staff member has been put on light duties						



# Digital

Workstreams	Update
Shared Services	
(with	
Transformation)	
S7(2)(f)(i) LGOIMA 1987	
Edolimi 1907	
Cybersecurity	The AUL Digital team assessed the impact of, and implemented all mitigations required to secure our environment      over the
Strategy and Governance	weekend of 12 December, without disruption to our customers or the business.
	We have reassessed our NIST score based on the progress of the Cybersecurity program
	of work (for example Password management implementation, reduction of Domain
S7(2)(f)(i) LGOIMA	1987 Admins) and have seen an improvement from 1.3 to 1.5, towards a target of 3.
	We have added an organisational Cybersecurity status to the front page of Ako (our
	intranet) in response to a targeted organisational phishing attack, which resulted in us raising our alert level from aware to guarded. In addition to the awareness training being
	provided, this gives staff visibility and an understanding of times when they need to be
	particularly vigilant. This is a critical element of our cyber defences as 80% of attacks
	result from the actions taken by staff, and recent baseline phishing tests show that 20%
	of staff clicked on the phishing link.
	Cybersecurity awareness training has been rolled out to all areas of the organisation
	supported by former RFA technology (we cannot implement it on Council infrastructure),
	however the uptake has been relatively poor, with course completion rates of 38% for
	<ul> <li>phishing and 52% for password management.</li> <li>We have developed a Cybersecurity risk register which highlights the prioritised key risks</li> </ul>
	that the organisation is facing, our planned mitigation strategies and the timeframe within
	which they will be delivered. This will be presented to the Risk committee on 1 February
	KPMG have undertaken the first phase of our Cybersecurity audit, external penetration
	testing. This will report will be presented to the Risk Committee on 1 February along with
	management commentary on the findings.
001110 0 :	Cybersecurity Dashboard updates are attached in <b>Appendix 1</b> of this report.      The Digital Team are working on a PCP plan both at a Team and Key supplier level, to
COVID Omicron response	The Digital Team are working on a BCP plan both at a Team and Key supplier level, to ensure that we mitigate risks once we have Omicron in the community and we are facing
response	significant staff unavailability.
I&I support	Activate Tāmaki Makaurau – the digital team have supported the process mapping and
оструки	implementation/ customisation of PBT's Salesforce solution to provide the business
	applicants and internal team with a solid and automated platform to manage the grants
	process.
	Explore Tāmaki Makaurau – the digital team has worked closely with Bookme (software supplier) to translate requirements and test the user journey for registration, allocation.
	supplier) to translate requirements and test the user journey for registration, allocation, provision and redemption of vouchers, and ensure that the site retained stability when we
	received 1,100 concurrent registrations per minute. We have also supported our own
	cultural organisations to ensure that the voucher redemption process works as expected.
Digital Auckland	User research has been completed and the results distilled and incorporated into the
(with marketing)	design of the solution.
	Work continues to better understand the former ATEED web stack before making a final
	decision on the technical architecture for the development of the hub.



	We have had calls with Amsterdam and Copenhagen to understand their city card proposition, both from a perspective of the underlying business model and the technical implementation.
	<ul> <li>The Digital Auckland Hub concept will be presented at the Board meeting, with the intention of completing further work on costs and benefits prior to presenting a business case at the February Board meeting.</li> </ul>
People	Our new Head of Digital Product will fill the vacant role on the Lead Team from 1 February and provide support in the development of business-driven technical roadmaps across AUL.
	We have recently had 2 BAs who signed contracts to join AUL, but then went on to take other jobs. The Digital recruitment market is incredibly hot right now, and we are in competition with ALL other industry sectors to secure candidates. We may have to accept in the short term that we continue to use contract resource rather than bring the roles in
	house, to resource projects.
Architecture	<ul> <li>Our new Head of Architecture is focused on supporting the organisation implement solutions which are strategic and have longevity, and transition away from short term tactical fixes.</li> <li>Focus areas are:</li> </ul>
	<ul> <li>the connected commerce landscape, to ensure that we are developing out the capability to create a 360-degree customer view when we implement at the zoo alongside the work that has already been done at the gallery.</li> <li>Designing and building out a data lake which will provide the basis for our reporting platform, in addition to a middleware integration layer which enables a more cost effective and reusable solution to sharing data between systems and removing the need for manually creating spreadsheets outside of the core systems.</li> <li>Creating a single Digtal Asset Management system which hosts imagery from across the whole of AUL.</li> </ul>
	He is in the process of building out a team to include both a Solution Architect and Data Architect and Engineer to enable us to support the number of projects planned and in flight.
Transformation projects support	<ul> <li>We are working closely with the transformation team to align the PMO with the Digital project delivery process, to enable both better project governance and resource planning across all projects. These include the city-wide calendar view, single finance system, Ungerboek roll out and the Workforce program.</li> <li>A large number of the transformation projects have a significant digital element, and we are providing architectural support to ensure that the solutions designed provide a solution which is secure and can be scaled to meet organisational needs.</li> </ul>
Connected Commerce Project	<ul> <li>The gallery membership project was delivered successfully ahead of the opening of the Mary Quant exhibition and has provided users with an easy to use and intuitive system. The next phase will focus on advancement processes and contemporary benefactor sign up and renewals.</li> <li>Work has commenced to develop a self-serve customer membership portal for the zoo which will support the simplified new product and pricing offering. This will also provide the technical basis for a self-serve portal for the gallery.</li> <li>In addition, a new Point of Sale (POS) solution will be implemented for the zoo, which will remove the current complexities of being on different networks and different product structures.</li> <li>We are starting to review ticketing solutions to determine whether a single Enterprise solution will meet the needs of the cultural organisations. This will provide the foundation of the ticketing capability for the Digital Auckland Hub.</li> </ul>



KPIs	Actual	Target	Comment	Status
Cybersecurity posture	1.5	3.0	NIST score recalibrated from COBIT 5-point scale to ISO27001.	
'Lights on' system availability	99.90%	99.9%	Measurement – availability of all systems.	
Customer services	17 days	10 days	Measurement – average ticket turnaround time. (An outlier ticket has affected the average which was 13 days when not included).	
Project delivery	81%	85%	Measurement - on time and within budget.	

# **Finance and Corporate Services**

Workstreams	Update
Finance	<ul> <li>December YTD financial performance represents a lower level of council funding than budgeted. Revenue shortfalls in the Cultural Organisations and Arts, Entertainment and Events offset by cost savings and wage subsidy with the final wage subsidy received in December. I&amp;I net cost also beneath budget with timing impacts affecting both revenues and costs. Capital spend continuing to run at less than 60% of budget.</li> <li>Latest estimates of the Trust financial performance for FY22 indicates a net cost of services (i.e., council funding requirement) of \$5m above budget. This is driven primarily by revenue/gross margin at risk over the December–March period in particular, and depending on the traffic light rules and restrictions, event cancellations and the public response to being able to get out and about/behavioural hesitancy to participate in groups.</li> <li>The AUL Company financial performance is favourable to date in terms of cost to council however this has been impacted primarily by timing differences between grant receipts and expenditures. Forecast for the AUL Company full year is within budgeted council funding cost but with significant swings to reflect the income and grants from the Activate and Reactivating Tāmaki Makaurau support packages and timing differences in expenditures.</li> </ul>
Risk	Risk workshop now planned for the 16 March 2022.
Planning	A separate paper has been provided to the Board on the Mayoral Proposal/Annual Plan.     Work on a bottom-up view on FY23 has commenced and further details will be provided at February Board meeting.
Procurement	Single cross organisation procurement process implemented and working well.
Organisation Design	Lockdown has delayed commencing a restructure to a single Finance department however this work has now commenced.
Resource Centre Reports	Financial Performance Report     Current Operational Risks Report     Capital Programme Report



# **5. Transformation Programme**

Key Workstreams (Q3/Q4)	Update	Next Steps	Status
PMO introducing good practice for managing and delivering projects at AUL	In November, ELT approved in principle 65 projects/initiatives to Accelerate or Plan. The PMO implemented a project initiation process to scope, requirements, resourcing, timetable and funding of projects requested or underway across AUL. This embeds good project management practice and will help balance workload for ICT, Marcomms and PMO. Each project must submit a project initiation form (PIF).  The project initiation process has engaged and reviewed with the project requester the following:  • 39 PIFs have been submitted out of the Top 65 (9 are organisation design projects and a handful of projects such as Capital/Marcomms were deemed as not yet requiring a PIF).  • 13 PIF submissions were not from the Top 65 ELT Approved List (but submitted due to needing central services resources: digital/marcomms and having their own approved	Finance to complete full reconciliation of what funding to date has been spent on projects and to review the level of funding remaining that is yet to be allocated.  Risks/Constraints: There is a potential shortfall in ability to fully fund approved in principle projects. PMO will update ELT once Finance have completed cost analysis and spend to date on projects.	
	Remainder of approved in principle with no PIFs completed from the Top 65 are assumed to not go ahead (PMO has followed up with Business Leads and if we haven't heard back, we haven't chased the PIFs)  Most business leads have put indicative costs and we have updated those costs.  Out of the Top 65 AND PIF Completed projects, the funding request amount is \$4,917,306 for the remainder of the FY.  13 Additional PIFs submitted and the ones that require funding amounts to \$1,043,750 (all from I&I so these unlisted/unapproved ones can potentially be approved by Director I&I and proceed. However due to their central services requests, we are still asking them to go through the PMO process)  PMO is assessing resourcing capability (ICT, Marcomms and PMO) to deliver all approved projects to ELT.	Work is underway with these functions to develop a capacity planning and resourcing process to help them manage and prioritise workload.  A small number of projects need to be rolled up into a portfolio of initiatives given significant dependencies e.g., Ungerboek, Humanforce and Finance need to be considered as a AUL transformation programme.	



# Major

## Transformation or Strategic Projects underway

#### Finance:

We have identified an opportunity to make this a programme of work especially given the constraints detailed below. This may mean presenting more than a business case. For example:

- 1. We have a business case that can focus on quick wins to work toward a single FMIS platform and to remove some of the waste. Two key options at this stage:
  - a. API data integration between UB and SAP
  - b. Moving activities from UB / other to Auckland Council Shares Services (SAP) (ACSS).
- 2. Big picture business case: identify for AUL and ex RFA three options: (1) do nothing (2) ACSS (SAP) (3) New FMIS.

### Risks / constraints:

- For Point 1 above we have a risk for sunk cost if the ACSS review proposes a new FMIS / relationship for AU.
- For Point 2 above there may be a risk around timing and budget. We have the ICT review and ACSS review and the options to consider are dependent on the outcomes of those reviews.
- For both Points 1 and 2 we hear concerns there may be limited budget to commence work in FY 2023.
- For both Points 1 and 2 we need to establish a formal governance structure to support the programme.

## Ungerboeck rollout to the Cultural Organisation functions (Zoo, Art Gallery and Maritima Museum)

Current discussions underway to understand the project structure, plan, resources.

Workforce Planning project and review of Humanforce platform identified need to shift from tech driven to business driven. Project resources diverted to covid response priorities /initiatives and project was put on hold pending some technical/operational actions needing resolution, such as transitioning the remaining Security team members onto HumanForce

Currently on hold but engagement is underway to assess if we can commence e.g., quick wins.

#### Next steps:

- Continue to complete business case for Point 1.
- Work with Digital and Finance to agree approach and timeframe for Point 2.
- Work with PMO to assess the constraints and risks and next steps.

Risks/Constraints: Council Group shared services and future state technology configuration (Council v AUL) may limit the preferred solution agreed with AUL's key stakeholders.

The review led by Deloitte is behind schedule. Key findings and recommendations are likely to be submitted April/May at the earliest. The way forward for the finance function solution is contingent on the outcome of this review.





TOM people	Completion of re-organisation deferred to	No further support from C&T until	e - e
structure changes	May/June 2022.	end of Q3.	
Lifting Capability	All staff	Identify and agree with directors list	
Litting Capability	Developed a learning curriculum for AUL	of staff to put through mandatory	
	staff. This included learning paths and	training.	
	specific courses The material is sourced	Launch survey across all staff to	
	through Linkedin Learning platform and is	shortlist self- selection courses to	
	free of charge.	offer to all staff.	
	Mandatory programme for project	Review with People leadership	
	management related activities	team course content to offer prior	
	2. a self-selection of courses for all staff in	to launch.	
	analytical, problem-solving tools and use of		
	MS applications such as Excel and Power		
	BI.		
	Building the C&T team		
	2 vacancies remain unfilled due to lack of	Onboard remaining new project	
	good candidates for the roles: 1 project	manager on 24 Jan.	
	coordinator and 1 Business analyst.	Re-advertising for the roles both	
		internally and externally	
Ways of working	MS Teams adoption progressing to plan.	Continue training of product	
, ,	Refresher training sessions scheduled for	champions for completion by	
	staff who missed sessions in	March. Implementation of MS	
	November/December last year	Teams projected to start in	
		mid/late Jan.	
	C&T and PMO Website	At the design and the	
	The Project Management Office is	Design phase aim will be finalised	
	developing a comprehensive intranet site	end of January and then start the	
	at the end of February for Auckland	build. We will do a hard launch at	
	Unlimited staff. The site will connect users	the end of March of the full site	
	across the organisation with project		
	management resources, tools, KPI		
	dashboards and showcase some of the		
	amazing projects currently underway with		
	real-time graphs. Additional features		
	include new workplace training resources.		
Accommodation	Interim Consolidation of Queen Street staff		
for AUL staff	into Vic Street.		
	Security Operations Centre (formerly AC36		
	MEOC)	Salata Maria	
	Lease negotiated and will commence from	Staff move planned for 1 February.	
	1 January 2022.	This will be a staged move of staff	
	Land of	out of Queen Street in February.	
	Network:		
	Council line to site has had ownership	Uniong a working with ALU to	
	changed to AU.	Unispace working with AUL to	
	Configuration commenced with	review final layout prior to finalising and submission to ELT for	
	completion expected by 1 February.	THE RESERVE OF THE COMMENT OF THE PROPERTY OF	
	Security team implementing monitoring	approval.	
	setup.		
	Security team to occupy site from 1		
	February 2022		
	Victoria St		
	Layout plans completed.		
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•	Budget	confirmed	<ul><li>\$160k.</li></ul>
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- Additional costs added for change management and some workplace behaviour development.
- Workplace Utilisation Survey sent to staff.
- Comms with impacted staff underway.
- Engaged with Unispace to review planned layout for level 6&7.
- We may need 2 additional 4/6 seat meeting rooms

## 100 Mayoral Drive

- Lease to be extended for 12 months to allow planning of requirements at Aotea Centre, L4.
- ICT team to remain at site

## L4, Aotea Centre

Requirements discovery to begin late Q3. Permanent and long-term solution for staff relocation

Presented to ELT report on long term options for consolidation of all staff with 2 options identified as preferred.

Once staff have been moved to Victoria Street, review options for long term move at the beginning of the next financial year for submission to ELT.



# Auckland Unlimited – Financials

For the period ending 31 December 2021

## **Consolidated Auckland Unlimited Financials**



# **Direct operating performance**

(\$ million)		FY21		FY22 YTD		FY22
	Notes _	Actual	Actual	Adjusted Budget	Variance	SOI Budget
Net direct expenditure	Α	86.9	54.5	60.7	6.2	107.8
Direct revenue	В	81.7	30.0	42.1	(12.1)	88.0
Fees & user charges		24.3	6.3	16.9	(10.6)	39.5
Operating grants and subsidies		27.1	13.4	9.8	3.6	16.8
Other direct revenue		30.3	10.3	15.4	(5.1)	31.7
Direct expenditure	С	168.6	84.5	102.8	18.3	195.8
Employee benefits		75.3	43.5	42.4	(1.1)	80.8
Grants, contributions & sponsorship		9.3	3.8	6.6	2.8	12.6
Other direct expenditure		84.0	37.2	53.8	16.6	102.4
Other key operating lines						
AC operating funding		96.0	58.6	60.7	2.1	107.8
AC capital funding	D	46.4	17.7	30.5	12.8	56.
Working Capital Fund repayment		850	(0.2)	0.0	(0.2)	0.0
Capital Grants paid to RFA Partners		1.1	0.0	0.0	0.0	0.
Capital Contributions		0.0	0.2	0.0	0.2	0.
Depreciation		39.0	19.0	22.5	3.5	45.
Donated Artworks		2.2	0.6	0.0	0.6	0.
Net interest revenue (expense)		0.2	0.1	0.0	0.1	(0.1



# **Financial Commentary**

**A:** The favourable variance is due to changes in the timing of planned expenditure in response to the lockdown driven adverse revenue result and ongoing uncertainties regarding future revenues.

**B:** Direct Revenue is adverse due to a reduction in visitor and event revenues resulting from the COVID lockdowns. Wage subsidy receipts in the Trust lead a favourable grants and subsidies result.

C: Direct expenditure is favourable due to changes in programme timing as a result of Trans-Tasman border restrictions and resurgence of COVID domestically, delays in implementation of the organisational design/target operating model and further cost controls during lockdown.

**D:** The capital programme is below budget with the COVID lockdown stopping work at Level 4, operational constraints impacting in Level 3 and ongoing supply chain constraints.

#### Outlook:

COVID will continue to have further revenue impact over the months to come as Auckland moves through the COVID traffic light levels, with costs controlled to partially mitigate revenue impacts. We will continue to assess the implications of the COVID traffic light system as our operations gradually return. The budget anticipated a fully open Trans-Tasman border from January 2022.

Due to the border uncertainty a major tenant of Mt Smart Stadium has published their intent to base themselves in Queensland which will impact on stadiums revenue, additionally a significant New Zealand artist has postponed their Australasian concert tour which had included Western Springs Stadium.

FY22 will see the merger of Auckland Unlimited progressing further as the optimal structures are implemented.